







Folsom Community Service Day



The 11th annual Community Service Day will mobilize thousands of volunteers of all ages Saturday, September 21, to complete projects throughout Folsom that will benefit all sectors of the community. The effort is organized by the City of Folsom and numerous Folsom businesses, nonprofit organizations, and community stakeholders.

Since its inception, Community Service Day has made a lasting impact on the community with these impressive statistics:

-  20,800+ volunteers;
-  930+ projects completed for schools, parks, nature preserves, trails, the library, the zoo sanctuary, and local service organizations;
-  570+ exterior home repair, renovation, and maintenance projects completed for Folsom's senior citizens;
-  590,000+ pounds of donated food collected for Folsom's Twin Lakes Food Bank;
-  Thousands of care packages assembled for active duty military service members;
-  Thousands of donated items collected for local nonprofits including bicycles, eyeglasses, shelter pet supplies, toiletries, holiday gifts, and more.

I invite you to partner with us for the 2024 Community Service Day! Your support will help fund the supplies used by volunteers to complete the 80+ service projects throughout the community. In turn, we will highlight your business or organization through signage, press releases, newsletters, social media, advertising, and more.

Please contact Jen Thiot at 916-461-6712 or jthiot@folsom.ca.us for more information about Community Service Day sponsorship opportunities.

Thank you to all who make this a wonderful community event!



Michael D. Kozlowski
Mayor, City of Folsom



Folsom Community Service Day



OUR MISSION

Folsom's Community Service Day fosters community stewardship and enhances the quality of life in Folsom by engaging our collective time, talents, and resources to unite our community, identify and address community needs, and foster a culture of volunteerism and giving.

OUR VISION

Sponsor a single-day community service event that engages Folsom's diverse community members from all walks of life, motivate volunteerism, increase civic pride, and inspire service with future generations. The event is similar to a "community barn-raising" – mobilizing and connecting thousands of passionate volunteers to help with dozens of projects that make a positive, lasting impact in the Folsom community.



WHY PARTNER?

JOIN THE MOVEMENT to change our community and make a real impact for future generations.

GIVE BACK to your community by helping those who need it most.

INCREASE your brand exposure and elevate your corporate identity within the community.

STRENGTHEN your company's reputation as a good corporate citizen to your customers, employees, and local residents.



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SPONSORS IN 2023



Dignity Health



Folsom Times
Local news starts here.



CHOOSE FOLSOM
VISIT · CONNECT · PROSPER

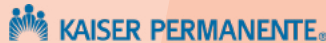
THE CHURCH OF
JESUS CHRIST
OF LATTER-DAY SAINTS



LAKESIDE



**Habitat
for Humanity**
of Greater Sacramento



Rotary
Club of Folsom



Elliott Homes
A Tradition of Quality since 1914



MEDIA COVERAGE



Folsom Times
Local news starts here.



2023 STEERING COMMITTEE MEMBERS

Rosario Rodriguez, **Mayor, City of Folsom**
 YK Chalamcherla, **Councilmember, City of Folsom**
 Justin Raithel, **Committee Chair, Symmetry for Health**
 Tom Hellmann, **Co-Lead, City of Folsom P&R**
 Derik Perez, **Co-Lead, City of Folsom P&R**
 Brett Bollinger, **Donation Drive, City of Folsom P&R**
 Ronni Lynn, **Projects/Volunteers, City of Folsom P&R**
 Lesley Miller, **Marketing/PR, City of Folsom P&R**
 Ted Ocampo, **Logistics, City of Folsom P&R**
 Liz Vaage, **Budget, City of Folsom P&R**
 Jen Thiot, **Sponsorship, City of Folsom PW**
 Anna Ballard, **Intel**
 Mark Bahouth, **Church of Jesus Christ of Latter-Day Saints**
 Sally Buchanan, **Choose Folsom**
 Stephen Costello, **Century 21**
 Joe Cortes, **Twin Lakes Food Bank**

