

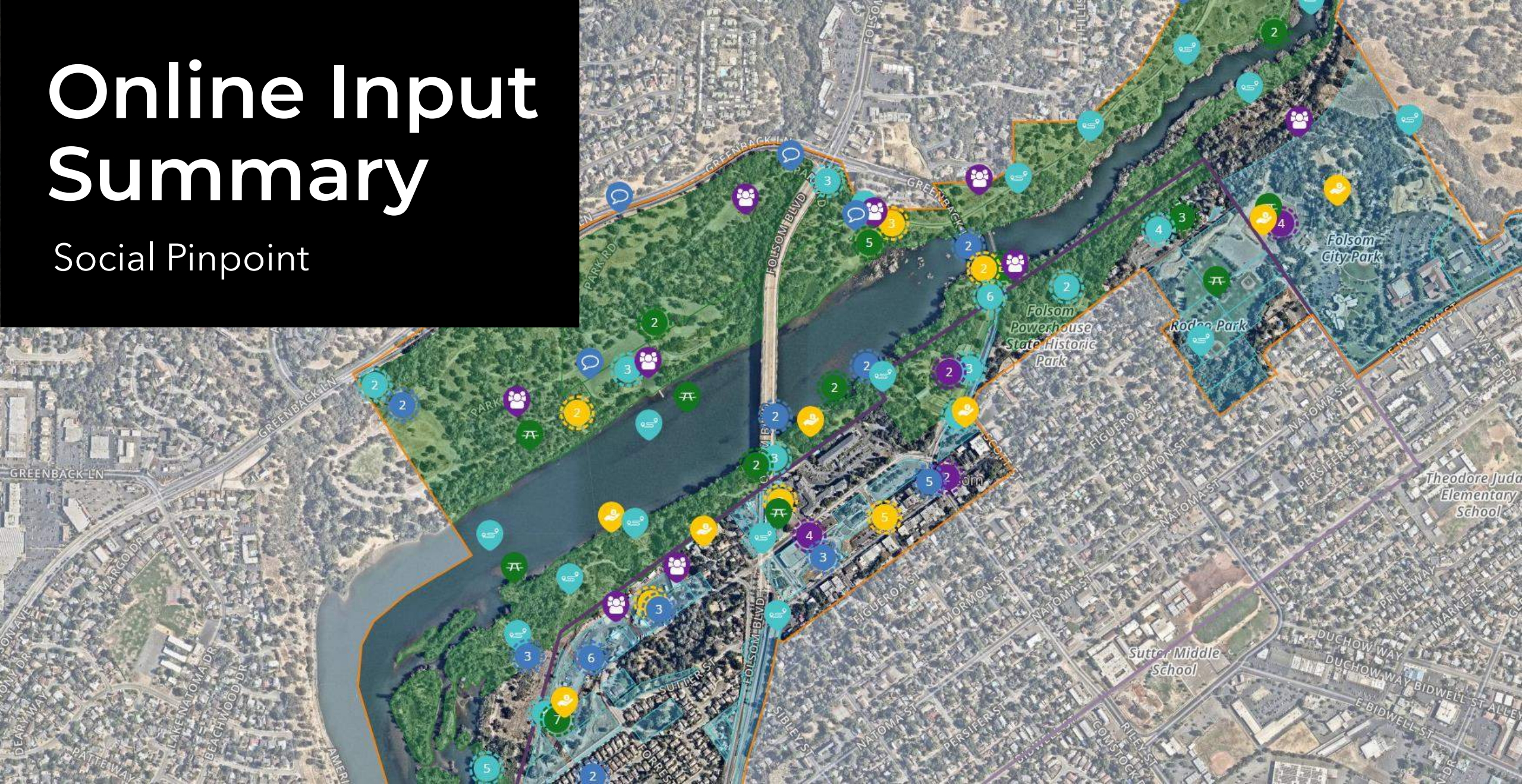
CITY OF  
**FOLSOM**  
DISTINCTIVE BY NATURE

