

The background features a gradient from green at the top to blue at the bottom. It is overlaid with various circular and semi-circular patterns, some with arrows indicating direction. A prominent scale on the left side shows numbers from 140 to 260 in increments of 10. The main text is centered and reads: 

# A Concerned Community is Taking **ACTION**

FOLSOM CITY COUNCIL MEETING

October 24, 2023

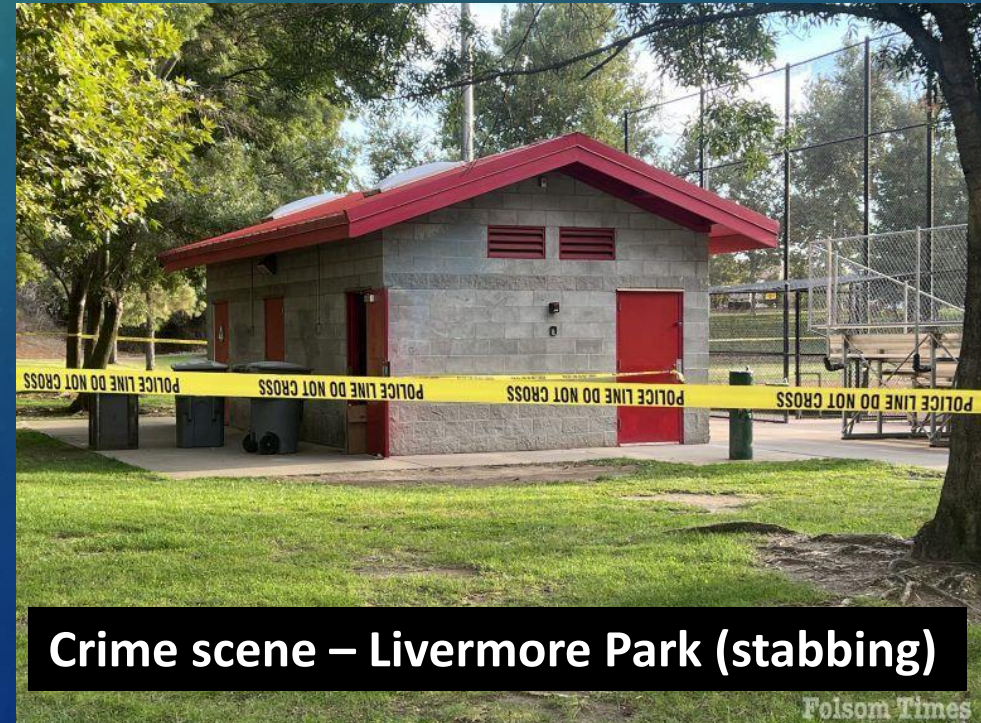
# Real Constraints

- *State mandated reporting requirements reduce policing time in the community by approximately one hour per day per officer (x5)*
- *Processing backlogs at the County Jail result in each booking taking an average of 5-7 hours*



# Priority Issues

- Sworn officer staffing below FY 2007/08
  - Regional average: 1.1 officers/1k pop.
  - Folsom: .95 officers/1k pop.
  - 12 officers needed
- Increase traffic safety patrol
- Crime prevention associated with unhoused
- Crime investigation
- Vehicle replacement
- Technology - Real Time Information Center, virtual scene monitoring





## Priority Concerns

- Fire Station 35 is the **ONLY** fire station **WITHOUT** a fire engine in Sacramento County
- No Training Chief for **15 years**
- Residents face increased amount of time with no ambulances in town = **longer** response times
- Apparatus replacement and readiness
- Technology improvements and maintenance

Shoulder surfaces completely gone

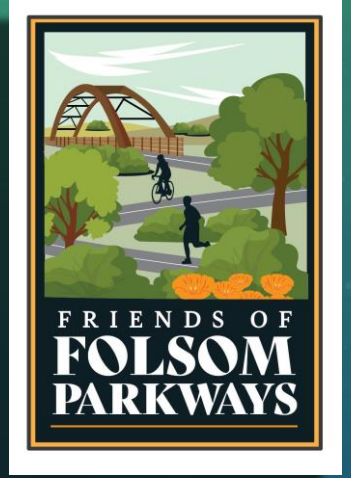


Critical erosion and shoulder failure



## Trail Conditions are Deteriorating

- Critical SAFETY issues are numerous on our local trails.
- Deferred maintenance is increasing safety problems
- Deferred maintenance shortens facility life and increases long-term costs
- Wildland fire mitigation



