

A BASIC GUIDE TO SIGNAGE IN THE CITY OF FOLSOM



This guide provides general guidance and information on common sign problems. **It is not all-inclusive.** The sign ordinance set forth in the Folsom Municipal Code (FMC) is extensive and covers all types of signage. FMC Chap. 17.59 contains all exceptions, rules of placement, conditions, time limits, etc.

WHY ARE SIGNS SO STRICTLY REGULATED?

Signs are regulated to provide businesses an avenue to advertise goods and services while maintaining the aesthetic appearance of the city.



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WHAT SIGNS ARE PROHIBITED?

- Unauthorized signs without permits
- Abandoned signs
- Any sign located in a required clear-vision triangle
- Billboard signs and off-site directional or identification signs
- Portable signs, including A-frames
- Animated signs
- Roof signs
- Signs erected without the property owner's permission
- Any sign that simulates or imitates a traffic sign or signal
- Vehicle signs where the primary purpose of the vehicle is its use as a sign
- Signs in the public right of way

CAN I DISPLAY TEMPORARY SIGNS?

Yes. Certain temporary signs are legal if you obtain a temporary sign permit from the Community Development Department, including:

- Temporary weekend directional signs
- Temporary commercial signs
 - Grand opening
 - Special products
 - Sale or event advertising banners

WHY DO I SEE ILLEGAL SIGNS IN THE HISTORIC DISTRICT?

Historic District signage is governed by a separate ordinance. Ordinance 890 concerning the Historic District can be obtained from the City Clerk.



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WHAT KINDS OF SIGNS ARE EXEMPT?

The sign types below are exempt, but certain restrictions apply. Before displaying any type of sign, check the FMC for specific restrictions, including size, location, time, number of signs, removal, etc.

- ☑ Governmental signs
- ☑ Incidental signs
- ☑ Civic flags
- ☑ Campaign signs
- ☑ Window signs
- ☑ Barber poles
- ☑ City-sponsored civic signs
- ☑ Commemorative wall signs
- ☑ Construction signs (on-site)
- ☑ Real estate signs located on private property
- ☑ House numbers
- ☑ Internal directory signs
- ☑ Time and temperature signs
- ☑ Neighborhood watch and alarm signs
- ☑ On-site garage/yard sale signs
- ☑ On-site directional signs



- ☑ Noncommercial signs on private property
- ☑ Signs displayed on-site during the course of a political event or demonstration
- ☑ Holiday decorations containing no commercial message
- ☑ Nameplates identifying the occupants of dwellings
- ☑ Signs located in a building's interior
- ☑ Project identification signs of a current or pending development
- ☑ Temporary community activity signs in designated banner sign locations
- ☑ Two menu/order boards for a drive-through business
- ☑ Vehicle signs attached to a vehicle used directly for the purpose of business
- ☑ Signs prohibiting trespassing and advertising
- ☑ Home occupation signs at the residence of currently permitted and licensed home occupations
- ☑ Any public notice or warning required by federal, state, or local law
- ☑ One under-canopy sign for a commercial business



MORE INFORMATION

To remain in compliance and maintain the high quality of our city's appearance, please direct any sign questions to:

Code Enforcement 916-461-6227, Building Counter 916-461-6201 or Planning Counter 916-461-6202



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CITY OF
FOLSOM
DISTINCTIVE BY NATURE