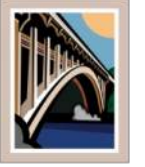
# Meeting No.7

Citizen's Advisory Committee

# Online Input Summary

## Social Pinpoint





# Engagement Statistics

Website was active for **8** weeks

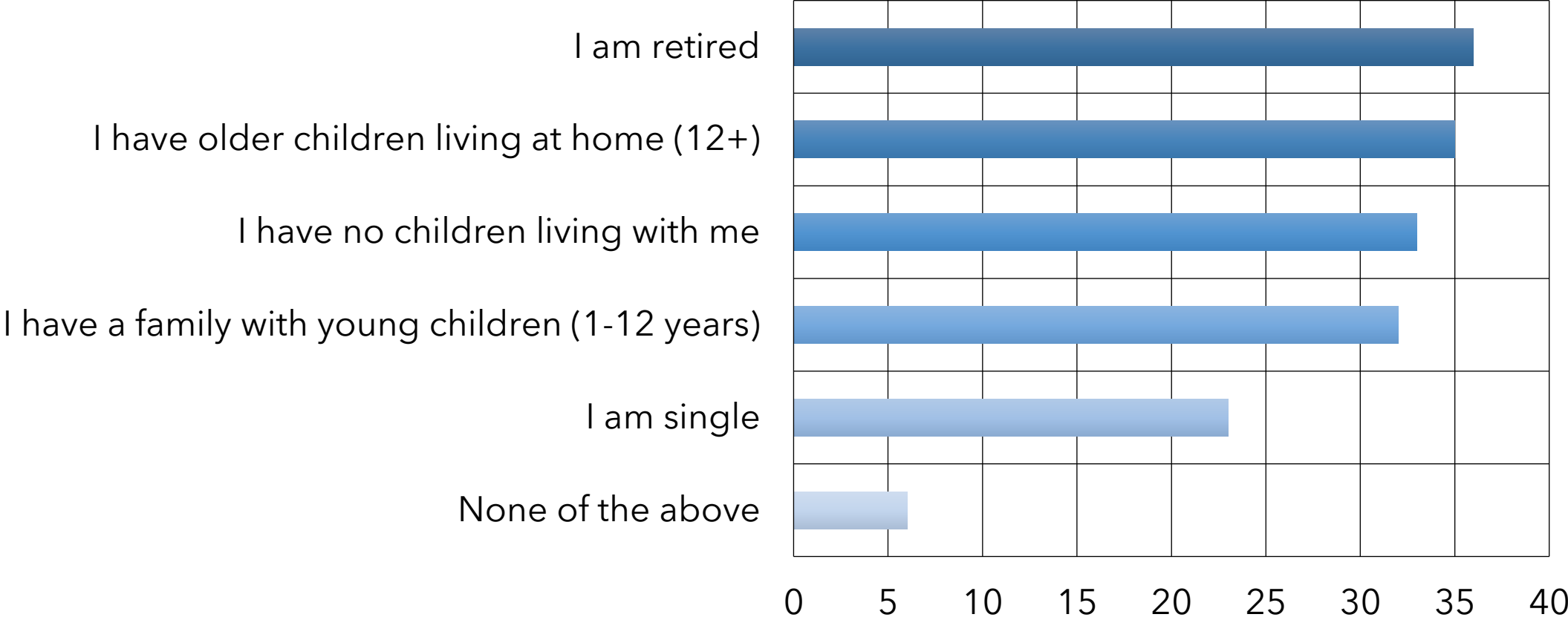
- Individual participants: **300**
- Comments on map: **526**
- Questionnaire responses: **165**

# Online Questionnaire



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## What statement best describes you?

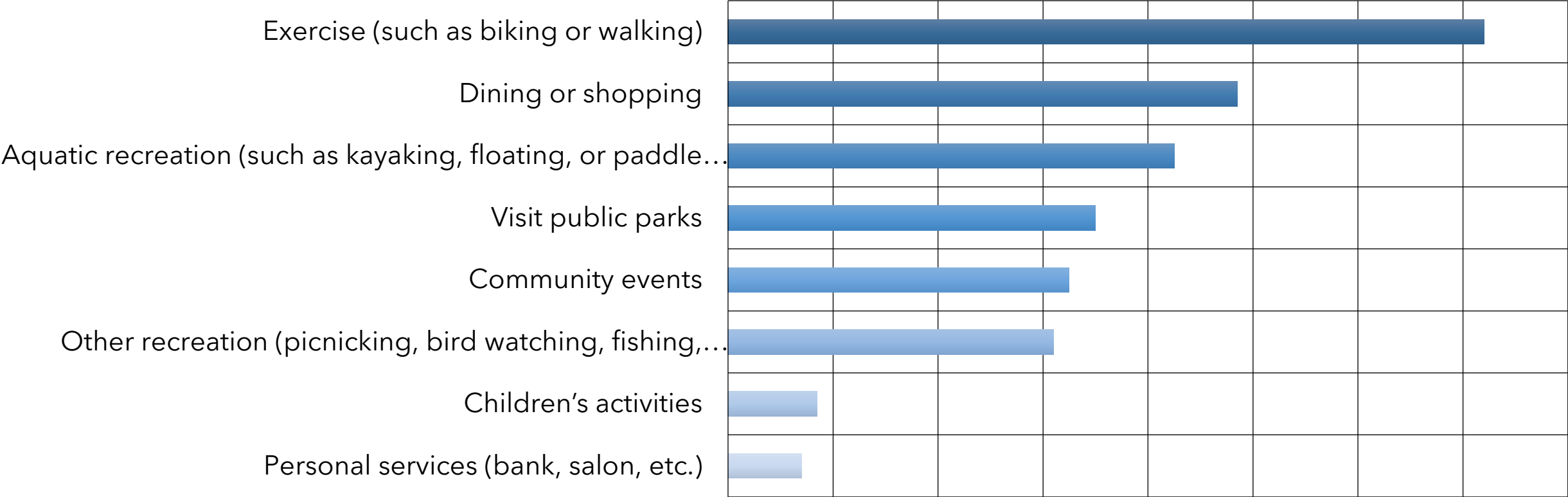


# Online Questionnaire



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## Why do you usually visit the River District area?

