

**CITY OF FOLSOM
ARTS AND CULTURE COMMISSION
SPECIAL MEETING AGENDA
DECEMBER 13, 2023
6:30 P.M.
CITY COUNCIL CHAMBERS
50 NATOMA STREET, FOLSOM, CA 95630
www.folsom.ca.us**

Notice Regarding Remote Participation

Effective July 7, 2022, the City of Folsom is returning to all in-person City Council, Commission, and Committee meetings. Remote participation for the public will no longer be offered. Everyone is invited and encouraged to attend and participate in City meetings in person.

1. **CALL TO ORDER:**
2. **ROLL CALL:** Commission Members: Marc Allaman, Kat Bahry-Vice Chair, Jacob Cantu, Shivesh Sinha, Chad Vander Veen, Lucinda Winward, Maribel Wyatt-Chair
3. **PLEDGE OF ALLEGIANCE**
4. **BUSINESS FROM THE FLOOR:**
Members of the public are entitled to address the Commission concerning any item within the Folsom Commission's subject matter jurisdiction. Public comments are limited to no more than three minutes. Except for certain specific exceptions, the Commission is prohibited from discussing or taking action on any item not appearing on the posted agenda.
5. **APPROVAL OF MINUTES:**
A. September 14, 2023 Regular Meeting
6. **ACTION ITEMS:**
A. Selection of the Arts Achievement Recognition Award Program Winners
B. Johnny Cash Trail Art Experience Cash's Pick No. 1 Project Construction
7. **COMMITTEE REPORTS:**
A. Public Art Subcommittee
8. **INFORMATIONAL ITEMS:**
A. Gallery at 48 Natoma Exhibit
B. Manager's Report
9. **COMMISSION MEMBER COMMENTS:**

10. ADJOURNMENT:

*Notice: Members of the Public are entitled to directly address the Commission concerning any item that is described in the notice of this meeting, before or during consideration of that item. If you wish to address the Commission on an issue, which is on this agenda, please raise your hand and when your name is called, you may unmute and be recognized by the Chairperson and then proceed to speak. If you wish to address the Commission on any other item of interest to the public, when the Chairperson asks if there is any "**Business from the Floor**," follow the same procedure as described above. Please limit your comments to three minutes or less.*

As presiding officer, the Chairperson has the authority to preserve order at all Arts & Culture Commission meetings, to remove or cause the removal of any person from any such meeting for disorderly conduct, or for making personal, impertinent, or slanderous remarks, using profanity, or becoming boisterous, threatening or personally abusive while addressing said Commission, and to enforce the rules of the Commission.

In compliance with the Americans with Disabilities Act, if you are a disabled person and need a disability-related modification or accommodation to participate in this meeting, please contact the City Clerk's Office at (916) 461-6035 or dklamm@folsom.ca.us. Requests must be made as early as possible and at least two-full business days before the start of the meeting.

Any documents produced by the city and distributed to the Arts & Culture Commission regarding any item on this agenda will be made available at the Parks & Recreation Department at 50 Natoma Street, Folsom, California during normal business hours.

**CITY OF FOLSOM
ARTS AND CULTURE COMMISSION
SEPTEMBER 14, 2023
REGULAR MEETING MINUTES**

1. CALL TO ORDER:

The Arts and Culture Commission meeting was called to order at 6:30 p.m. with Chair Maribel Wyatt presiding.

2. ROLL CALL:

Commission Members Present: Kat Bahry, Vice-Chair
Chad Vander Veen, Commissioner
Lucinda Winward, Commissioner
Maribel Wyatt, Chair

Commission Members Absent: Marc Allaman, Commissioner
Jacob Cantu, Commissioner
Shivesh Sinha, Commissioner

Staff Present/Speaking Tom Hellmann, Community & Cultural Services
Manager
Cindy Abraham, Recreation Coordinator

3. PLEDGE OF ALLEGIANCE:

The Pledge of Allegiance was recited.

4. BUSINESS FROM THE FLOOR:

None

5. SCHEDULED PRESENTATIONS:

A. Certificate of Accommodation Presented to Cleide Sander

6. APPROVAL OF MINUTES:

A. July 13, 2023, Meeting Minutes

Motion by Commission Member Chad VanderVeen, second by Commissioner Lucinda Winward to approve the Meeting Minutes of July 13, 2023. Motion carried with the following vote:

AYES: Commissioner(s): Bahry, Vander Veen, Winward, Wyatt

NOES: Commissioner(s): None
ABSENT: Commissioner(s): Allaman, Cantu, Sinha
ABSTAIN: Commissioner(s): None

7. ACTION ITEMS:

A. Arts Achievement Recognition Award Program Call for Nominations

Community and Cultural Services Manager Tom Hellmann reviewed the Arts and Achievement Awards Program Call for Nominations criteria and forms and opened the discussion to the commissioners to ask questions.

Motion was by Kat Bahry, seconded by Chad Vander Veen to move forward with the Arts Achievement Recognition Award Program Call for Nominations.