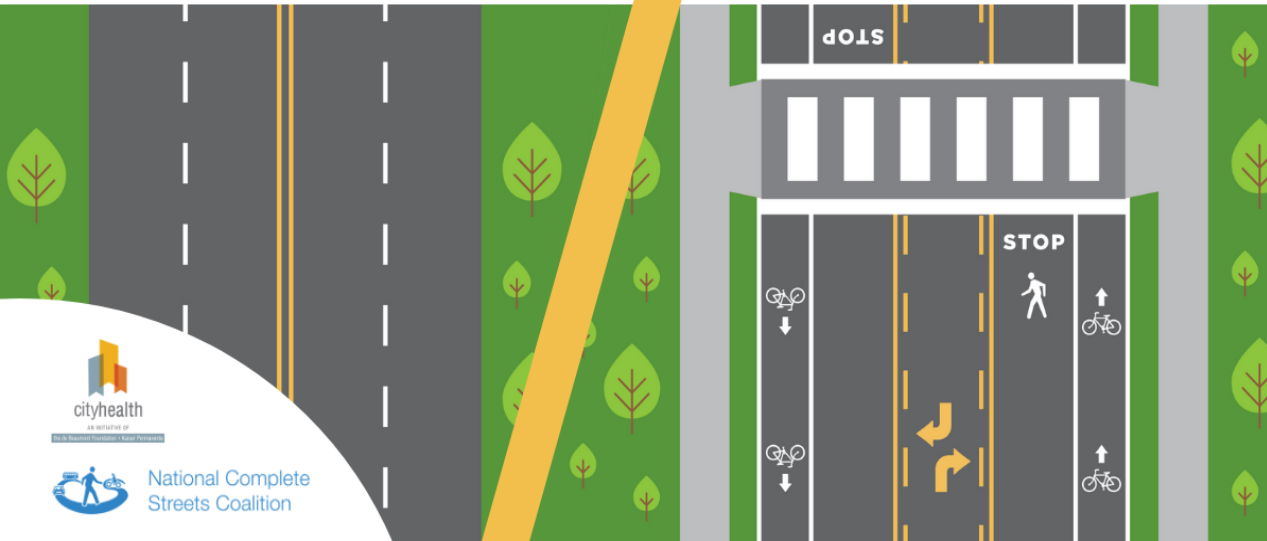
Linear cracks on trail surface

Unsafe for cyclists + storm drainage problem



**Before  
Complete Streets**

**After  
Complete Streets**



## Alternative Transportation Concerns

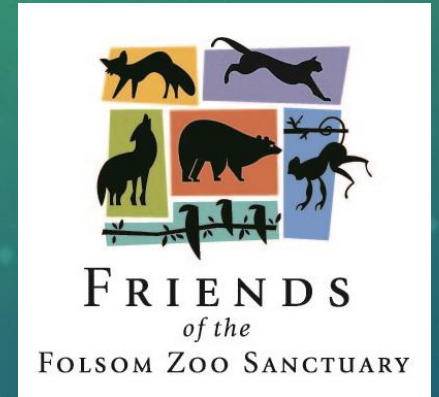
- Improved “on-road” safety conditions
- Improved bike lane maintenance (sweeping/pruning)
- Implement Complete Streets strategies
- Improved traffic enforcement relative to cyclist safety + cyclist conduct
- Regional connectivity
  
- Needed Projects (to name just two):
  - Santa Juanita Road widening
  - Folsom Blvd Overcrossing



National Complete  
Streets Coalition

# 60 Year Anniversary

Est. 1963



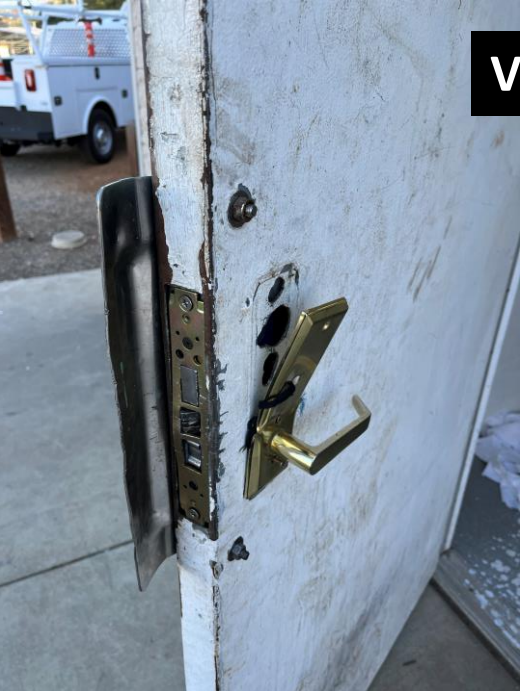
## The Zoo is a Folsom Institution!