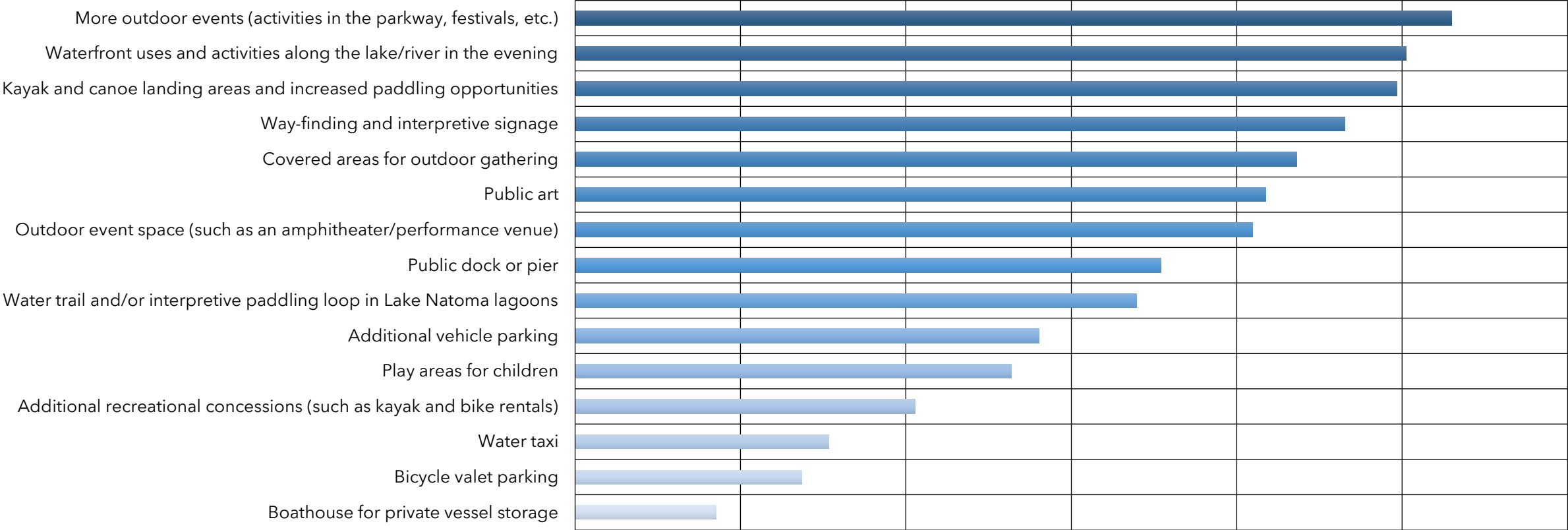


# Online Questionnaire



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## What new recreational uses/amenities in the River District would you support?

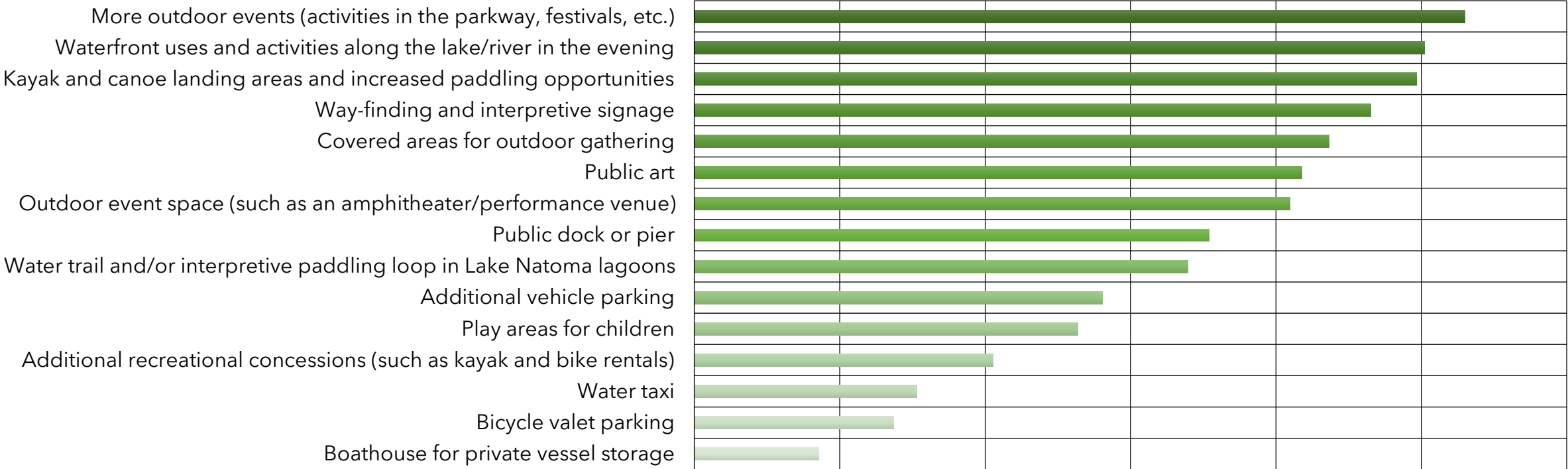


# Online Questionnaire



CITY OF  
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DISTINCTIVE BY NATURE

