



# River District Master Plan Update

March 12, 2024





# Why a River District Master Plan?



## General Plan Goal:

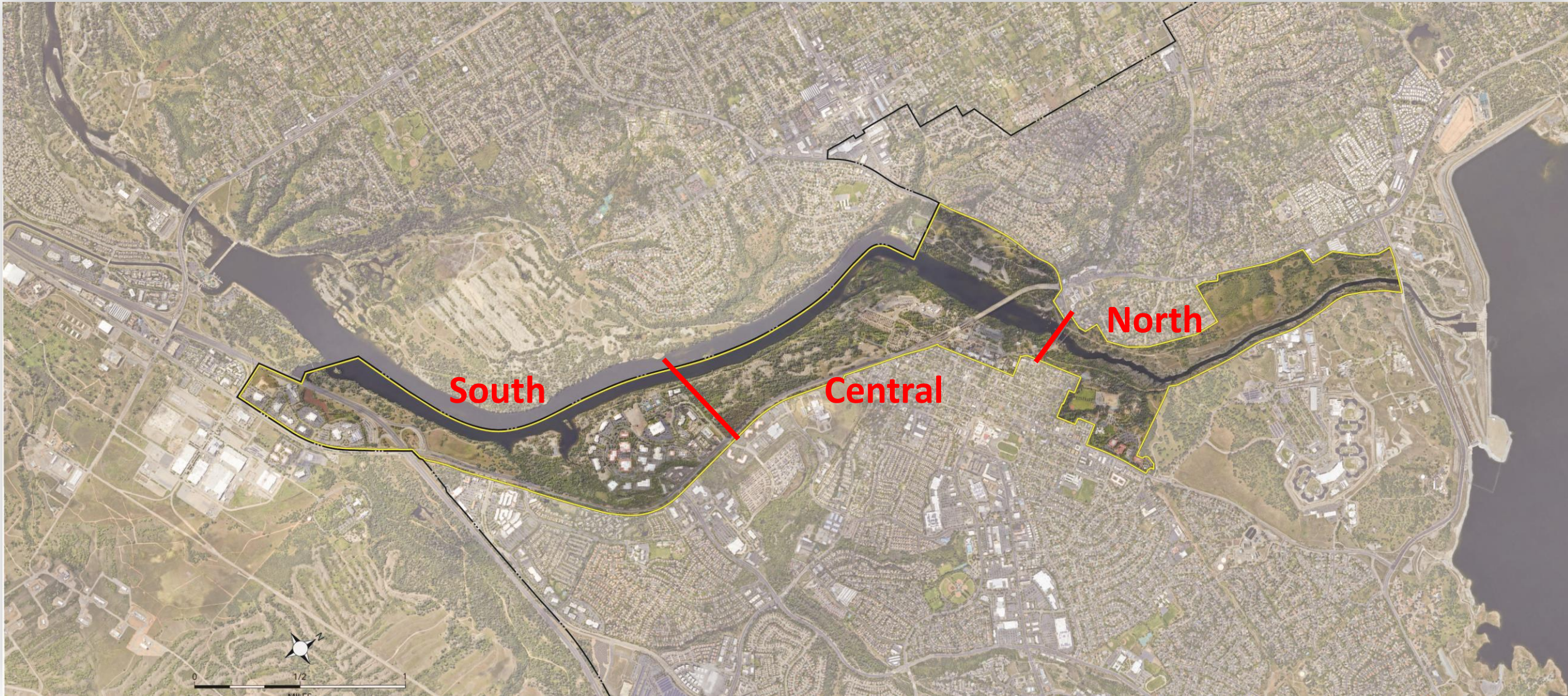
- Increase public access
- Increase recreation opportunities
- Increase economic development

## Related Objectives:

- Provide city gateway enhancements
- Commit to high quality design
- Enhance Folsom's heritage
- Celebrate and protect our environmental, cultural and historical resources



# River District + Subareas





# Citizens Advisory Committee

**24 members appointed by the City Council**

**7 CAC meetings beginning August 2023**

1. Introduction and vision/goals discussion
2. State Parks introduction + Opportunities/Constraints discussion
3. Opportunities/Constraints (north + south subarea)
4. Continued Opportunities/Constraints (central subarea)
5. Corp Yard general land use concepts
6. Corp Yard concept synthesis + Rodeo Park concepts
7. Social Pinpoint summary + Corp Yard refinement + Rodeo concept synthesis