AYES: Commissioner(s): Bahry, Vander Veen, Winward, Wyatt
NOES: Commissioner(s): None
ABSENT: Commissioner(s): Allaman, Cantu, Sinha
ABSTAIN: Commissioner(s): None

8. COMMITTEE REPORTS:

A. Public Art Subcommittee

Community and Cultural Services Manager, Tom Hellmann reviewed a draft outline of the power point slide deck on the Public Art in the City of Folsom. Tom stated he would schedule another meeting of the subcommittee to further work on the deck and discuss what audience the deck will be presented to.

9. INFORMATIONAL ITEMS:

A. Gallery at 48 Natoma Exhibit

Cynthia Abraham, Recreation Coordinator discussed the gallery opening event held on Friday, September 8, which was a huge success. The Gallery at 48 Natoma exhibit for the upcoming show will run from September 8, 2023, through November 8, 2023.

B. Manager's Report

Community and Cultural Services Manager, Tom Hellmann, provided a written report to the commission. Tom reviewed the items on his written report and updated the commission on upcoming events.

10. COMMISSION MEMBER COMMENTS:

Commissioner Marc Allaman was absent.

Commissioner Kat Bahry stated she really enjoyed the presentation to Cleide Sander and said it was great to recognize someone who has made a significant impact on others. She said that although she didn't make it to the Harris Center tour, she worked at the Harris Center before and stated it is one of the best venues she has performed in and has been an audience member. She attended the gala event and said it was a fabulous event and well attended. Kat said kudos to Cindy Abraham and her team on the Art Gallery, it's lovely to go there and see how excited people in our community are about seeing the art.

Commissioner Jacob Cantu was absent.

Commissioner Shivesh Sinha was absent.

Commissioner Chad Vander Veen had no comment.

Commissioner Lucinda Winward thanked staff for all their hard work.

Commissioner Maribel Wyatt thanked everyone for being here.

11. ADJOURNMENT:

There being no more business brought before the Folsom Arts and Culture Commission, the meeting was adjourned at 7:20 p.m.

RESPECTFULLY SUBMITTED:

ATTEST:

Dawn Klamm,
Administrative Assistant
Parks and Recreation Department

Maribel Wyatt, Chair

ACTION ITEM 6A
Arts and Culture Commission
December 13, 2023

TO: Arts and Culture Commission

FROM: Tom Hellmann, Community and Cultural Services Manager
Cindy Abraham, Recreation Coordinator

**SUBJECT: SELECTION OF THE ARTS ACHIEVEMENT RECOGNITION
AWARD PROGRAM WINNERS**

BACKGROUND

The Arts Achievement Recognition Program was developed in 2004 by the Arts and Culture Commission (ACC) to increase awareness and recognition of outstanding arts individuals and organizations in Folsom. There are two award categories that are available for submission. The first is the Folsom City Council Resolution of Commendation which is awarded to larger groups or organizations that meet the Arts Achievement award criteria. The second is the Folsom Arts and Culture Commission Certificate of Recognition which is appropriate for individuals or smaller organizations that meet the Arts Achievement award criteria.

DISCUSSION

Staff opened the recognition awards on October 12, 2023 and closed it on Thursday, November 9, 2023. At the time of closing, we received 5 nominations for the Arts Achievement Recognition Awards.

The first nomination was submitted for Laura Wasco Kenrow, a Folsom resident that created the Art Enrichment Project and Show for students with disabilities in the Folsom Cordova Unified School District.

The second nomination was submitted for Mindy Andrus, an individual and professional educator with the Folsom Cordova Unified School District. Her passion for the arts has helped facilitate music and art programs in ALL of FCUSD's 36 schools.

The third nomination was submitted for Ellie Aquino, a Folsom resident and member of the all-female mariachi ensemble who perform locally and most recently during the Day of the Dead celebration in the Folsom Historic District.

The fourth nomination was submitted for S.P. Music School, a local business that teaches music to children and adults as well as bands and ensembles that perform at local community events around Folsom.

The fifth nomination was submitted for the Leadership Folsom Class of 2022-2023 for the Heartbeat of Folsom project. The leadership class developed and made 20 hearts

that were assigned an artist to develop a creative vision for a heart that was sponsored by a local business.

ATTACHMENTS

1. Arts Achievement Recognition Awards Program Description and Nomination Form
2. Arts Achievement Recognition Awards Submitted Nominees

RECOMMENDATION

Staff recommends the Arts and Culture Commission select one deserving nominee for the Folsom City Council Resolution of Commendation and one deserving nominee for the Folsom Arts and Culture Commission Certificate of Recognition.

ATTACHMENT 1
ARTS ACHIEVEMENT RECOGNITION PROGRAM DESCRIPTION AND
NOMINATION FORM



Nominate Someone Great for an Arts Achievement Award!

DUE: NOVEMBER 9, 2023

The Arts Achievement Recognition Program was developed in 2004 by the commission to increase awareness and recognition of outstanding arts individuals and organizations in Folsom. Listed below are the criteria for determining qualifications for achievement recognition and methods of recognition:

A) Acknowledgement of Arts Achievements Criteria

- 1) Individual or non-profit organization clearly related to one of the following art categories: visual, performing, arts education, or historical.
- 2) May also be business or business-friendly organizations that make substantial contributions to stabilize an arts organization or promote the arts within Folsom or provide arts services to the community.
- 3) Must be a Folsom resident or organization based in Folsom.
- 4) Achievement benefits the general population.
- 5) May be a recent outstanding project or long-term service recognition.
- 6) May recognize other achievement award by a larger organization (i.e., SMAC, CAC, NEA, CPRS, scholarships, etc.).