## What new recreational uses/amenities in the River District would you support?

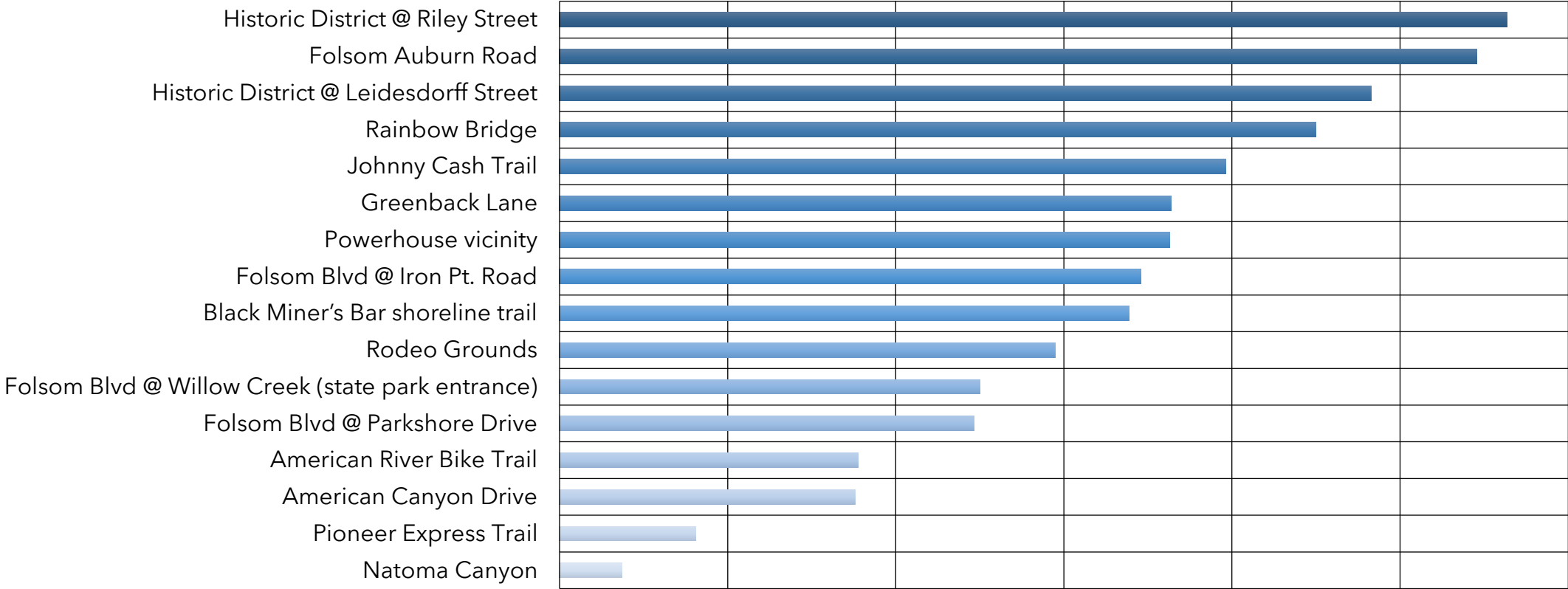


# Online Questionnaire



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## In the future, where should enhanced trail connections to the water be prioritized?