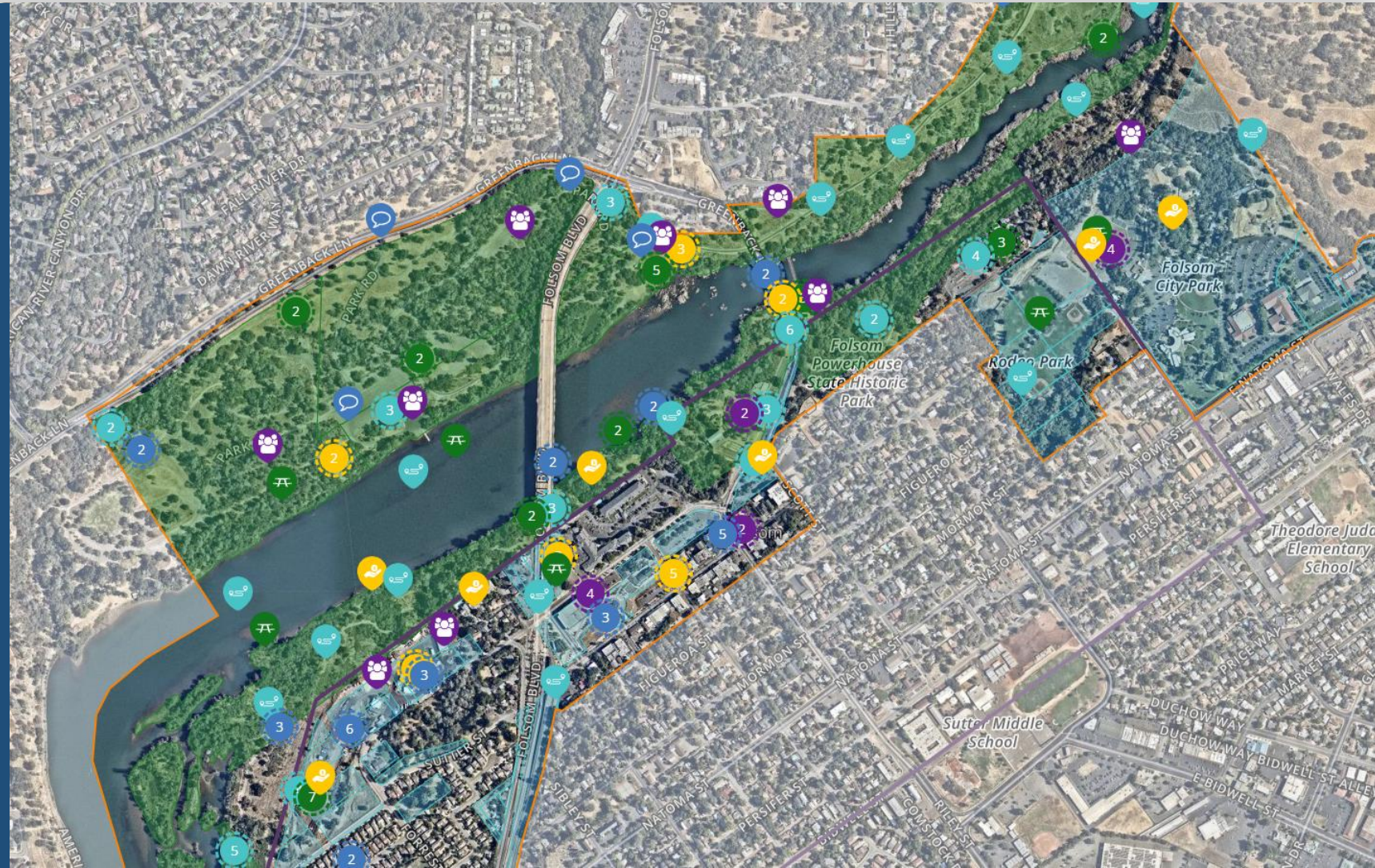




# Community Engagement

## Social Pinpoint - Online Community Input

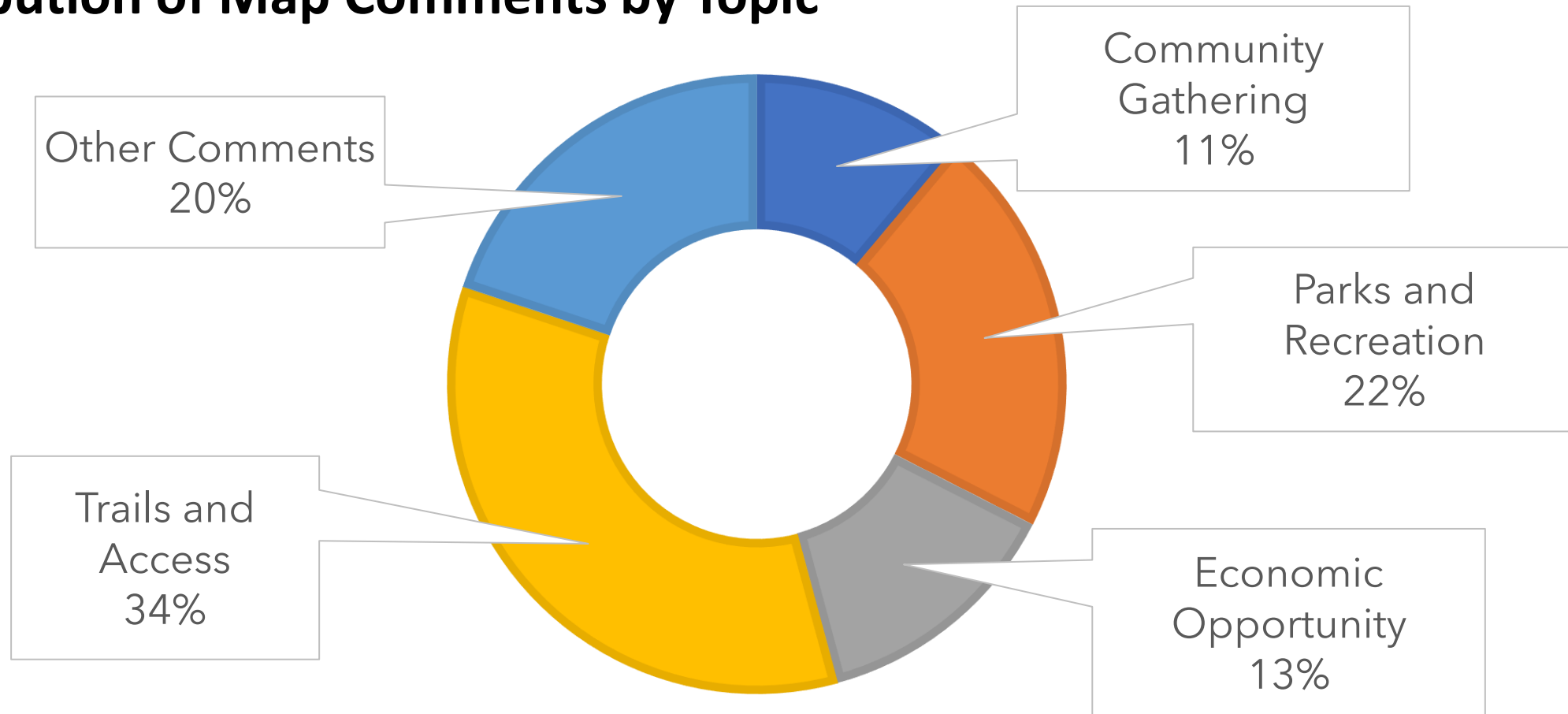
- Duration: **8 weeks**  
Dec. 2023 – Jan. 2024
- Individual participants:  
**300**
- Comments on map: **526**
- Questionnaire responses:  
**165**
- Constant Contact: **150+**