B) Method of Recommendation

Achievements may be considered for recognition by being brought forward by any of the following methods:

- 1) Nomination by a committee member
- 2) Nomination by staff
- 3) Recommended by the public or a citizen's group

C) Recognition Awards

- 1) Attendance at either the Arts and Culture Commission meeting or Folsom City Council meeting for the person or group to be recognized.
- 2) Publish a press release for local media attention.
- 3) Certificate of Achievement from the Arts and Culture Commission (typically for an individual).

OR

- 4) Resolution of Commendation from the Folsom City Council (typically for a group).

For questions or assistance please contact Cindy Abraham, Arts Coordinator at
(916) 461-6611

Please return nomination forms to cabraham@folsom.ca.us



CITY OF
FOLSOM
DISTINCTIVE BY NATURE

2023 Art Achievement Award Nomination Form

Please complete the nomination form and include a written description of the nominee for the award. A thorough description articulating the success, accomplishments and justification for the nomination are critical for assessing eligibility for the award. Please limit your nomination to two pages typed with 12 font and single spaced.

1. Name of Individual or Organization: _____

Folsom resident or Folsom-based organization (check one)

Individual _____ Non-profit Organization _____ Local Business _____

2. Type of Award Recommended: (check one)

_____ Folsom City Council Resolution of Commendation
(Appropriate for larger groups and larger organizations)

_____ Folsom Arts and Culture Commission Certificate of Recognition
(Appropriate for individuals and smaller organizations)

3. Related to one of the following art categories: (check one or more)

_____ Visual Arts _____ Performing Arts _____ Arts Education _____ Cultural Arts

4. List number of populations served or benefited by this activity

5. Please describe the arts activity, its benefits to the community, the long-term service of the individual or organization, or the recent achievements that may have been recognized by a larger organization that warrant public acknowledgement.

**Attach page(s) if necessary. This information may be used in future reports and publicity.*

ATTACHMENT 2
ARTS ACHIEVEMENT RECOGNITION AWARDS
SUBMITTED NOMINEES

1



2023 Art Achievement Award Nomination Form

Please complete the nomination form and include a written description of the nominee for the award. A thorough description articulating the success, accomplishments and justification for the nomination are critical for assessing eligibility for the award. Please limit your nomination to two pages typed with 12 font and single spaced.

1. Name of Individual or Organization: Laura Wasco Kenrow

Folsom resident

Individual

2. Type of Award Recommended:

Folsom Arts and Culture Commission Certificate of Recognition

3. Related to one of the following art categories: (check one or more)

Visual Arts

Arts Education

4. List number of populations served or benefited by this activity

Approximately 3,000 students and their families over the course of 10 years.

5. Please describe the arts activity, its benefits to the community, the long-term service of the individual or organization, or the recent achievements that may have been recognized by a larger organization that warrant public acknowledgement.

See attached



Lucinda Winward nomination of Laura Wasco Kenrow for the Folsom Arts and Culture Commission Arts Achievement Award

Laura Wasco Kenrow created the **Art Enrichment Project and Show** to be a unique, exclusive opportunity for students with disabilities in the Folsom Cordova Unified School District. Through this project these students learn about visual art, experiment with different materials, work with their hands, and can display their work in an annual exhibit held at the school district office. Some of the artwork has been donated to the school district and is proudly displayed throughout the building.

This is a longstanding project that began in 2013 and continued through COVID, though there was no exhibit in 2020. The 2024 effort will begin again in the new year. Each year Laura strives to increase the number of students and special day classes that participate, and the program continues to grow. In 2023, 25 classes from the district displayed their art for a total of 310 student participants. Over time its estimated Laura's program has reached between 2500 and 3000 students with disabilities and their families.

Program Description: The Art Enrichment Show itself provides a collaborative community platform to bring together special education students, their families, and educators throughout the district for a celebratory evening event. Each participating teacher and their class chooses an artist and project theme to highlight during the art event. It's a wonderful chance for a child to learn a little bit about an artist and why they are considered a master. This is a very valuable experience for the teachers and the students on many levels and allows students to create their own, often complex, piece of art.

The objectives of the Art Enrichment Project are:

- To teach students how to look at, understand, appreciate, and be comfortable around art.
- To arouse the interest and curiosity of students.
- To increase visual literacy by expanding the children's vocabulary and strengthening observation and communication skills.
- To provide an opportunity to showcase their art-work with the whole school community.

Resources for the project have included grant funding for artistic guidance and materials and supplies made available to each special day classroom interested in participating. It also takes about 40 hours for a volunteer to coordinate the effort, and a bit more for several volunteers to help set up the annual show at the district.

All about Laura: In addition to Laura's generous community work she has a full-time career as an education policy consultant to the state legislature. She has raised 3 children in Folsom and has lived in our community for 30 years. She was inspired years ago by an art show at an elementary school. Here she saw how ALL children, including those with special needs, were excited to present their work. This inspired her to create an event to bring the community together to celebrate all that children with disabilities have to offer the world of art and culture. Often their perspective is unique and very enlightening to "typical" people. She wanted to give these children and their families an artistic voice and an opportunity to share something with the community they could be proud of.