Darnell Dumas, **Habitat for Humanity of Greater Sacramento**
 Shara Dzerigian, **Century 21**
 Sandy Econome, **Community Member**
 Adam Frick, **Folsom Times**
 Angela Griffin Ankhelyi, **Folsom Cordova Unified School District**
 Lisa Hausmann, **Dignity Health**
 Christina Hunt, **Lakeside Church**
 Brit Kelleher, **SAFE Credit Union**
 Greg Kiefer, **Kiefer Consulting**
 Anthony Retodo M.D., **Kaiser Permanente**
 Buena Tan, **Kaiser Permanente**
 Tom Severn, **Powerhouse Ministries**
 Breanna Stambuk, **Folsom Prison**
 Bill Sullivan, **Folsom Times**
 Brian Wallace, **Parks & Recreation Commissioner**
 Alisha Wilson, **Lakeside Church**

Folsom Community Service Day



HUNDREDS OF VOLUNTEERS COMPLETED 100+ PROJECTS THROUGHOUT FOLSOM TO MAKE LAST YEAR'S EVENT A HUGE SUCCESS!



Folsom Community Service Day



SPONSORSHIP LEVELS

Your partnership is vital to the success of this event! Sponsorship support provides funding for the materials and supplies that are used to complete Community Service Day projects. We encourage you to select from one of our sponsorship levels that will benefit the Folsom community, while providing your company with tangible benefits that showcase your support of the fabulous event.

Presenting - \$15,000

Your company as a prominently named partner of Community Service Day with benefits that highlight your involvement in the event and gratitude of the volunteers.

Visionary - \$10,000

Your company profiled as an elite named partner of Community Service Day with benefits that highlight your contributions to the event and the appreciation of the volunteers.

Leader - \$5,000

Your company identified as a named partner of Community Service Day with benefits that highlight your support of the projects and volunteers that are enhancing Folsom.

Partner - \$3,000

Your company identified as a supporting partner of Community Service Day with benefits that highlight your appreciation and involvement toward the Mission and Vision.

Good Neighbor - \$1,500

Your company identified as a supporter of Community Service Day with benefits thanking you for your support of the event.

Folsom Community Service Day















SPONSORSHIP BENEFITS






















YOU RECEIVE:

PRESENTING \$15,000	VISIONARY \$10,000	LEADER \$5,000	PARTNER \$3,000	GOOD NEIGHBOR \$1,500
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ONSITE RECOGNITION

• Sponsor comments/speech at event kickoff					
• Large entryway signage at event kickoff					
• Logo on 2,500 volunteer T-shirts					
• Logo on event sponsor thank you sign					

PRE-EVENT RECOGNITION

• Company logo on banner posted in high-traffic, public location two weeks prior to event					
• Company name on CSD article in the fall City of Folsom printed newsletter, City News, distributed to more than 31,000 households and businesses					
• Company name on Community Service Day ad in the fall City of Folsom Recreation Guide					
• Logo on event flyer and poster					
• Company name on Community Service Day web page					
• Logo included in televised Community Service Day presentation to City Council					

POST-EVENT RECOGNITION

• Recognition in City of Folsom's E-newsletter, social media pages, and press releases					
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Folsom Community Service Day



If you prefer,
you may submit
this form online



SPONSORSHIP COMMITMENT

To receive all sponsorship benefits, please return commitment by June 30, 2024

Yes! We commit to support the 11th annual Community Service Day!

Name: _____

Title: _____

Business: _____

Address: _____

Phone: _____

Email: _____

Company Website: _____

SPONSORSHIP LEVEL:

Presenting
\$15,000+

Visionary
\$10,000

Leader
\$5,000

Partner
\$3,000

Good Neighbor
\$1,500

LOGO ARTWORK: Please send a vector based EPS or PDF version of your organization's logo at the time of commitment to jthiot@folsom.ca.us.

Make check payable to: "City of Folsom, Community Service Day"

Mail to: Folsom Community Service Day
c/o Jen Thiot, City of Folsom Public Works
50 Natoma Street, Folsom, CA 95630
City of Folsom Tax ID # 946000334