



CITY OF
FOLSOM
PARKS & RECREATION
DEPARTMENT

FOLSOM PARKS & RECREATION

Partnership Opportunities

CONNECTING THE COMMUNITY

Partnerships help Folsom Parks & Recreation provide community events and enrichment programs for all ages. They also help support the Andy Morin Sports Complex, Steve Miklos Aquatic Center, The Gallery at 48 Natoma, the Folsom Senior Center and Public Art Center, The CAVE Teen Centers, and the Folsom City Zoo Sanctuary.

Enhance our community and show your support with an annual (12-month) partnership of your choice.



Contact us today to create a custom partnership and let the benefits pay dividends all year long!

For more details, contact:

Frankie Nelson • 916-461-6614 • fnelson@folsom.ca.us
Jeri Karges • 916-461-6616 • jkarges@folsom.ca.us

General Partnership Opportunities

Great benefits at every level!

BENEFIT	CONTRIBUTING \$1,500	SUPPORTING \$2,500	TITLE \$5,000	PREMIER \$7,500
Name on partner banner at all events	●	●		
Name on Festival of Eggs program	●	●		
Name on Love My Mom 5K T-shirt	●	●		
Emcee recognition at all events	●	●	●	●
Name on ad in fall Rec Guide	●	●	●	●
Vendor booth space at P&R events	●	●	●	●
Passes to Love My Mom 5K	2	4	8	10
Social media recognition	●	●	●	●
Custom brick at the Steve Miklos Aquatic Center		●	●	●
Free social media ad		1	2	3
Scrolling ad on the TV at the Andy Morin Sports Complex			●	●
Logo on partner banner at all events			●	●
Logo on Festival of Eggs program			●	●
Logo on Love My Mom 5K T-shirt			●	●
Speaking opportunity at events			●	●
Discount code for Love My Mom 5K			●	●
Free Mayor's Cup player spots			2	4
Business name or logo on Adopt-A-Trail sign				●
Logo branding at Holiday Lights				●



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EVENT PARTNERSHIPS ALSO AVAILABLE!

Additional Partnership Opportunities

Logo Branding Packages

LOGO-BRANDED EXHIBIT SPONSOR (4 available)

- \$1,200 – plaque at Folsom City Zoo Sanctuary animal exhibit with QR code link to your business

BATTING CAGE SPONSOR

- \$2,500 – Logo and QR code to website on a sign at the Andy Morin Sports Complex batting cages; logo and QR code to website on bleachers at Lembi Park (8 signs), Livermore Park (6 signs), and Kemp Park (4 bleachers)

FACILITY SIGNBOARDS

- \$2,500 – Festival of Eggs, Love My Mom 5K, Summer of Music concerts (4), Andy Morin Sports Complex (1-year display), Steve Miklos Aquatic Center (1-year display), Lembi Park pickleball courts and snack bar (1-year display), Family Movie Night, Bark 'n' Splash Bash, Halloween Spooktacular, Howl-O-Ween, Wild Nights and Holiday Lights

LOGO-BRANDED PHOTO BOOTH

- \$1,000 – Festival of Eggs or Love My Mom 5K or Family Movie Night or Bark 'n' Splash Bash or Halloween Spooktacular or Howl-O-Ween

MOVIE NIGHT

- \$5,000 – Title Sponsor
- \$2,500 – Steve Miklos Aquatic Center outdoor movie night

JUST VENDOR BOOTH

- \$1,800 – Festival of Eggs, Love My Mom 5K, Summer of Music concerts (4), Family Movie Night, Bark 'n' Splash Bash, Halloween Spooktacular, Howl-O-Ween, Andy Morin Sports Complex Winter Sporting Events (10 Saturdays, January-March), Wild Nights & Holiday Lights (12 nights)

FACILITY BANNER

- \$1,500 – 4x8' banner on indoor soccer field at the Andy Morin Sports Complex (1-year display).
NOTE: 3-year display also available at discounted price.
- \$1,500 – 4x8' banner at the 50-meter pool at the Steve Miklos Aquatic Center (1 available).
- \$1,000 – 4x8' banner at the Poolside Cafe snack bar at the Steve Miklos Aquatic Center (1 available).
- \$1,000 – 4x8' banner at the activity pool at the Steve Miklos Aquatic Center (1 available).

NOTE: Discount pricing available for aquatic center banner and radio ad combination.

AQUATIC CENTER CLOSED CIRCUIT RADIO AD

- \$1,000 – Radio ad transmitted over closed circuit radio at the Steve Miklos Aquatic Center. Ad to run 3x/hour from May through September and during special events.

NOTE: Discount pricing available for aquatic center banner and radio ad combination.



Golf Tournament Opportunities

Mayor's Cup Invitational Golf Tournament

TEE SPONSOR

\$1,500 – includes two player spots

DRAWING PRIZE SPONSOR

\$1,200 – includes two player spots

SNACK SPONSOR

\$1,250 – includes two player spots

GAME SPONSOR

\$1,500 – includes two player spots;
ask about "staff the hole" for sponsorship discount

LUNCH SPONSOR

\$2,250 – includes two player spots

SWAG ITEMS (OPTIONS WILL FOLLOW)

\$2,250 – includes two player spots

PREMIUM SWAG ITEMS (OPTIONS WILL FOLLOW)

\$2,750 – includes four player spots

PLEASE ACCEPT MY SUPPORT AS FOLLOWS:

Community Partnership Package..... \$ _____

Additional Partnership Opportunities \$ _____

Mayor's Cup Invitational Golf Tournament Sponsorship..... \$ _____

TOTAL \$ _____

Your Name _____ Business Name _____

Phone _____ Email _____

Please make checks payable to: City of Folsom P&R Sponsorships, *Attention: Jeri Karges*
50 Natoma Street, Folsom, CA 95630

Or credit card payment: MasterCard VISA American Express Discover

Card Number _____ Expires _____

Name As It Appears On Card Signature

Cardholder Phone _____ Email _____

Questions? Contact Frankie Nelson at 916-461-6614 / fnelson@folsom.ca.us
or Jeri Karges at 916-461-6616 / jkarges@folsom.ca.us

Thank you for your community support!

A receipt will be sent to you after your payment has been processed.

NOTE: Refunds or reimbursements for sponsorship, cancellation of event(s), and rain-out of event(s) will not be honored by Folsom Parks & Recreation.



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