She has done that and more. The art project is a favorite in the community for those who know of its existence. The confidence and joy the work brings to children and their families is simply amazing. Laura deserves an award for her compassionate vision, her hard work over many years, and the platform she has provided to give creative voice to a group of people who's unique and amazing talents may otherwise be overlooked. By honoring Laura the Folsom Arts and Culture commission will be honoring the efforts of thousands of artists and shining a spotlight on the project to further involve our community with this important work.



CITY OF
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DISTINCTIVE BY NATURE

2023

Art Achievement Award Nomination Form

Please complete the nomination form and include a written description of the nominee for the award. A thorough description articulating the success, accomplishments and justification for the nomination are critical for assessing eligibility for the award. Please limit your nomination to two pages typed with 12 font and single spaced.

1. Name of Individual or Organization: Ms. Mindy Andrews

Folsom resident or Folsom-based organization (check one)

Individual Non-profit Organization Local Business

2. Type of Award Recommended: (check one)

Folsom City Council Resolution of Commendation
(Appropriate for larger groups and larger organizations)

Folsom Arts and Culture Commission Certificate of Recognition
(Appropriate for individuals and smaller organizations)

3. Related to one of the following art categories: (check one or more)

Visual Arts Performing Arts Arts Education Cultural Arts

4. List number of populations served or benefited by this activity 940+ Staff
20,000+ Students

5. Please describe the arts activity, its benefits to the community, the long-term service of the individual or organization, or the recent achievements that may have been recognized by a larger organization that warrant public acknowledgement.

**Attach page(s) if necessary. This information may be used in future reports and publicity.*

②

Dear Nomination Committee,

It is with pleasure that I nominate Ms. Mindy Andrus for the Folsom Arts Achievement Award. Ms. Andrus, M. Ed., is a lifelong professional educator who advocates for the whole child and supports new teachers in the Folsom-Cordova Unified School District (FCUSD). She is the former Teacher Induction and Elementary Music, Art & PE Coordinator and currently the Visual and Performing Arts Coordinator. She has strong leadership qualities and focuses on achieving program goals. She is an expert with relationship building, team building and building/strengthening Professional Learning Communities. She has a Master's degree in Educational Leadership and Policy from California State University Sacramento. Her Master's thesis discussed the need for a more effective teacher preparation program in *Visual and Performing Arts* across the state of California. Before that, she earned her BA in the Humanities with an emphasis in Fine Art. She has worked to promote educating the whole child as the Coordinator for Elementary Music, Art & PE. She recently became the FCUSD Visual and Performing Arts Coordinator, bringing leadership to teachers TK-12 across the district. She oversees internal administrative activities & tasks through program planning, guidance, and leadership. An expert at coordinating program logistics, schedules, resources, and documentation, Ms. Andrus has the vision and enthusiasm to achieve program goals and objectives for our music and arts programs throughout the district.

Ms. Andrus's passion for the arts has helped facilitate music and arts programs in ALL of Folsom-Cordova's 36 schools. Writing and awarded grants that support art, music, and cultural activities, she has assisted in bringing unique opportunities and experiences to staff and students. She has worked many extra hours to guarantee that enrichment programs, such as the VAPA Summer Camp, are offered to students. Through her endless dedication, she advocates and brings to fruition the loan of musical instruments as well as quality instruction to any student who would like to participate in our music programs. Respected and adored by all who collaborate with her, Ms. Andrus deserves to be recognized and honored. Her passion and tireless work in making arts and culture a priority in schools as well as accessible to all of our Folsom-Cordova students, benefits their future and in turn our entire Folsom community.

Respectfully,



Mrs. Kat Bahry
Vice Chair Folsom Arts & Culture Commission



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2023

Art Achievement Award Nomination Form

Please complete the nomination form and include a written description of the nominee for the award. A thorough description articulating the success, accomplishments and justification for the nomination are critical for assessing eligibility for the award. Please limit your nomination to two pages typed with 12 font and single spaced.

1. Name of Individual or Organization: Ellie Aquino

Folsom resident or Folsom-based organization (check one)

Individual Non-profit Organization Local Business

2. Type of Award Recommended: (check one)

Folsom City Council Resolution of Commendation
(Appropriate for larger groups and larger organizations)

Folsom Arts and Culture Commission Certificate of Recognition
(Appropriate for individuals and smaller organizations)

3. Related to one of the following art categories: (check one or more)

Visual Arts Performing Arts Arts Education Cultural Arts

4. List number of populations served or benefited by this activity 500+ (including students and the local community)

5. Please describe the arts activity, its benefits to the community, the long-term service of the individual or organization, or the recent achievements that may have been recognized by a larger organization that warrant public acknowledgement.

Ellie Aquino is a Folsom resident and a part of an all female mariachi ensemble. While the mariachi is not from Folsom (Sacramento), Ellie and the mariachi Bonitas have brought their music to Folsom on several occasions. Most recently for the Day of the Dead celebration on Sutter Street. Miss Aquino also gives piano and violin lessons to Folsom residents and frequently performs at the Gaslight Co. She has played on Sutter Street during the Historic Folsom Weekend Promenade on numerous occasions.



