



**CENTRAL BUSINESS DISTRICT MASTER PLAN  
CITIZENS ADVISORY COMMITTEE MEETING AGENDA  
April 15, 2024  
3:00 p.m. – 6:00 p.m.**

**52 Natoma Street – Folsom Community Center**

**COMMITTEE MEMBERS:**

Edward Igoe  
Julie Lofgren  
Anthony Powers  
Brian Wallace  
Kris Steward  
Liz Ekenstedt

Tom Econome  
Jen Lee  
Margie Donovan  
Joe Gagliardi (Shannon Rob alt)  
Monica Flores Pactol

Dan Dreher (Jeremy Dreher alt)  
Mark Johnson  
Tim Kuntz (Dean Williams alt)  
Ardie Zahedani  
Elija Tiglao

**CALL TO ORDER**

**ROLL CALL**

**3:00**

**WELCOME AND INTRODUCTIONS**

- **Opening Remarks from the City** **3:10**
- **Opening Remarks by Jacobs/ Steve Morton** **3:15**
  - Purpose of CAC #3 Meeting: Anticipated Outcomes
  - Council Meeting Agenda Item May 14, 2024, 6:30 p.m.

**RECAP OF LAST MEETING**

**3:20**

- Project Vision & Goals
- Economic Highlights
- Development Concepts Highlights

**PLANNING TO DATE OVERVIEW**

**3:35**

- Proposed Development/ Opportunities Zones
- Proposed Mobility Opportunities & Concepts
- Master Plan Components/ Attributes
  - ◇ Placemaking Supporting Elements
  - ◇ ‘Destination’ Supporting Elements
  - ◇ Portals & Gateway Supporting Elements
  - ◇ Wayfinding, Signage & Branding Supporting Elements

**INTERACTIVE TABLE BREAK-OUT SESSION**

**4:00**

- Instructions & Guidance for the Exercise
- Quick Virtual Tour of Study Area
- Conclusion Report out per Table Spokesperson

**SCHEDULE REVIEW/NEXT STEPS**

**5:30**

- 5-Step Planning Process Map
- Project Schedule

**DISTRICT NAMING INITIATIVE**

**5:35**

**PUBLIC ATTENDEES COMMENT PERIOD**

**5:50**

*NOTICE: Members of the public are entitled to directly address the Committee concerning any item that is described in the notice of this meeting. If you wish to address the Committee on an issue which is on this agenda, please complete a blue/green speaker request card, and deliver it to a staff member prior to discussion of the item. When your name is called, stand to be recognized by the Facilitator. Please limit your comments to three minutes or less.*

**ADJOURNMENT**

*In compliance with the Americans with Disabilities Act, if you are a person with a disability and you need a disability-related modification or accommodation to participate in this meeting, please contact the City Manager's Office at (916) 461-6010, or [mkasama@folsom.ca.us](mailto:mkasama@folsom.ca.us). Requests must be made as early as possible and at least two full business days before the start of the meeting.*

*Any documents produced by the City and distributed to the Committee regarding any item on this agenda will be made available at the City Clerk's Counter at City Hall located at 50 Natoma Street, Folsom, California during normal business hours.*