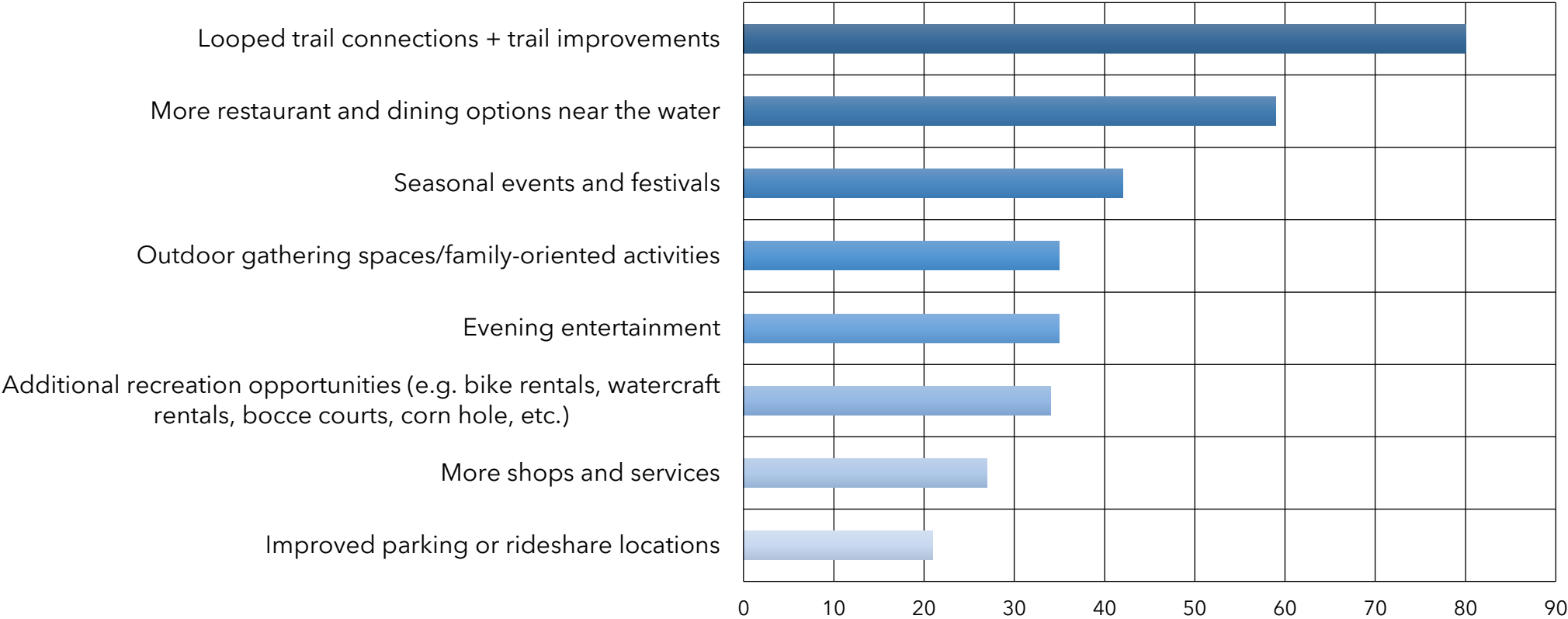


# Online Questionnaire



CITY OF  
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DISTINCTIVE BY NATURE

## Which of the following would attract you to the River District more often?

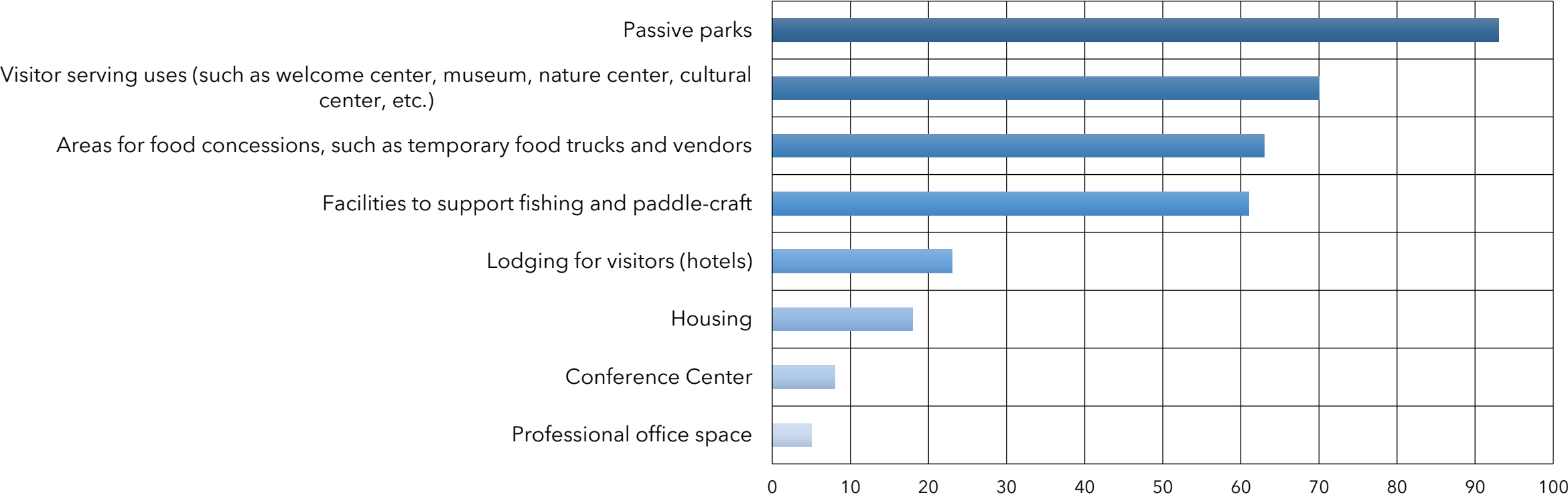


# Online Questionnaire



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## Which of the following do you believe would be appropriate additions to the River District?