2023 Art Achievement Award Nomination Form

Please complete the nomination form and include a written description of the nominee for the award. A thorough description articulating the success, accomplishments and justification for the nomination are critical for assessing eligibility for the award. Please limit your nomination to two pages typed with 12 font and single spaced.

1. Name of Individual or Organization: S.P. Music School

Folsom resident or Folsom-based organization (check one)

Individual Non-profit Organization Local Business

2. Type of Award Recommended: (check one)

Folsom City Council Resolution of Commendation
(Appropriate for larger groups and larger organizations)

Folsom Arts and Culture Commission Certificate of Recognition
(Appropriate for individuals and smaller organizations)

3. Related to one of the following art categories: (check one or more)

Visual Arts Performing Arts Arts Education Cultural Arts

4. List number of populations served or benefited by this activity 500+ (including students and the local community)

5. Please describe the arts activity, its benefits to the community, the long-term service of the individual or organization, or the recent achievements that may have been recognized by a larger organization that warrant public acknowledgement.

S.P. Music School teaches music to children and adults. They offer classes from beginners to advanced and music theory. They have a range of bands and ensembles for students and frequently perform in the community. This year alone, the bands have performed at local festivals, at various locations around Folsom and at private parties. The music school also invites groups for educational field trips. The teachers are dedicated and talented.

The pride in the students as they perform is evident. It shows that they work hard and learn music that challenges them to not only work with other performers, but how it also affects their self-esteem. S.P. Music school is an asset to the Folsom Community and they deserve to be recognized for their work.

5



CITY OF
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DISTINCTIVE BY NATURE

2023 Art Achievement Award Nomination Form

Please complete the nomination form and include a written description of the nominee for the award. A thorough description articulating the success, accomplishments and justification for the nomination are critical for assessing eligibility for the award. Please limit your nomination to two pages typed with 12 font and single spaced.

1. Name of Individual or Organization: Leadership Folsom 2022-2023

Folsom resident or Folsom-based organization (check one)

Individual Non-profit Organization Local Business

2. Type of Award Recommended: (check one)

Folsom City Council Resolution of Commendation
(Appropriate for larger groups and larger organizations)

Folsom Arts and Culture Commission Certificate of Recognition
(Appropriate for individuals and smaller organizations)

3. Related to one of the following art categories: (check one or more)

Visual Arts Performing Arts Arts Education Cultural Arts

4. List number of populations served or benefited by this activity _____

All of Folsom, local artists, and Powrhouse Ministries

5. Please describe the arts activity, its benefits to the community, the long-term service of the individual or organization, or the recent achievements that may have been recognized by a larger organization that warrant public acknowledgement.

See Attached

**Attach page(s) if necessary. This information may be used in future reports and publicity.*

5

Heartbeat of Folsom was a project that was created and executed by the Leadership Folsom Class of 2022-23. While the project is a community art exhibit featuring a series of beautifully designed and painted heart sculptures celebrating what makes Folsom special and unique as a city and a community, the project was about much more. It was designed to raise funds for Folsom's Powerhouse Ministries, a component that became reality Thursday afternoon as a check for the amount of \$20,000 was delivered to the local organization. 20 local businesses worked with 20 local artists to create pieces that expressed what makes Folsom special. The sponsorship costs helped us raise money for non profits, but also allowed us to provide artists with a stipend for time, materials, and their creative vision.

"The vision for every class project in Leadership Folsom is to have a positive impact on our city, our community and our region," said Bill Romelli, on behalf of Choose Folsom and the 2022-23 Leadership class. "In that spirit, and together with 20 local businesses and individuals who sponsored the hearts for our citywide art exhibit, the class project focused on raising funds for Powerhouse Ministries, a local Folsom nonprofit working to assist the underserved in our community."

TO: Arts and Culture Commission
FROM: Tom Hellmann, Community and Cultural Services Manager

**SUBJECT: JOHNNY CASH TRAIL ART EXPERIENCE CASH'S PICK NO. 1
PROJECT CONSTRUCTION**

BACKGROUND

On October 4, 2014, the City of Folsom proudly opened Phase 1 of the Johnny Cash Trail which included a 1.2-mile segment of Class I bike trail that connects the Folsom Lake Trail by way of a new bike/pedestrian over-crossing now known as the Johnny Cash Trail Bridge. This phase represented the beginning of the legendary trail with plans to create a world class linear public art experience to honor the legendary man in black and his historical tie with the City of Folsom.

On October 14, 2017, the City of Folsom finalized the trail and held a grand opening for the completion of the Johnny Cash Trail that included Robbers' Ravine Bridge that spans over the ravine separating the municipal center and Folsom Prison.

The Johnny Cash Trail Art Experience Master Plan identifies the 2.5 miles of trail and the eight art experience pieces that will be located along the legendary trail when completed. This Master Plan assists in the guiding decisions for the completion of the trail and the iconic eight art pieces that will line the trail.

On November 3, 2017, the City of Folsom and Romo Studios, LLC, went into contract to produce a mold for the "guitar pick" art pieces to be placed on the trail when funds were available. This mold known as Cash's Pick No. 1 and No. 2 is the first step in preparing this art piece to be placed on the trail when funding was available. The Pick No. 1 art piece is complete and ready to be installed.