- Regional tourism venue – 125,000+ visitors/yr.
- Important community education venue
- Friends have donated \$1.1 million in last 10 yrs

## Priority Needs

- Mountain Lion Exhibit compliance upgrade
- Zoo Sanctuary Master Plan not updated since 2007
- ADA compliance
- Staffing level remains lower than 2007
- Consistent maintenance fund

**Vandalism**

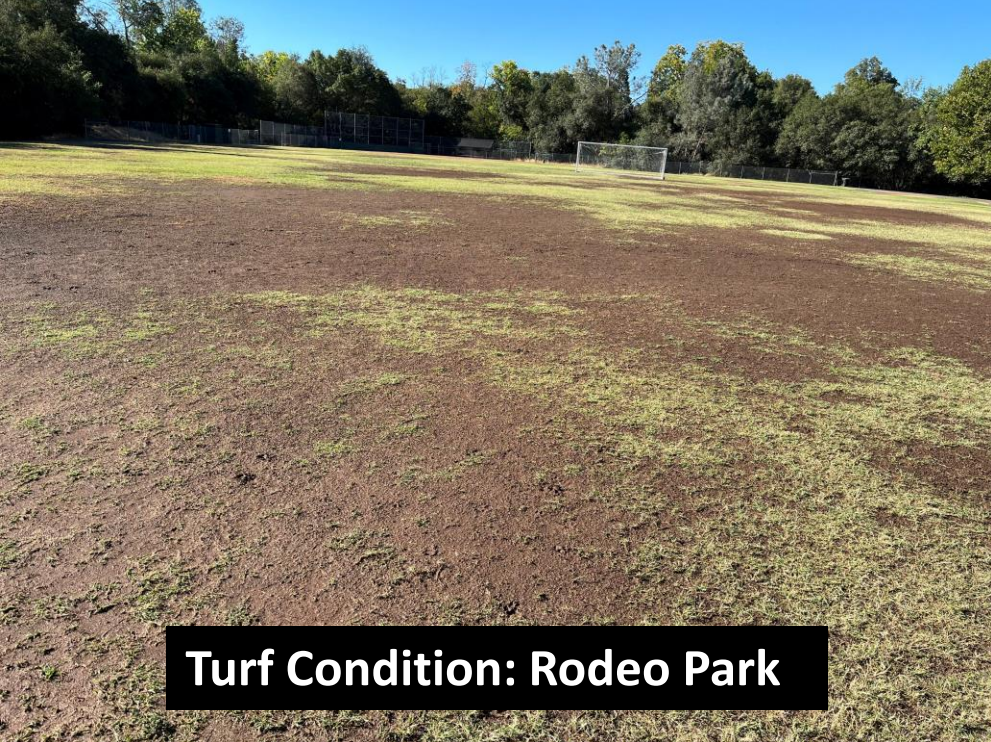


**Grade Failure**



## Member Organizations

- Folsom American Little League
- Folsom National Little League
- Folsom Jr. Bulldogs Football/Cheer
- Folsom Lake Surf Soccer Club
- Folsom Baseball Club
- Folsom Freedom Softball Club
- Folsom Softball Club
- Folsom Elite AAU Basketball
- Folsom Youth Basketball Association
- Folsom High School Athletic Boosters
- Vista Athletic Boosters
- Vista Jr. Eagles Football/Cheer
- Folsom Lacrosse Association
- Vista Talons AAU Basketball
- Folsom Sea Otters
- Sierra Marlins Swim Team
- Folsom Aspire Volleyball
- Freedom Fastpitch Softball
- Mad Dawg Wrestling Club
- Folsom Wrestling Academy
- Folsom Cricket Club
- Folsom Fusion Girls Basketball



**Turf Condition: Rodeo Park**



**Turf Condition: Lembi Park**

## FIELD CONDITIONS

- Fields do not receive routine annual horticultural practices to foster growth and regeneration
- Lack of police patrols results in acts of vandalism that ruin fields
- Water management cannot be prioritized due to limited staffing