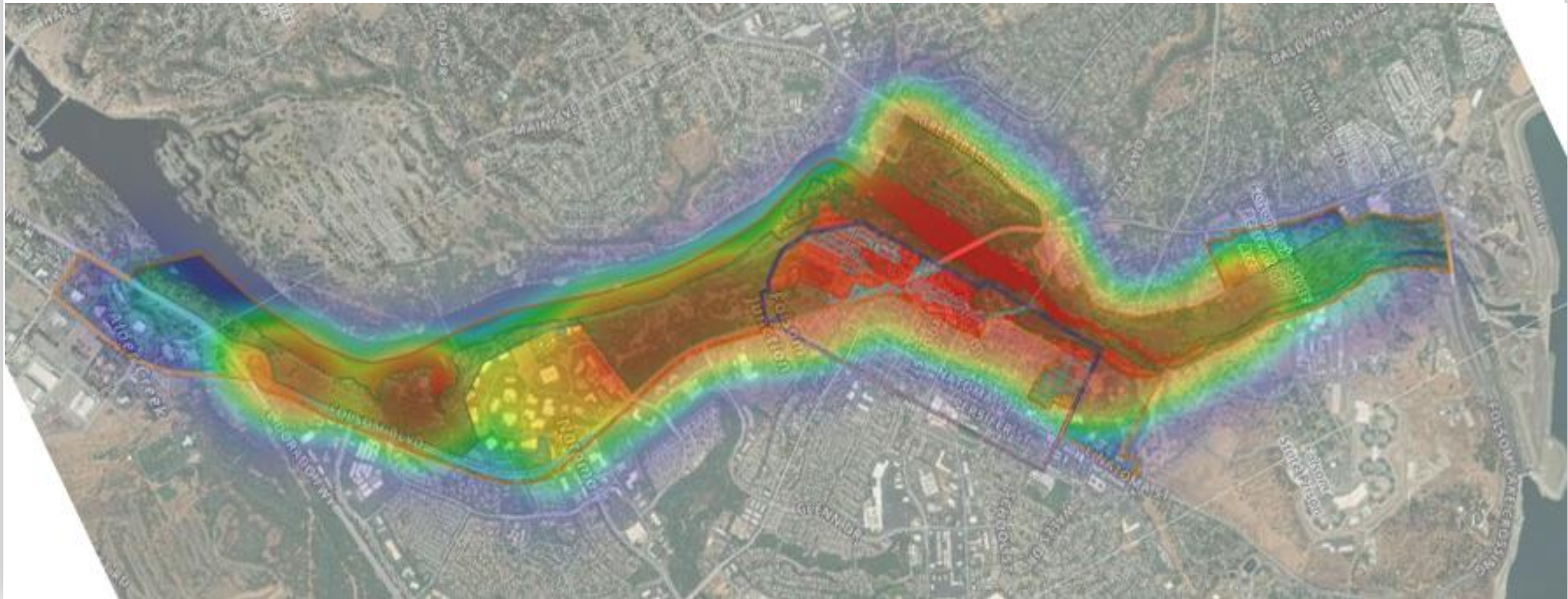
# Social Pinpoint Summary

## Distribution of Map Comments by Topic



# Social Pinpoint Heat Map

## Distribution of Map Comments by Location



## 14 Questions

### 4 Categories

- ❖ **General**
- ❖ **Recreation**
- ❖ **Trails & Access**
- ❖ **Economic Development**