The city has been working with RRM Design Group to complete landscape design, construction drawings, and art experience placements along the trail for future implementation. RRM Design Group updated the trail art experience map on August 27, 2018, that shows the placement of all eight art pieces and will be the city's guiding reference for Cash's Pick No. 1 and all future art experience pieces. Johnny Cash's Pick No. 1 is located at the western end of the Johnny Cash Trail adjacent to Riley Street/Greenback Lane above the Rainbow Bridge. This prominent location will be viewed by approximately 20,000 cars per day, as well as many hundreds of pedestrians and cyclists.

This construction project under consideration includes, but is not limited to, clearing and grubbing, placement of concrete paving, decorative sandblasting of paving, installation of

a concrete footing and sleeve for the sculpture, a 20’ diameter cast iron “record deck” which is flush with the concrete paving, and miscellaneous site furnishings. In addition, the selected contractor will coordinate the placement of the bronze pick sculpture (already completed under separate contract) with the artist.

POLICY / RULE

Section 2.36.080, Award of Contracts of the Folsom Municipal Code states, in part, that contracts for supplies, equipment, services, and construction with an estimated value of \$70,952 or greater shall be awarded by City Council.

ANALYSIS

Parks & Recreation Department staff prepared the bid package and solicited bids via the City website and www.CIPLIST.com. The project was issued for bids on August 14, 2023. A total of three bids were received on September 12, 2023.

The three base bids received are:

- Central Valley Engineering & Asphalt, Inc. \$299,769
- B&M Builders \$302,750
- Pro Builders \$368,000

Staff reviewed the submittal by Central Valley Engineering & Asphalt and found their bid to be responsive to the Request for Bid. The Engineer’s Estimate for this project was \$240,000. The Parks & Recreation Department has found the bid to be in order and recommends that the contract be awarded to the responsive low bidder, Central Valley Engineering & Asphalt, Inc. Staff will use the City’s standard construction agreement in a form acceptable to the City Attorney.

FINANCIAL IMPACT

The low bid was \$299,769. In compliance with Folsom Municipal Code 2.36.080 - Award of Contracts, a 10% contingency shall be included in the total project appropriation. The 10% contingency amount is \$29,977, which brings the total project cost to \$329,745.

The funding for this project is coming from the following three sources.

Fund 414 – Donations, Fund Raising, Etc., specifically for the Johnny Cash Trail Art Experience	\$107,839
ARPA Funding Identified for Pick No. 1	\$155,000
Funding from other Parks and Recreation ARPA-funded projects that came in under budget	\$52,500
Funding from the State of California Budget secured by Assemblyman Josh Hoover (R-Folsom) for the Johnny Cash Trail Art Experience Cash’s Pick No. 2	\$14,406
Total Project Funding	\$329,745

The State of California Funding secured by Assemblyman Josh Hoover specifically for the Johnny Cash Trail Art Experience in the amount of \$425,000, was earmarked for use in

the design, engineering, and art fabrication for the Johnny Cash Trail Pick No. 2 project. The original cost estimate for the design, engineering and art fabrication of Pick No. 2 was \$425,000, but staff was able to update this cost estimate, which is currently \$400,000. This leaves \$25,000 available to be used for the Pick No. 1 Project. Staff discussed this with Assemblyman Hoover, and he is in full agreement to allow \$14,406 of the State of California Funding to be used for the Pick No. 1 Project.

ENVIRONMENTAL REVIEW

The Johnny Cash Pick No.1 was included in the Johnny Cash Trail Art Experience Master Plan Mitigated Negative Declaration (MND) in compliance with the California Environmental Quality Act (CEQA). The MND was approved by the City Council on September 6, 2018, by Resolution No. 10182

ACTION/RECOMMENDATION

Staff recommends that the Folsom Arts and Culture Commission support project construction for Cash's Pick No. 1 and forward a recommendation to the Folsom City Council for approval of a resolution to secure a contract with Central Valley Engineering & Asphalt for the construction of Cash's Pick No. 1.

COMMITTEE REPORTS 7A
Arts and Culture Commission
December 13, 2023

TO: Arts and Culture Commission
FROM: Tom Hellmann, Community and Cultural Services Manager

SUBJECT: PUBLIC ARTS SUBCOMMITTEE

BACKGROUND

The commission established the Public Arts Subcommittee on February 9, 2023 and appointed Commissioners Allaman, Bahry, and Winward to the subcommittee. The subcommittee was formed after discussion from the commission on how to communicate the need for public art development as identified in the Folsom General Plan 2035 as well as the Folsom Plan Area Specific Plan.

Subcommittee Meeting #1

The subcommittee met on March 2, 2023 and established the purpose of the subcommittee, to educate and advocate for public art in public spaces for new development in Folsom.

They determined two objectives, 1) deliver education to city staff members, city commissions, community organizations, and city council; 2) advocate for the addition of public art as called out in the Folsom General Plan 2035 and Folsom Plan Area Specific Plan.

Subcommittee Meeting #2

The subcommittee met on May 1, 2023 to establish a draft outline for the development of a presentation. The draft outline will serve as the basis for staff to develop a presentation for the subcommittee to review and provide information for.