**Vandalism: Econome Park – field ruined**





**Nisenan Community Park:**  
Grade and foundation erosion  
will cause court failure



**Cummings Family Park:**  
Uncorrected court cracks have  
lead to complete court failure

## COURT CONDITIONS

- Player safety concerns
- Facility investments fail sooner without maintenance
- Resurfacing is not routine, contributes to pavement structure failure
- Poor court conditions intensify competition on newer courts



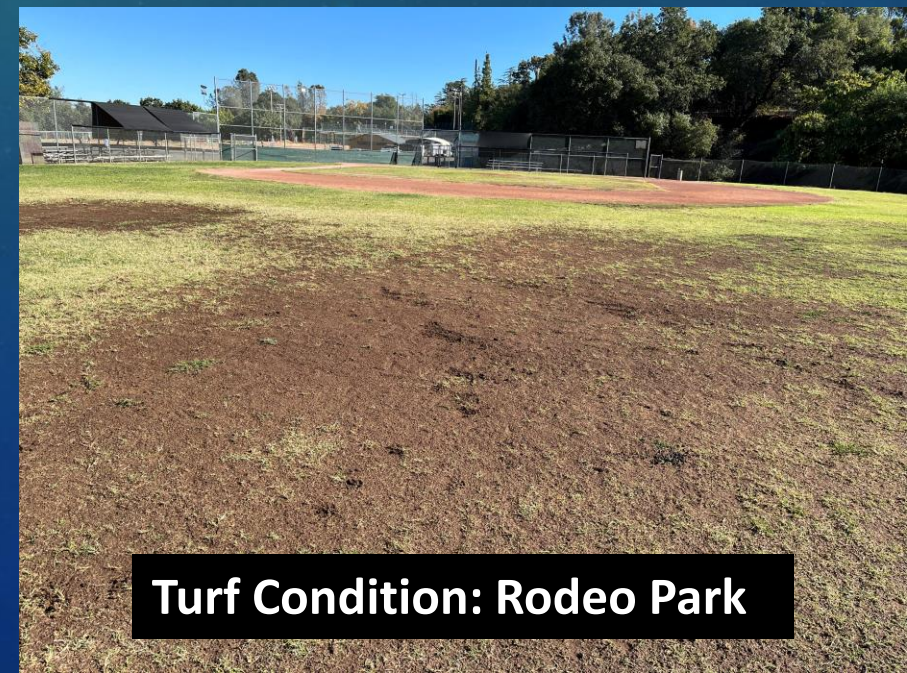
**McFarland Park – March '23**



**McFarland Park – October '23**

## FIELD CONDITIONS

- Player safety concerns
- Community investments cannot be maintained
- Field quality inhibits sports tourism
- Routine horticultural practices not performed
- Inadequate staff resources to support community efforts



**Turf Condition: Rodeo Park**

## COMMUNITY ENHANCEMENT and ECONOMIC DEVELOPMENT

### Opportunities:

- Central Business District Redevelopment
- River District Master Plan
- Point of Sale Distribution Center Incentives
- Tourism Amenity Incentives
- Surplus Land Development / TI Incentives
- Folsom Outlet Redevelopment
- TOD Redevelopment Near Light Rail
- Johnny Cash Trail Completion
- Public Private Partnerships - 3Ps
- Implement adopted master plans

*"Economic development investments will increase future sales tax, property tax and transient occupancy tax for the city."*



# MAJOR CAPITAL INVESTMENT

## Potential Projects:

- Empire Ranch Interchange
- 2<sup>nd</sup> Historic District Parking Structure
- Corporation Yard Relocation
- Police Department HQ Renovation
- Complete unfinished parks
- SE Capital Connector
- Community Center Renovation
- Folsom Blvd Bike/Ped Overcrossing



# Transportation and Water Quality

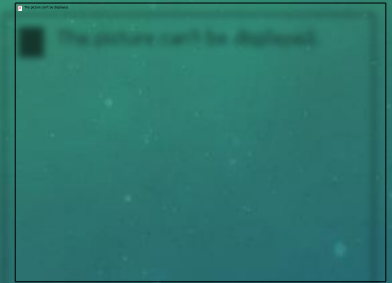
Critical shortcomings in the following programs:

## Maintaining Streets

- PCI – 250+ centerline miles
- Striping and signage
- Signal operations
- Sidewalk repair + ADA
- Bridge inspection and maintenance
- Implementation of ITS – Intelligent Transportation Systems
- Fleet Maintenance – unfunded State mandates