## Top Line Answers

### **Why do you visit the River District?**

Exercise, dining, aquatic recreation

### **What new amenities would you support?**

Events/festivals, evening access, kayak landing areas

### **What would bring you to the River District more often?**

Looped trail connections, dining near water, festivals

### **What would be appropriate to add to the River District?**

Passive parks, visitor/cultural center, food concessions

### **Where would you prefer to see economic development?**

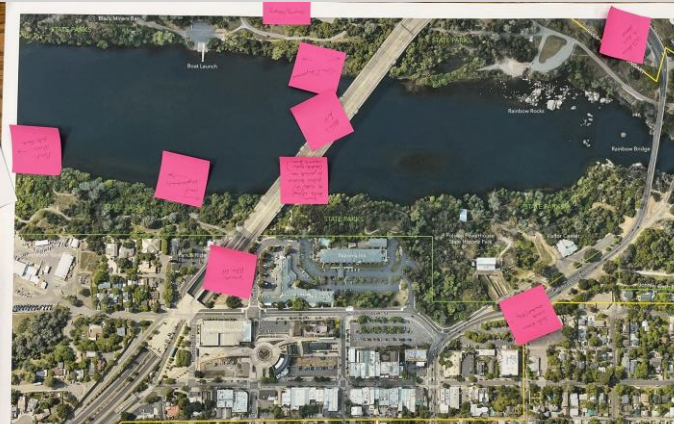
Not needed, Historic District, Corporation Yard



# CAC Group Table Top Exercises



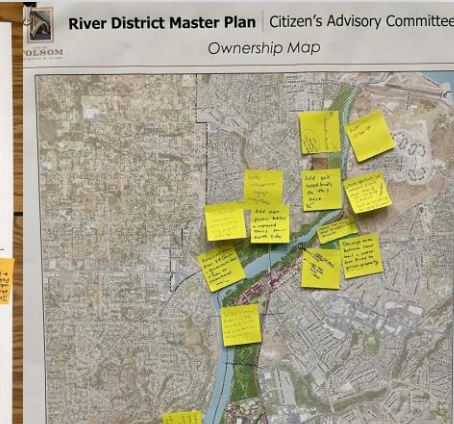
FOLSOM RIVER DISTRICT MASTER PLAN  
Central Core



FOLSOM RIVER DISTRICT MASTER PLAN  
Central Core



River District Master Plan Citizen's Advisory Committee  
Ownership Map



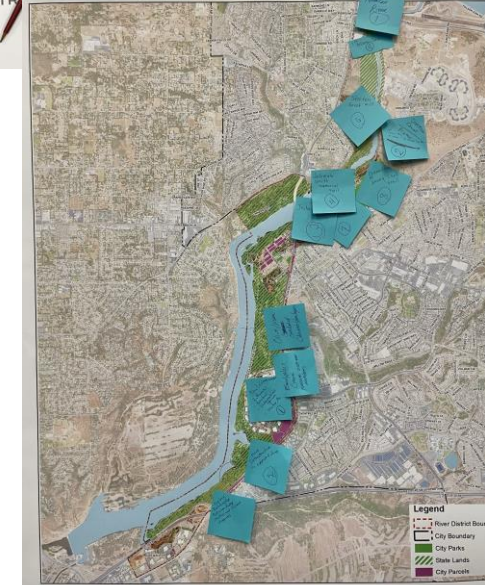
River District Master Plan Citizen's Advisory Committee  
Ownership Map



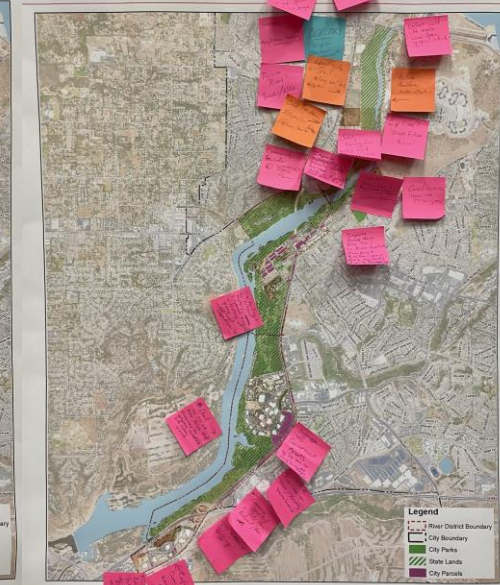
FOLSOM RIVER DISTRICT MASTER PLAN  
Central Core