Subcommittee Meeting #3

The subcommittee met on December 4, 2023 to discuss and provide input to the finalization of the Public Art presentation that can be updated depending upon the intended audience. It was recommended that this presentation be delivered to Parks & Recreation staff members who work directly with the Community Development Department and the developers in the Folsom Plan Area.

DISCUSSION

Attached is the updated presentation in Power Point from the outline. The subcommittee members have provided their input and now bring this back to the commission for review and comments. This is the opportunity for the commission to ask questions and provide direction regarding the work of the subcommittee.

ATTACHMENTS

1. Public Art in the City of Folsom Power Point Presentation

ATTACHMENT 1

Public Art in the City of Folsom Power Point Presentation



Public Art in the City of Folsom



1

Introductions



This presentation is provided by members of the City of Folsom Arts & Culture Commission

The purpose is to advocate for the addition of public art in public spaces as identified in the Folsom General Plan 2035 and Folsom Plan Area Specific Plan

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Arts & Culture Commission



- **1996:** a group of citizens approached city management concerned about the development of arts in Folsom and the City Council passed a resolution to form the Folsom Arts and Culture Council
- **2001:** The City Council renamed the Arts and Culture Council as a Committee and adopted the Arts and Cultural Master Plan
- **2004:** The City Council passed a resolution to add the Arts and Cultural Commission
- **2021:** The City Council amended the FMC and changed the name to the Art and Culture Commission

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Arts and Culture Masterplan



Last updated in 2018, the Folsom Arts and Culture Master Plan Vision Statement is:

To have Folsom become a leading city in the Sacramento region, providing a broad selection of arts and cultural experiences in education and everyday life.

The 2018 Arts and Culture Master Plan can be found www.folsom.ca.us or [here](#).

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Current Inventory of Public Art in the City of Folsom



Public art that has been funded and installed by the City of Folsom, as well as public art that was funded privately and installed in the public areas can be found at www.folsompresents.com/folsomart

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Benefits of Public Art



- A. Economic Development
- B. Sense of Place
- C. Diversity in the Artists and Pieces
- D. Establishes Public/Private Partnerships

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Overview of General Plan 2035



A. Guiding Principles #6: Enhanced gateways into Folsom

B. Tourism Attraction:

- Gallery at 48
- City Public Art
- Johnny Cash Trail Art Experience
- Harris Center for the Arts
- Historic Folsom
- Folsom Prison
- Folsom Lake

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Overview of Folsom Plan Area Specific Plan



A. Public Art Enhances Public Spaces

- Public art at the Town Center commissioned by artists
- Retail establishments should contribute to the enhancement of community and public spaces by providing deliberately designed areas or amenities that enhance the pedestrian experiences.

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Overview of Folsom Plan Area Specific Plan



B. At least two of the following gathering elements must be provided for each block of the town center:

- i. Patio seating
- ii. Pedestrian Plaza with benches
- iii. Landscaped open space
- iv. Public Art Plaza
- v. Kiosk Area
- vi. Water Feature

Encourage diversity of options to be located in the town center

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Potential Sites in Folsom Plan Area for Public Art



- A. Town Center
- B. Open Space
- C. Round-a-bouts
- D. Park Sites

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How Private and Public entities work together



A. Arts and Culture Commission Guidance

- Public Art Policy Guidelines

The Folsom City Council and the Folsom Arts and Culture Commission have determined that the expansion of arts and cultural activities within the city will benefit the citizens and further economic development of the city. These guidelines were developed to encourage the development of Public Art that reflects community values and Folsom's historical traditions.

Requests and Conclusions



Requests:

Conclusions:

With Appreciation



The Folsom Arts and Culture Commission appreciates your time and expresses our sincere desire to collectively advance public art in the City of Folsom for generations to enjoy!

Art has the power to transform, to illuminate, to educate, inspire and motivate.

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INFORMATIONAL ITEM 8A
Arts and Culture Commission
December 13, 2023

TO: Arts and Culture Commission

FROM: Tom Hellmann, Community & Cultural Services Manager
Cindy Abraham, Cultural Arts Coordinator

SUBJECT: GALLERY AT 48 NATOMA EXHIBIT

INFORMATION

Attached is the Gallery at 48 Natoma exhibit postcard for the current show titled, "SEASON'S GREETINGS -Holiday Cards by Celebrated Artists". The exhibit will run from November 17, 2023 through January 18, 2024 in the gallery and is open to the public Monday-Friday from 9am-3pm.

