

### River District Master Plan

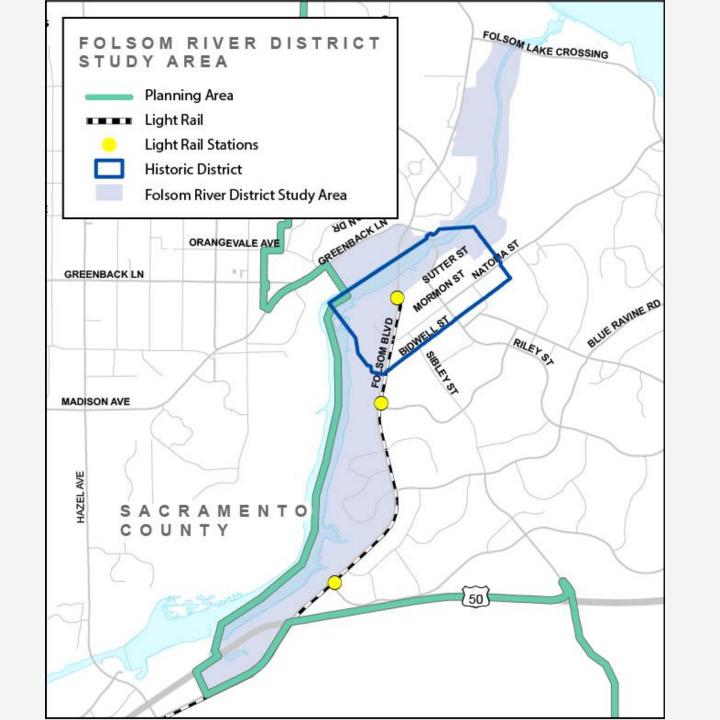


# Why a River District Master Plan?



#### From the General Plan:

- Increase public access
- Increase recreation opportunities
- Increase economic development
- Provide city gateway enhancements
- Commit to high quality design
- Enhance Folsom's heritage
- Celebrate and protect our environmental, cultural and historical resources



#### Increase Public Access



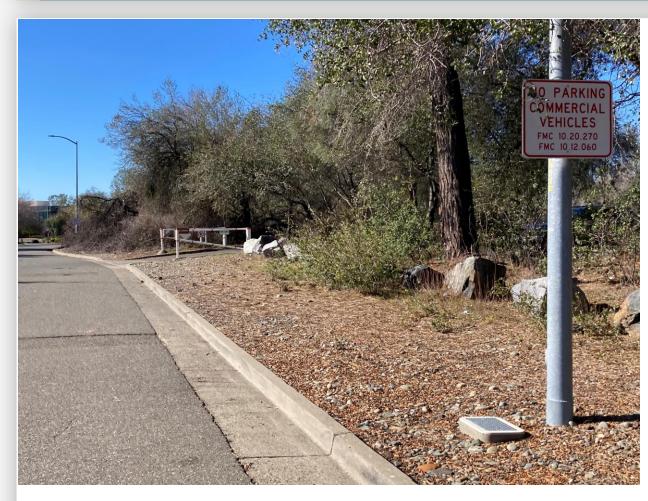


Gold Lakes Dr/Leidesdorff St Folsom Blvd

Willow Cr. Entrance at

#### Increase Public Access





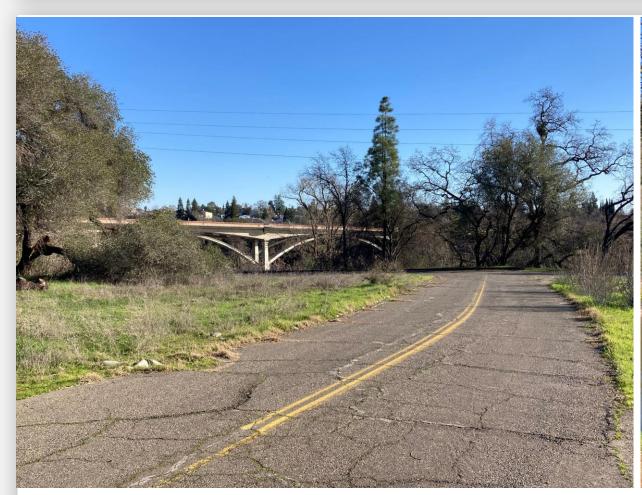


Parkshore Drive

Rodeo Park/Johnny Cash

#### Increase Recreation Opportunities







Black Miners Bar Group Campground Street

River Overlook at Riley

#### Increase Recreation Opportunities







Potential upper-lake rowing boathouse Swim/sun area at Black Miners Bar

#### Increase Economic Development







Folsom Auburn Road old gas station

Cliff House restaurant

#### Increase Economic Development







Corporation Yard Leidesdorff St.