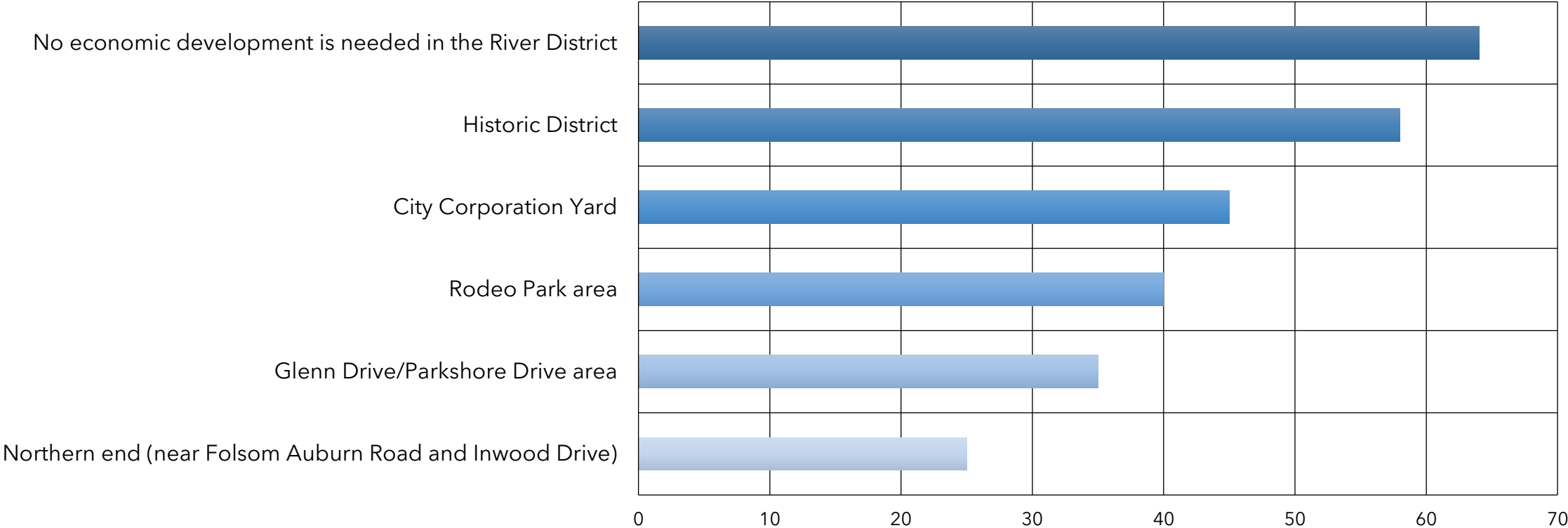


# Online Questionnaire



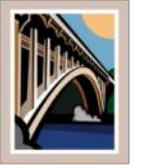
CITY OF  
**FOLSOM**  
DISTINCTIVE BY NATURE