DRAFT



DRAFT



DRAFT



# CAC Priority Ideas/Concepts



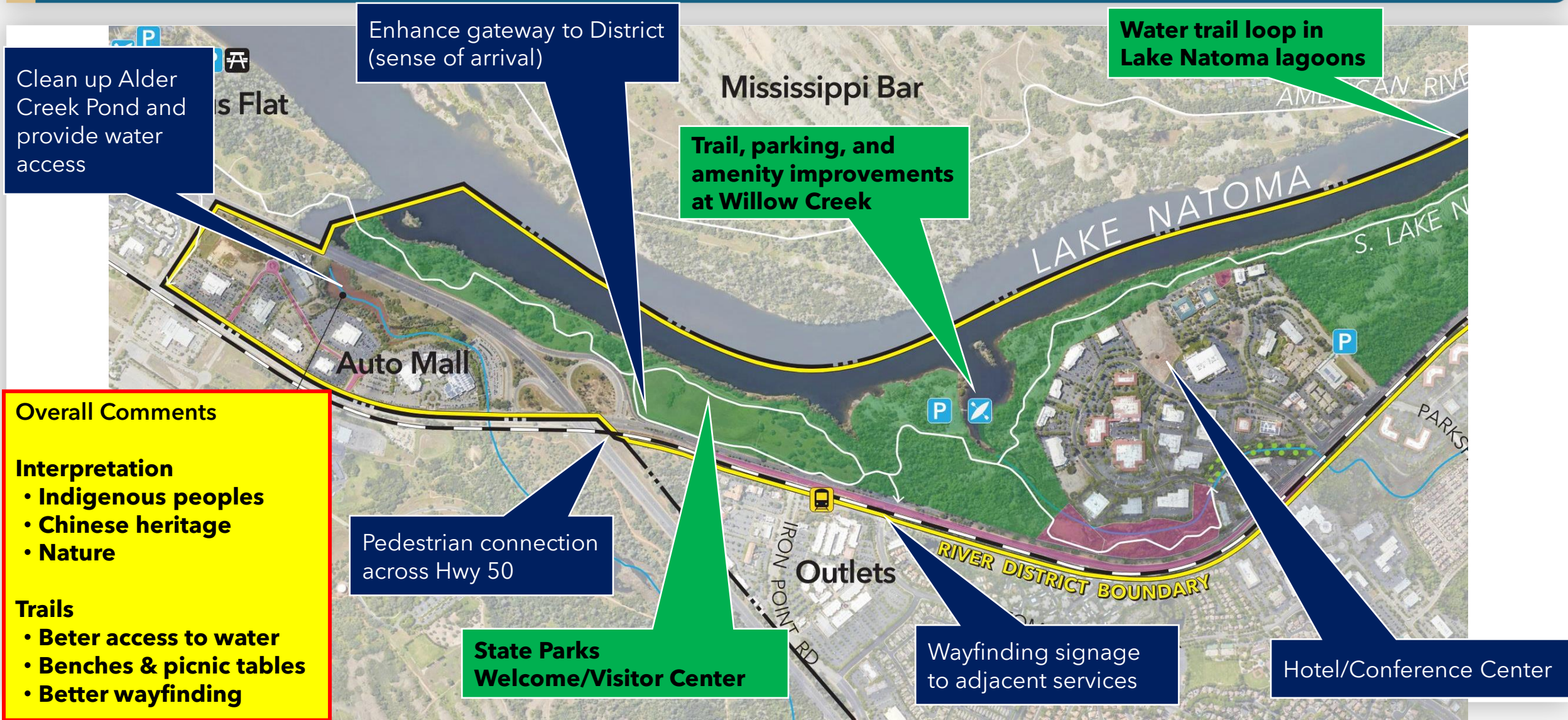
South	Central	North
Overlooks of the lake	<b>Waterfront trail in front of Powerhouse ("Bridge-to-Bridge")</b>	<b>Improve and extend Canal Trail, including footbridge across river</b>
Improve Willow Creek launch area	<b>Improve safety and connectivity between Historic District and Rainbow Bridge</b>	<b>Improve Rodeo Park area to make it a multipurpose facility</b>
<b>Provide Native American interpretation</b>	Add public docks for personal watercraft (kayak, SUP, etc.)	Improve access to Black Miners Bar boat launch area
<b>Education about nature</b>	<i>Much interest and varying perspectives in Corp Yard site</i>	<b>Enhance area near south end of Truss Bridge, with water access</b>