Surplus City Property -

#### Enhance City Gateways



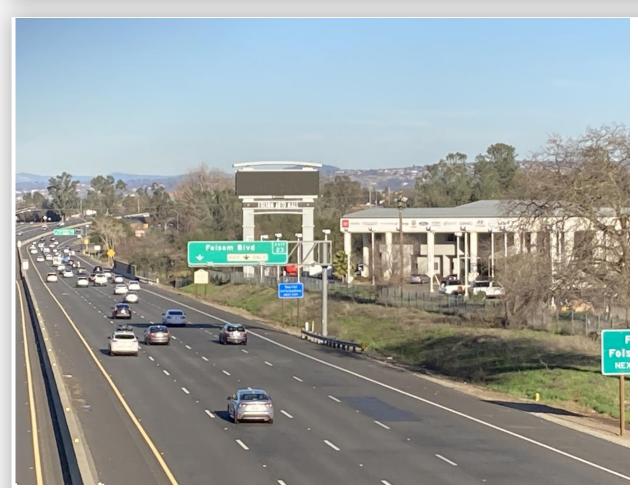




Folsom/Auburn Rd at Folsom Lake Xing Light Rail Stop at Natoma Station

## Enhance City Gateways





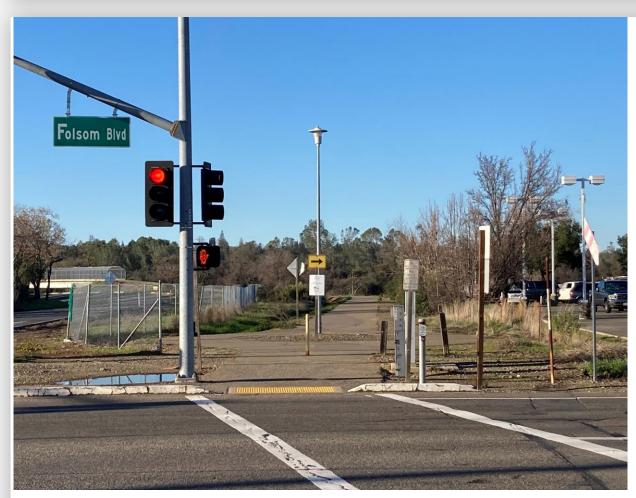


Highway 50 River Canyon

Greenback Lane at Am.

#### Commit to High Quality Design







Folsom Blvd trail access

Folsom Lake Crossing at

#### Unique Opportunities Abound







The Cliff House...

What if...?

#### Unique Opportunities Abound







Underutilized Black Miners Bar waterfront?

Why an auto mall with

# What if...







Folsom had its own "Riverwalk?"

### What if...

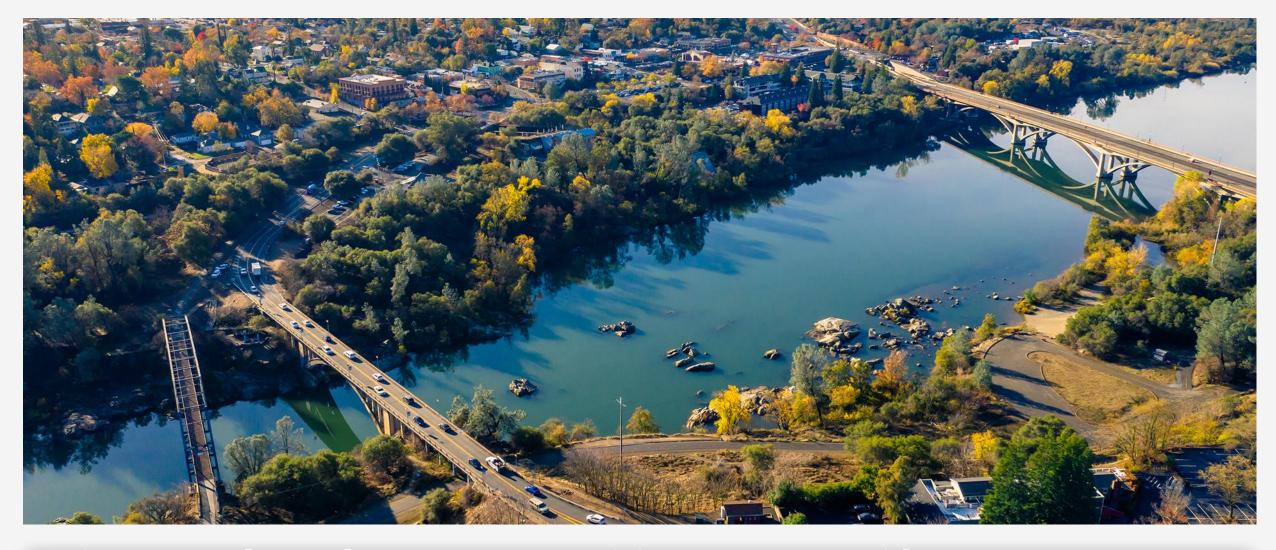






Folsom had its own "Riverwalk" overlooks?

...with historical



"Rivers are places that renew our spirit, connect us with our past, and link us directly with the flow and rhythm of the natural world."



- Ted Turner