## What specific areas would you most prefer to see economic development occur?

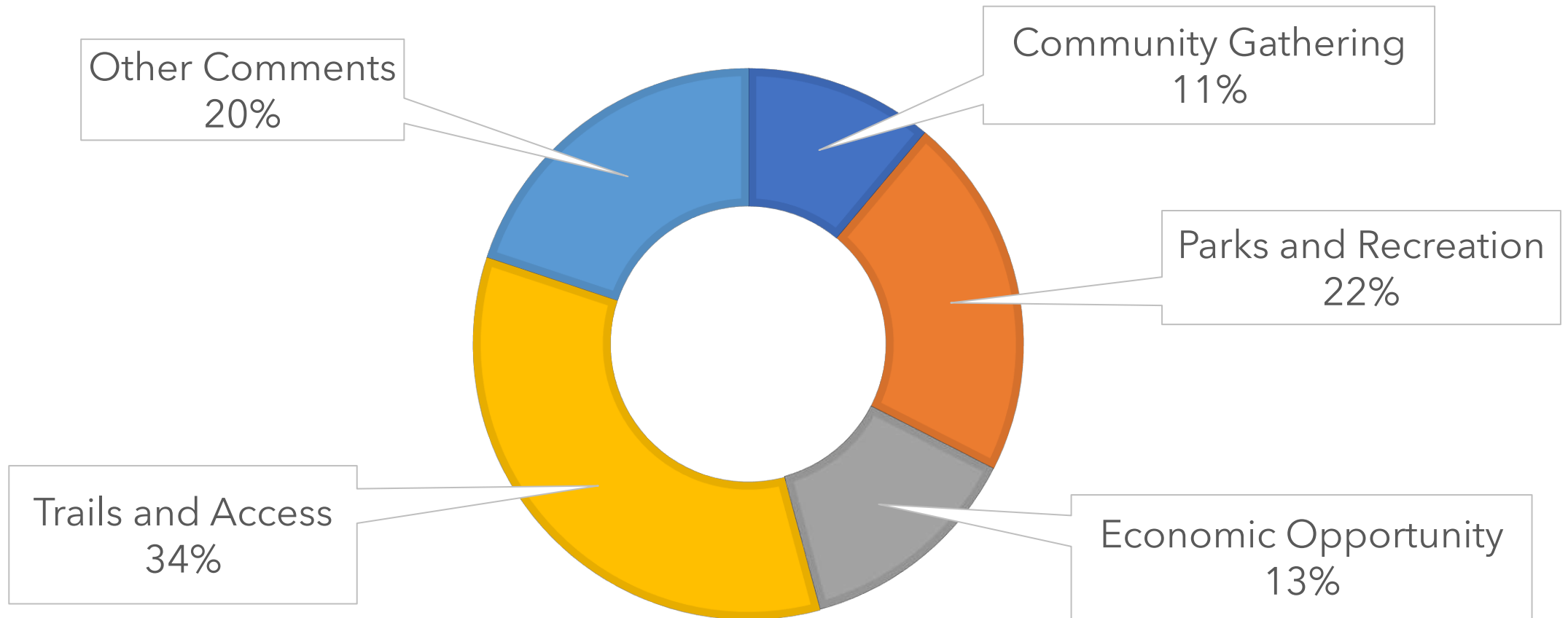


# Engagement Statistics

## Distribution of Map Comments by Topic

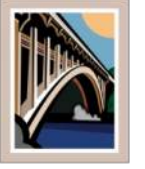


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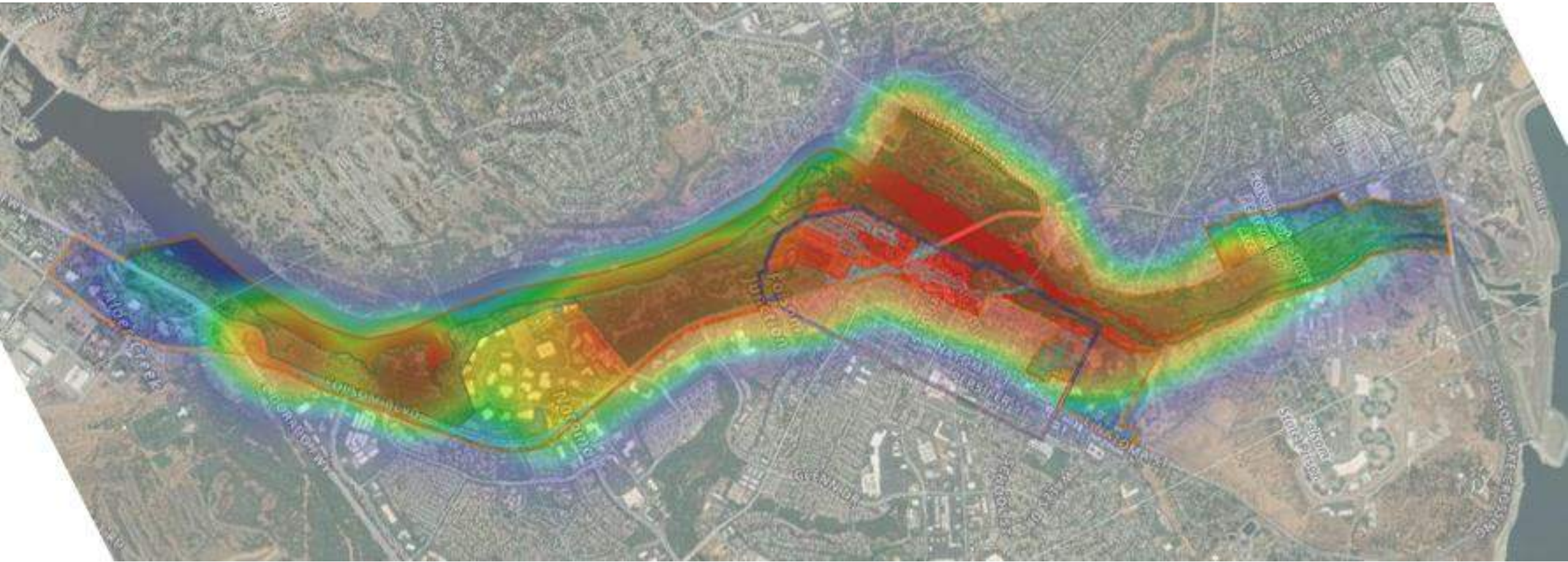


# Engagement Statistics

Distribution of Map Comments by Location



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# Idea Prioritization

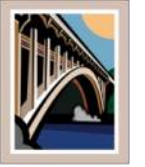


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## PROCESS FOR PRIORITIZING THE MAP COMMENTS:

1. Similar ideas grouped together by topic and sentiment
2. Assigned a numerical value for each of the following criteria:
  - a) Consistency with State Parks Goals
  - b) Consistency with City Master Plan Goals
  - c) Environmental Constraints
  - d) Property Ownership
  - e) Supported by the CAC
  - f) Net “likes” (“dislikes” subtracted from “likes”)
3. Scores added together to give overall score

# Idea Prioritization



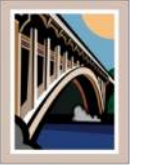
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## Methodology Example