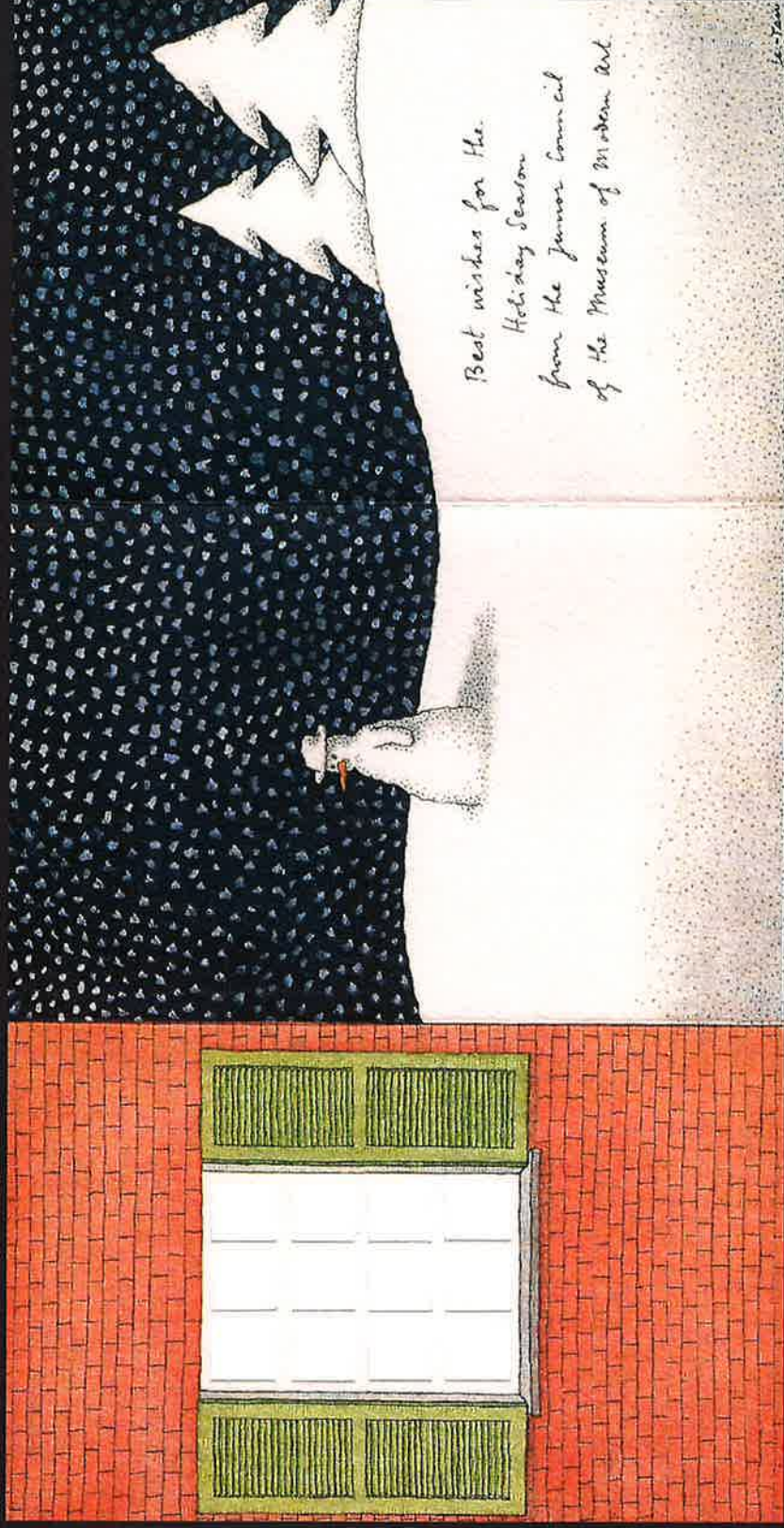
Please take a moment this holiday season to come experience the Gallery at 48 Natoma.

ATTACHMENTS:

1. SEASON'S GREETINGS Postcard

SEASON'S GREETINGS – Holiday Cards by Celebrated Artists

from the Monroe Wheeler Archive



GALLERY AT 48 NATOMA November 17, 2023 to January 18, 2024

INFORMATIONAL ITEM 9B
Arts and Culture Commission
December 13, 2023

TO: Arts and Culture Commission

FROM: Tom Hellmann, Community & Cultural Services Manager

SUBJECT: MANAGER'S REPORT

Updates:

- The annual Handblown Glass Pumpkin Patch was held on October 14 & 15 at 48 Natoma Street in the grass in front of the Senior Center and Art Center from 10am-5pm. This very popular event is a community and regional favorite and thousands attended over the two days to select and purchase uniquely made handblown glass artwork.
- The Wayne Spence Veteran's Day Parade was held on Saturday, November 11 to celebrate America's veterans. This year's event featured 10 grand marshals from all branches of the military. The parade began at 9:00am with over 3,500 participants and thousands more in attendance. Following the national anthem, two T-38 Talon Air Force jets conducted a fly over for all to see.
- The Winter/Spring Rec Guide will be delivered to homes in December and has hundreds of activities for our residents to choose from. Please look for your guide in your mailboxes and consider registering for a class or an event.
- Wild Nights and Holiday Lights at the Folsom Zoo Sanctuary is happening this month with available nights to visit and enjoy the holiday festivities on December 15 through December 22. Purchase your tickets online and enjoy a very special evening at the Zoo to celebrate the holidays.

City Council Update:

- On October 24, 2023 the Folsom City Council consideration of potential Sales Tax Measure and Direction to Staff. Staff will bring proposed language of a sales tax measure back to the City Council in January.
- On December 12, 2023 the Folsom City Council heard a presentation regarding the City's General Fund Unassigned Fund Balance (Reserves) Policy and Direction to Staff. Staff can give more details about this Council Meeting to the commission in verbal comments (since this was written prior to the City Council meeting).