# CAC Ideas/Concepts South Subarea



**Overall Comments**

**Interpretation**

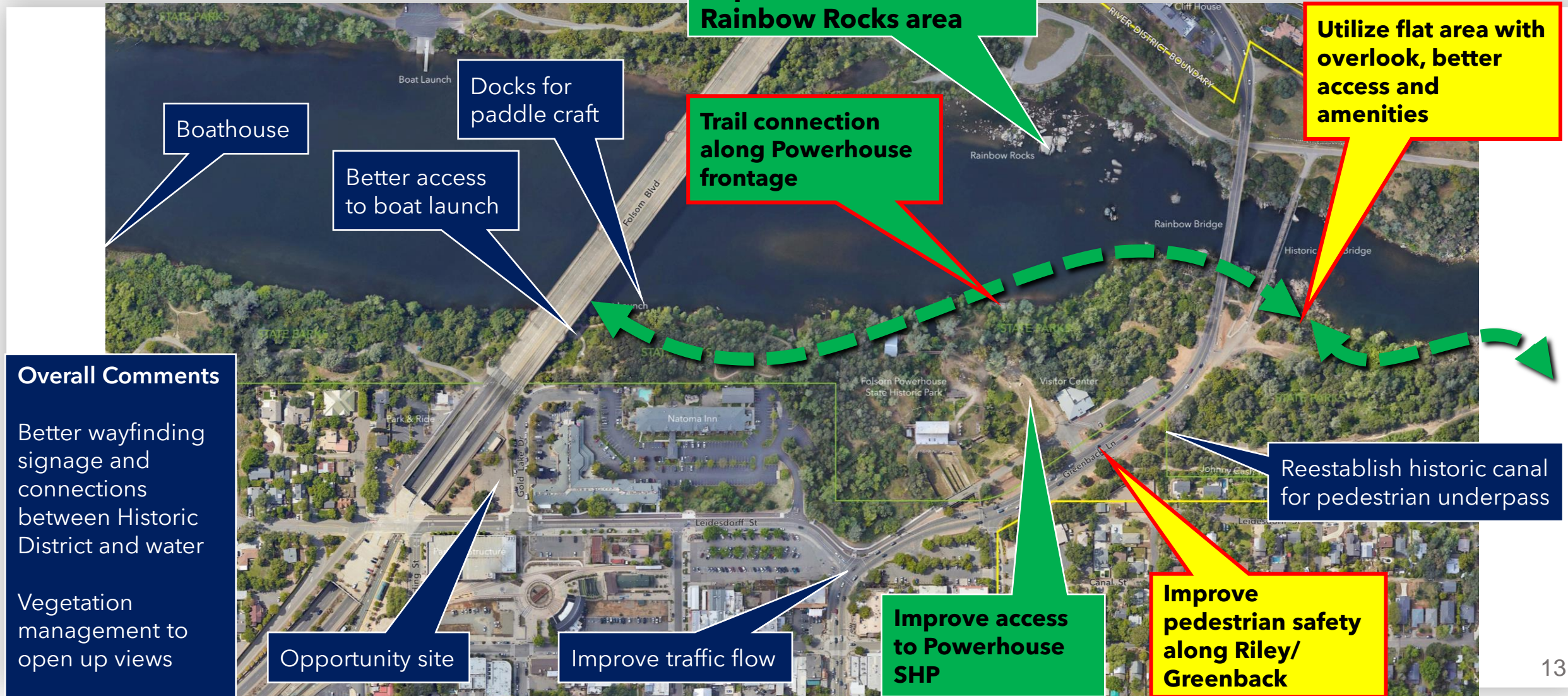
- Indigenous peoples
- Chinese heritage
- Nature

**Trails**

- Beter access to water
- Benches & picnic tables
- Better wayfinding



# CAC Ideas/Concepts Central Subarea



## Overall Comments

Better wayfinding signage and connections between Historic District and water

Vegetation management to open up views

Boathouse

Docks for paddle craft

Better access to boat launch

Improvements to Rainbow Rocks area

Trail connection along Powerhouse frontage

Utilize flat area with overlook, better access and amenities

Reestablish historic canal for pedestrian underpass

Improve pedestrian safety along Riley/Greenback























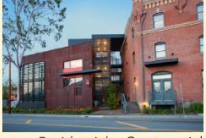






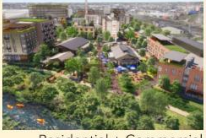







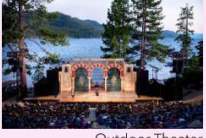




Improve access to Powerhouse SHP

Opportunity site

Improve traffic flow



# Conceptual Land Use Groups

Residential	Mixed Use	Entertainment	Commercial & Visitor Serving	Open Space, Passive Recreation	Open Space, Active Park	Industrial
 Single Family	 Residential + Commercial	 Destination Space	 Accommodation	 Accessible Trails	 Picnicking	 Food & Beverage Production
 Medium Density	 Residential + Commercial	 Casual Activities	 Museum	 Nature Habitat	 Playgrounds	 Maker Space
 Medium Density	 Residential + Commercial	 Music	 Dining/Shopping	 Accessible Trails	 Community Park	 Light Manufacturing
 Single Family	 Residential + Commercial	 Social Gathering Spaces	 Work Share Space	 Overlooks	 Community Park	 Artist Studios
 Multi-Family	 Residential + Commercial	 Indoor Venue	 Private Events	 River Promenade	 Flexible Use	 Food & Beverage Production
 Senior Housing	 Residential + Commercial	 Outdoor Theater	 Lakeview Dining	 Boardwalk	 Exercise	 Light Industrial

