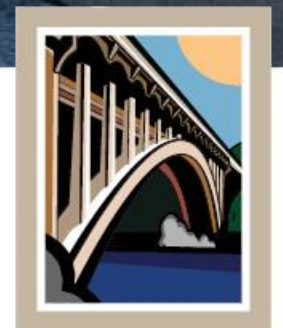


Submitting Citizens Initiative to Voters

Folsom Residents Public Safety and
Quality of Life Measure

May 28, 2024



CITY OF
FOLSOM

General Municipal Election



CITY OF
FOLSOM

Items for the November 5, 2024 Election:

- Elect 2 Councilmembers for Districts 2 and 4
- Vote on a Citizens Initiative Special Tax Revenue Measure

Vote

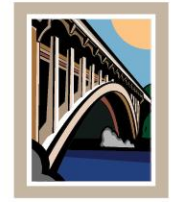
Citizens Initiative Special Tax Measure



CITY OF
FOLSOM

- Proposed new sales tax rate = 1.0% (one percent)
(one penny for every dollar)
- Local control = 100% of proceeds remain in Folsom
- Restricted – proceeds can only be used for specific purposes identified in the tax measure
- Independent annual audit and citizen oversight

Citizens Initiative



CITY OF
FOLSOM

- **Police and Crime Reduction** – to maintain and improve police services and additional staffing, equipment, and facilities
- **Fire, Rescue, and Emergency Medical Services** – to maintain and improve fire, rescue, and emergency medical services, equipment, and facilities
- **Parks, Recreation Facilities and Trails** – to maintain and renovate existing parks, trails, and other recreation facilities and construct incomplete parks and trails
- **Traffic Mitigation and Environmental Water Quality** – to improve traffic congestion and safety, street maintenance, storm water maintenance
- **Community Enhancement and Economic Development** – to invest in job creation and enhance quality of life and long-term economic viability consistent with City-adopted master plans
- **Major Capital Improvement Projects** – to fund major improvements to City infrastructure and facilities, including transportation/traffic safety, stormwater systems, parks and recreation facilities, public safety facilities, parking facilities, libraries and large capital equipment

Ballot Measure



CITY OF
FOLSOM

CITY OF FOLSOM

MEASURE “ _____ ”

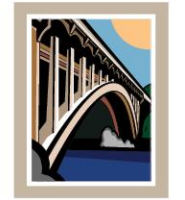
FOLSOM PUBLIC SAFETY AND ESSENTIAL CITY SERVICES MEASURE

Shall the measure to enact a 1 percent transaction and use tax (sales tax), providing approximately \$29 million annually until ended by voters, requiring local control, citizen oversight, independent annual audits, all funds staying in Folsom and the proceeds used only for the following: 20% - police services, 20% - fire protection, 15% - parks/trail improvement, 15% - traffic/street maintenance, 15% - community enhancement/economic development, and 15% - major capital improvement projects, be adopted?

YES

NO

Ministerial Duty to Submit to Voters

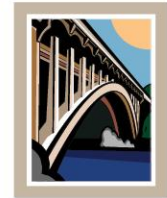


CITY OF
FOLSOM

Once qualified, the City Council has a ministerial duty to submit the initiative petition, without alteration, to the voters.

Native American Sacred Site & Environmental Protection Association v. City of San Juan Capistrano, 120 Cal.App.4th 961, 966 (2004); *Save Stanislaus Area Farm Economy v. Board of Supervisors*, 13 Cal.App.4th 141 (1993).

Staff Recommendation



CITY OF
FOLSOM

Staff recommends that the City Council pass and adopt Resolution No. 11207 to submit the citizens initiative to the voters at the November 2024 Municipal Election.