



CENTRAL BUSINESS DISTRICT MASTER PLAN

REVISED

CITIZENS ADVISORY COMMITTEE MEETING AGENDA

February 5, 2024

3:00 p.m. – 6:00 p.m.

Due to potential inclement weather the bus tour has been canceled. The meeting will be held in its entirety at the Folsom Community Center

**Community Center Meeting Room (3:00 p.m. - 6:00 p.m.)
52 Natoma Street – Folsom Community Center**

COMMITTEE MEMBERS:

Edward Igoe
Julie Lofgren
Anthony Powers
Brian Wallace
Kris Steward
Anuva Shekar

Tom Econome
Jen Lee
Margie Donavan
Joe Gagliardi (Shannon Rob alt)
Monica Flores Pactol
Liz Ekenstedt

Dan Dreher (Jeremy Dreher alt)
Mark Johnson
Tim Kuntz (Dean Williams alt)
Ardie Zahedani
Elija Tiglao

CALL TO ORDER (AIM)

ROLL CALL (AIM)

WELCOME AND INTRODUCTIONS (AIM)

MEETING PROTOCOLS (CITY)

MASTER PLAN PRIORITIES & OPPORTUNITY ZONES (Jacobs)

1. Priorities
2. Opportunity Zones

ANTICIPATED OUTCOMES (Jacobs)

1. PACKET OVERVIEW
2. WATCHLIST: SAFETY, ACCESSIBILITY, PLACEMAKING, DESTINATION, BRANDING, MOBILITY
3. VISION & GOALS OVERVIEW
 - a. Sustainable Revitalization
 - b. Destination Oriented
 - c. Multimodal Connectivity
 - d. Identity / Placemaking
 - e. Housing

PLANNING SCENARIOS & CASE STUDY OVERVIEW (Jacobs)

1. Horizontal Mixed Use Development Scenarios

2. Vertical Mixed Use / Housing Development
3. Placemaking / Portals / Gateways Scenarios
4. Mobility / Access / Parking Development Scenarios

PRELIMINARY MARKET / ECONOMIC DYNAMICS (BAE)

1. Key Demographic Data
2. Retail Spending Power and Patterns
3. Office Opportunities and Constraints
4. Housing Market Opportunities and Constraints

COMMUNITY QUESTIONNAIRE / SURVEY RESULTS (AIM)

1. Community Awareness Campaign
2. Pop-Ups
3. Community Questionnaire Results

VISION & GOALS CONFIRMATION (Jacobs)

1. Sustainable Revitalization
2. Destination Oriented
3. Multimodal Connectivity
4. Identity / Placemaking
5. Housing

SCHEDULE REVIEW

BUSINESS FROM THE FLOOR / PUBLIC COMMENT

Members of the public are entitled to address the Committee concerning any item within the Committee's subject matter jurisdiction. Public comments are limited to no more than three minutes. Except for certain specific exceptions, the Committee is prohibited from discussing or taking action on any item not appearing on the posted agenda.

Q & A

ADJOURNMENT

NOTICE: Members of the public are entitled to directly address the Committee concerning any item that is described in the notice of this meeting, before or during consideration of that item. If you wish to address the Committee on an issue which is on this agenda, please complete a blue/green speaker request card, and deliver it to a staff member prior to discussion of the item. When your name is called, stand to be recognized by the Meeting Facilitator and then proceed to the podium. If you wish to address the Committee on any other item of interest to the public, when the Meeting Facilitator asks if there is any "Business from the Floor," follow the same procedure described above. Please limit your comments to three minutes or less.

In compliance with the Americans with Disabilities Act, if you are a person with a disability and you need a disability-related modification or accommodation to participate in this meeting, please contact the City Manager's Office at (916) 461-6010, or mkasama@folsom.ca.us. Requests must be made as early as possible and at least two full business days before the start of the meeting.

Any documents produced by the City and distributed to the Committee regarding any item on this agenda will be made available at the City Clerk's Counter at City Hall located at 50 Natoma Street, Folsom, California during normal business hours.