## Water Quality

- Minimum \$5M over 5 years for “immediate critical projects”
- Numerous other known issues requiring MILLIONS
- Water quality detention basin maintenance
- No storm water utility fee like other municipalities



**Friends of Pipes  
and Pavement**

# OUR STRATEGY AND PLAN FOR **ACTION**

- We understand the City's fiscal obligations and constraints.
- We believe the City has taken extraordinary steps to balance services with revenue.
- We believe the City is fiscally responsible and routinely seeks efficiencies and savings.
- We believe the current funding level will have detrimental effects on our quality of life.
- We believe city staff is doing its best, but the needs are beyond the resources provided.
- We believe the City is missing out on opportunities because of limited resources.
- We encourage the City Council to support its citizens and support this action.

Folsom Residents Supporting Public Safety and Quality of Life

# OUR STRATEGY AND PLAN FOR **ACTION**

- Citizens Initiative
- “Special Sales Tax”
- 2024 General Election (November)
- 1 cent (\$.01) Increase in Folsom Sales Tax
- 50% + 1 voter approval

Folsom Residents Supporting Public Safety and Quality of Life

# OUR STRATEGY AND PLAN FOR **ACTION**

## Special Tax focus:

- ❑ Fire/EMS services and emergency response
- ❑ Police services, crime prevention and traffic safety
- ❑ Transportation system/traffic improvements, and water quality
- ❑ Parks and Trails system improvements
- ❑ Community Enhancement and Economic Development
- ❑ Major Capital Improvement Projects

Folsom Residents Supporting Public Safety and Quality of Life



# OUR **REQUEST** OF THE CITY COUNCIL

Provide direction to staff to support the Citizens Initiative with public educational resources to the fullest extent legally possible:

- Provide current and historical budget and service level information
- Provide updated polling of resident priorities
- Express outward support for the citizens initiative
- Or, if not, please be very candid with the public about needed reductions

**Our next steps:**

- “Folsom Residents Supporting Public Safety and Quality of Life”
- File our “intent” with Sacramento County

Folsom Residents Supporting Public Safety and Quality of Life



**Folsom Residents Supporting Public Safety and Quality of Life**

# The Folsom Residents Public Safety and Quality of Life Initiative

## SUMMARY

This Special Sales Tax measure addresses specific needs in the City of Folsom and provides that the revenues generated by this measure may only be used for the specific purposes identified in the measure. The measure provides for an annual report and a Citizens' Oversight Committee. Decisions on the use of funds generated by this measure shall be made by the City Council subject to the limitations provided in the measure.

The measure provides for six (6) distinct expenditure categories for the funds generated by the measure as follows:

**FIRE SERVICES** – to fund additional firefighter positions, EMS, and fire support staff above the approved staffing levels in the 2023-2024 City Budget, wildland fire protection, purchase of equipment and supplies, information technology (IT), renovation and construction of fire facilities

# The Folsom Residents Public Safety and Quality of Life Initiative

**POLICE SERVICES** - to fund additional police officers and non-sworn staff above the approved staffing levels in the 2023-2024 City Budget, code enforcement, purchasing equipment and supplies for police uses, information technology (IT) and renovation and construction of police facilities.

**PARKS AND TRAILS** - to maintain and renovate existing parks and park facilities, the zoo and joint use school district- city sports facilities, through funding above approved 2023/24 City Budget staffing levels, plan and construct unbuilt parks and park facilities north of highway 50, information technology (IT) resources, to maintain and enhance bicycle and pedestrian trails and facilities.

**TRANSPORTATION AND STORMWATER** - Transportation projects to improve traffic safety and congestion, for construction or matching funds for transportation projects in the City, and information technology (IT) resources including intelligent traffic management systems, for personnel or contractors and equipment for storm drain system repair and maintenance and water quality pond maintenance.

# The Folsom Residents Public Safety and Quality of Life Initiative

**ECONOMIC DEVELOPMENT AND COMMUNITY ENHANCEMENT** - projects and staff or contractors to enhance the quality of life and economic viability of the City of Folsom including Economic Development, support for community based non-profits, volunteer resources and projects consistent with a City adopted master plans including the River District Master Plan, the Central Business Master plan and similar plans approved by the City Council.

**MAJOR CAPITAL PROJECTS** - capital building or equipment projects and to fund a reserve for future capital projects to be allocated solely within the categories identified in this measure.