Overall Score	Idea (similar comments combined)	Net Likes	Supported by CAC		Consistent with City Goals		Property Owned by City		Environmental Constraints		Apparent Consistency with State Parks Goals	
<b>404</b>	<p><b>Create an improved trail under Rainbow Bridge to connect users to the Walker (Truss) Bridge.</b></p> <p>This would align nicely with other suggestions for continuing the trail past the lake side of the Powerhouse, but if that idea is not approved this should still be a priority and can connect up with the existing trail along the road and through the Powerhouse parking lot.</p>	<b>104</b>	100	<b>Yes</b>	100	<b>Yes</b>	0	<b>No</b>	0	<b>High</b>	100	<b>Yes</b>
						Recreation and Access						<p>RTMP: Construct ADA accessible trail at Folsom Powerhouse State Park &amp; Increase trail connections and access (ULN #3 &amp; #4 + Figure 8)</p> <p>RMP: Class 1 trail from Lake Natoma Crossing Bridge to Truss Bridge (POWERHOUSE-15)</p>

# Idea Prioritization

## High Scoring Ideas/Sentiments from Social Pinpoint



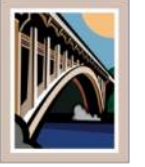
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South	Central	North
Overlooks of the lake	Waterfront trail in front of Powerhouse ("Bridge-to-Bridge")	Improve and extend Canal Trail, including footbridge across river
Improve Willow Creek launch area	Improve safety and connectivity between Historic District and Rainbow Bridge	Improve Rodeo Park area to make it a multipurpose facility
Provide Native American interpretation	Add public docks for personal watercraft (kayak, SUP, etc.)	Improve access to Black Miners Bar boat launch area
Education about nature	<i>Much interest and varying perspectives in Corp Yard site</i>	Enhance area near south end of Truss Bridge, with water access



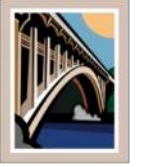
# Idea Prioritization

## High Scoring Ideas/Sentiments from Social Pinpoint



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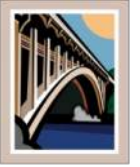
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# Corporation Yard

Land Use Concept Refinement

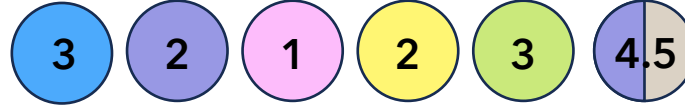


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## Concept A



## Concept B



## Concept C



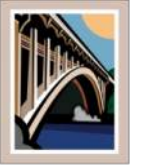
# Refined Option

Enhanced Trails



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- COMMERCIAL / VISITOR SERVING
- RESIDENTIAL
- OPEN SPACE - ACTIVE
- INDUSTRIAL
- ENTERTAINMENT



Theodore Judah Map, 1855

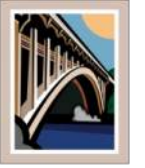
# Refined Option

Enhanced Trails



CITY OF FOLSOM  
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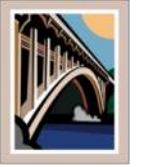
# Rodeo Park Area

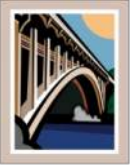
Conceptual Land Use Visioning

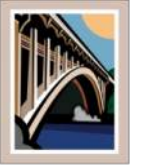








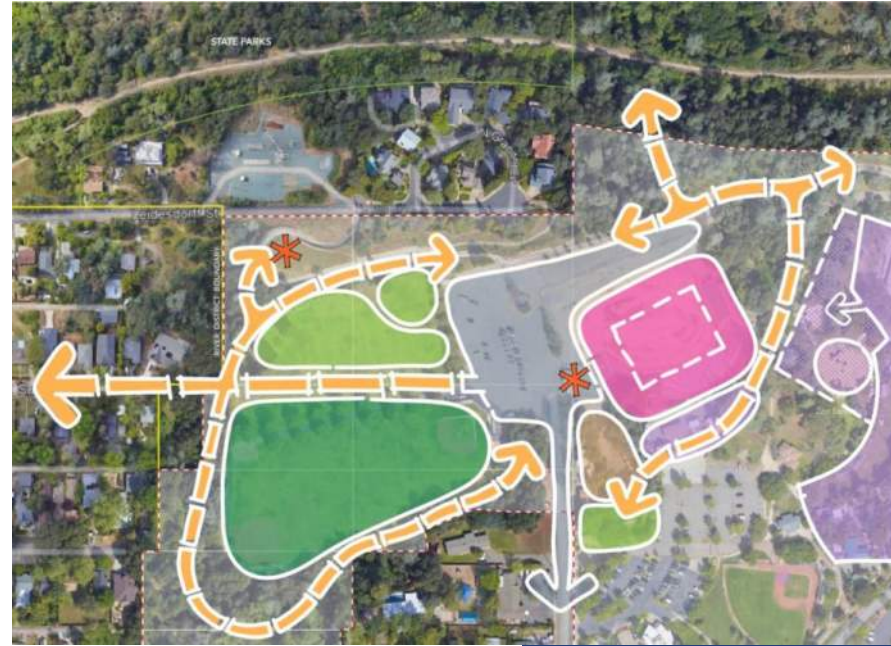




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Concept **A**



Concept **B**



Concept **C**