

GENERAL INFORMATION AND EXHIBITION GUIDELINES

All exhibitions are coordinated by Parks & Recreation staff. For artists, collaborations, or curators interested in applying to the program, please refer to the guidelines for each exhibition space and the Exhibition Submittal Information.

The City of Folsom operates three exhibition spaces:

- The Fine Arts Gallery @ 48 Natoma
- Community Exhibition Spaces
- Folsom City Hall

EXHIBITION PHILOSOPHY

As a publicly funded arts program, each exhibition space strives to present the highest quality artistic and cultural exhibitions. The program also reflects the standards of ethics expected of all City programs and their agents. The program will include:

- Artwork of the highest artistic quality.
- Will be inclusive of all mediums that can be logistically accommodated.
- Will demonstrate the cultural and aesthetic diversity of the region.
- Will provide a dynamic set of educational and cultural experiences in locations central to everyday life.
- Will provide exhibition opportunities for artists and curators to develop their studio and gallery practices.
- Must benefit the public interest rather than private individuals or private purposes.
- Exhibition spaces will not be used for the purposes of advertisement, marketing, political action, or presentation of content not appropriate for a family audience.

EXHIBITION SPACE

- The Fine Arts Gallery @ 48 Natoma
- Community Exhibition Spaces
- Folsom City Hall
- Any

APPLICATION

Type or print the following information:

Name (ARTIST/ARTS ORGANIZATION CONTACT)

Address

City, State, ZIP Code

Contact Number(s)

Email Address

I have read and understand the Exhibition Guidelines pertaining to the gallery of interest for which I am applying to exhibit:

Artist or Primary Contact Signature

CONTACT INFORMATION

Exhibition Program
Folsom Parks and Recreation Department
50 Natoma Street
Folsom, CA 95630
Phone: (916) 351-3506
E-mail: shilton@folsom.ca.us
Agency Website: www.folsom.ca.us



CITY OF
FOLSOM
PARKS & RECREATION
DEPARTMENT

ARTS



Exhibition Guidelines and Application

THE FINE ARTS GALLERY

@ 48 NATOMA

The fine arts exhibition program in this location will provide community access to a wide variety of art by regional and national artists, area museum collections as well as national traveling exhibitions.

RESIDENCY REQUIREMENTS

There is no residency restriction.

HELPFUL INFORMATION

- Exhibitions are displayed for approximately six to seven weeks
- Works of all media are accepted
- Works must be ready to display
- Works will be required to be delivered to the site by the artist or collector
- Opening receptions will be hosted by the City of Folsom or affiliate organization
- Exhibition postcard announcement will be produced by Folsom Parks and Recreation with 50-100 complimentary postcards to exhibitors
- Work will be insured during installation and display
- Gallery is locked and alarmed during non-exhibition hours
- Work is offered for sale at 30% commission to the City of Folsom (70% to the artist). Major credit cards are accepted.

RESTRICTIONS

- Weight of artwork must not exceed 50lbs.
- H/W must not exceed 72”.

EXHIBIT AREA DIMENSIONS

- The overall gallery dimensions are approximately 34' x 34', totaling 1,150 square feet and approximately 200 running feet of linear wall space (including four movable partition walls)
- Pedestals of varying size for three-dimensional displays

COMMUNITY EXHIBITIONS

Hallways and Conference Rooms

At 48 Natoma Street, Folsom CA

The Community Exhibition Space provides opportunities for emerging and mid-career Folsom area-based artists and curators to develop their studio and gallery practices. This is a showcase for the artistic and cultural resources of Folsom.

RESIDENCY REQUIREMENTS

Artists who reside in Folsom, or are affiliated with the Parks and Recreation Department programs are encouraged to apply.

HELPFUL INFORMATION

- Exhibitions are displayed approximately two months
- Preference is given to artists, collaborative teams, arts organizations, and curators residing in Folsom
- Flat, two-dimensional artworks such as paintings, photographs, drawings, textiles and low reliefs are acceptable
- Works must be ready to display
- Works will be required to be delivered to the site by the artist or collector
- No insurance is provided by the City for this exhibition space and valuable work is either discouraged or must be insured by the exhibitor
- Work is offered for sale at 25% commission to the City of Folsom (75% to the artist). Major credit cards are accepted.

RESTRICTIONS

- Weight of artwork must not exceed 20lbs.
- H/W must not exceed 24” x 36”

EXHIBIT AREA DIMENSIONS

- Total of 127 linear feet of wall space

FOLSOM CITY HALL

First Floor Lobbies and Hallways

At 50 Natoma Street, Folsom CA

Displays at Folsom City Hall provide opportunities for students in the Folsom area to showcase their artistic talent.

RESIDENCY REQUIREMENTS

Students who reside in Folsom, or who have taken classes through the Folsom Arts and Recreation Department, local schools or affiliated organizations are eligible to apply.

HELPFUL INFORMATION

- Exhibitions are displayed approximately two months
- Flat artworks such as paintings, photographs, drawings, are acceptable
- Works must be ready unframed and matted or mounted only
- Works will be required to be delivered to the site by the artist or collector
- No exhibition insurance is provided by the City for this exhibition space and valuable work is either discouraged or must be insured by the exhibitor
- Work is not offered for sale at this location

RESTRICTIONS

- Weight of artwork must not exceed 3 lbs.
- h/w must not exceed 18”w x 24”h

EXHIBIT AREA DIMENSIONS

- Artwork hung in City Hall is mounted on Velcro fabric panels. There are a total of nine two-sided panels.
- Each panel is 34”w x 46”h