## PREFERRED CORP YARD LAND USES

RESIDENTIAL

ENTERTAINMENT

COMMERCIAL / VISITOR SERVING

OPEN SPACE - ACTIVE

MAKER'S SPACE



# Corp Yard General Land Use Ideas



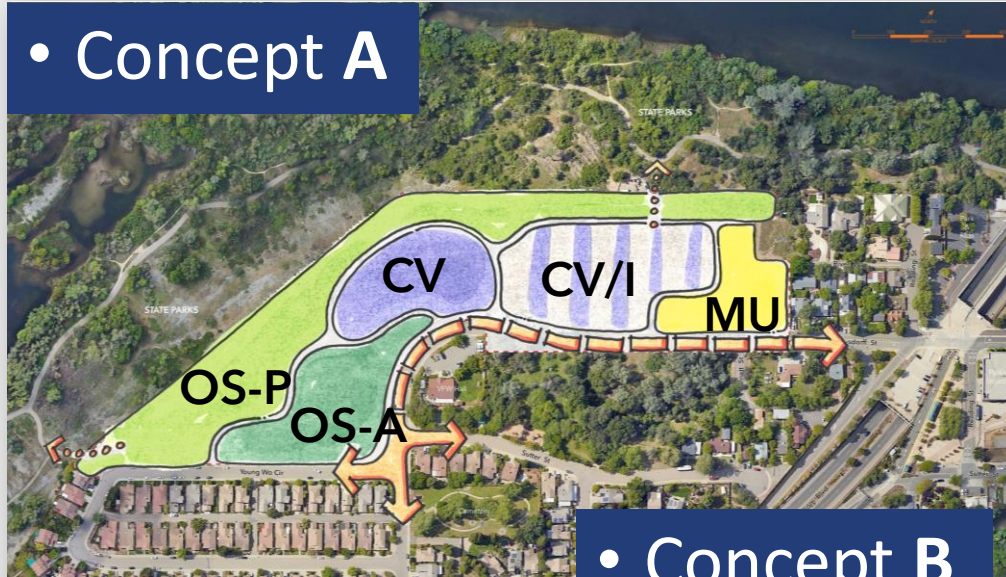
**Six Concepts with a lot in common**



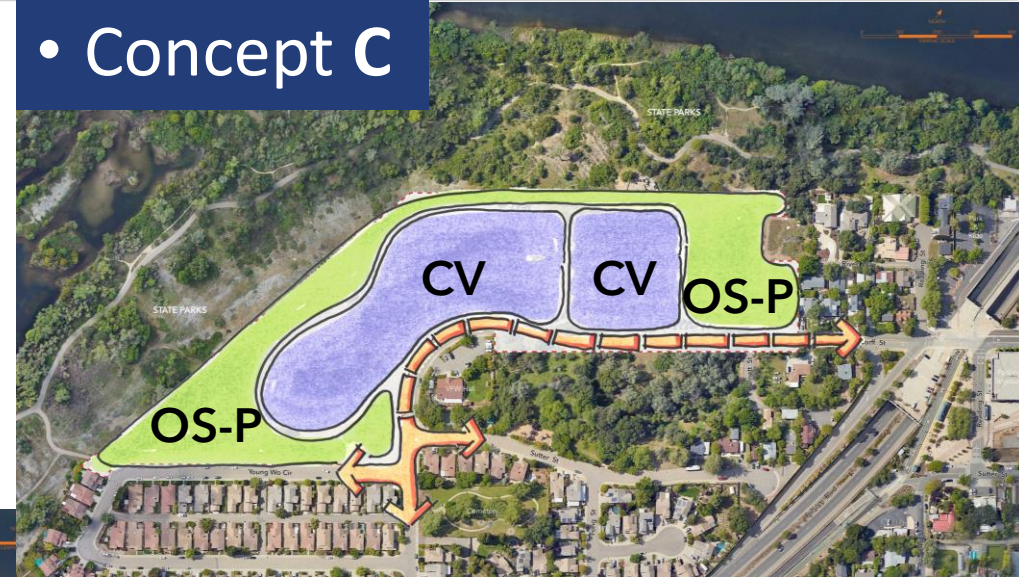


# Refined Concepts (still in progress)

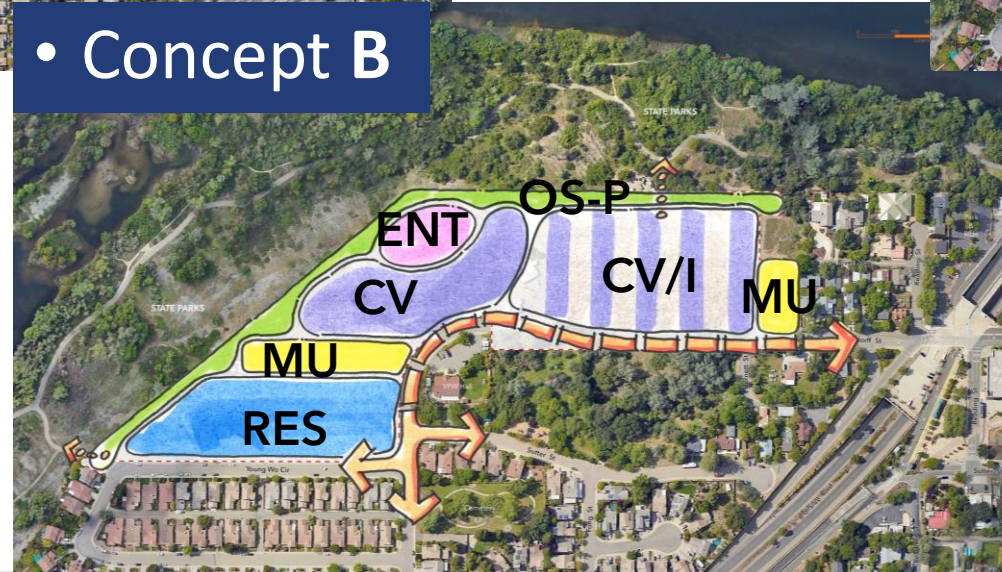
## • Concept A



## • Concept C



## • Concept B



COMMERCIAL / VISITOR SERVING

RESIDENTIAL

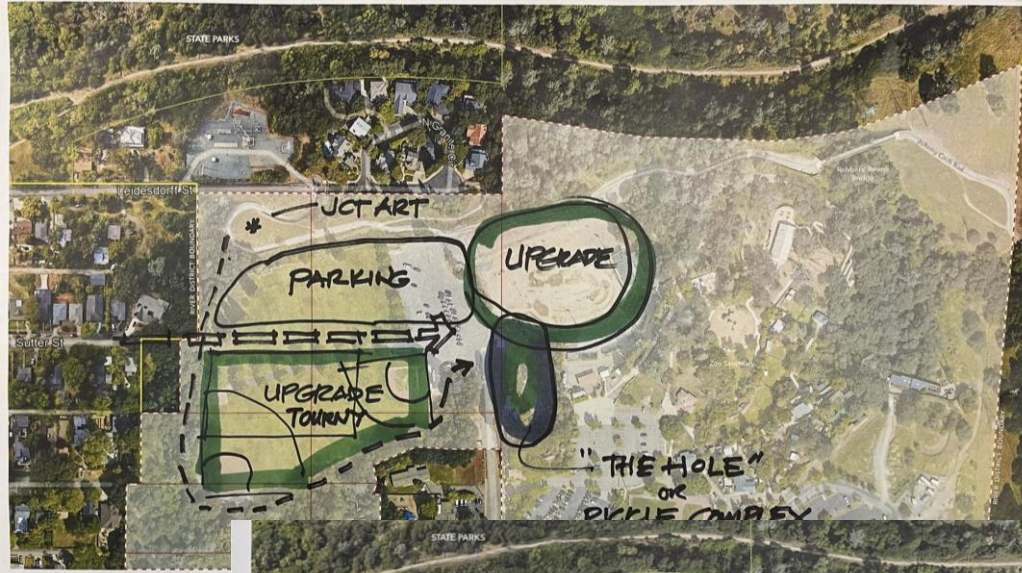
OPEN SPACE - ACTIVE

MAKER'S SPACE

ENTERTAINMENT



# Rodeo Park Reimagined (CAC ideas)





# Refined Concepts (still in progress)

## Concept A



## Concept B



## Concept C





# Next Steps

- ❖ **Corp Yard concept refinements**
- ❖ **Rodeo Park concept refinements**
- ❖ **Illustration of “Key Sites”**
  - **Riley Street from Scott to Truss Bridge**
  - **Museum Flat (Folsom Blvd at Hwy 50)**
  - **North Subarea trail loop and bridge**
  - **Powerhouse Connector Trail**

## Key Site: RILEY ST to TRUSS BRIDGE





# Master Plan Outline

1. Executive Summary
2. Introduction and Project Overview
3. State and Federal Operations
4. Opportunities and Constraints
5. Community + Stakeholder Outreach
6. Planning and Design Concepts
7. Economic Analysis
8. Implementation
9. Appendices

## Key Site: DISTRICT GATEWAY





# Remaining Schedule

- ❖ **March/April** – Corp Yard + Rodeo Park concept refinements
  - Key Site plans and illustrations
- ❖ **May** – Prepare Draft Master Plan + CEQA Analysis
- ❖ **June/July** – Complete Draft Master Plan + CEQA Analysis
- ❖ **August/September** – Public and commission review
- ❖ **October** – City Council Workshop + CAC Recommendations
- ❖ **November** – City Council hearing and adoption





**“Rivers are places that renew our spirit, connect us with our past,  
and link us directly with the flow and rhythm of the natural world.”**

**- Ted Turner**

