



**RIVER DISTRICT MASTER PLAN
CITIZENS ADVISORY COMMITTEE MEETING AGENDA
July 24, 2024, 6:00 PM
Folsom Community Center, (RG Smith Meeting Room)
52 Natoma Street, Folsom, CA**

COMMITTEE MEMBERS:

Lynne Bailey	Rita Mukerjee Hoffstadt	Krystal Moreno
Jennifer Cabrera	Karen Holmes	Scott Muldavin
Bruce Cline	Lisa Horton	Brian Murch
Claudia Cummings	Will Kempton	Mike Reynolds
Brian Dulgar	Jennifer Lane	Edward Roza
Pat Flynn	John Lane	Devin Swartwood
Joe Gagliardi	Barbara Leary	Crystal Tobias
Deborah Grassl	Jim Lofgren	Srinivas Yanaparti

CALL TO ORDER

ROLL CALL

GROUP DISCUSSION/REVIEW AND COMMENT

1. RRM Design Group will prepare and present for discussion, the final-draft illustratives of the Key Sites (location diagram included with the agenda) prioritized from the May 22nd meeting. The illustratives will be included in the master plan as examples of potential design/planning solutions to achieve the objectives of the General Plan – 60 min.

The Key Sites include:

- a. Rodeo Park
 - b. North Subarea Pedestrian Bridge
 - c. River Promenade
 - d. Traders Lane
2. RRM Design Group will prepare and present for discussion, a matrix of the goals and guidelines from the Folsom Lake State Recreation Area General Plan summarized and focused specifically on the River District Master Plan, Lake Natoma, and public feedback previously received – 30 min.
 3. CAC discussion with RRM Design Group regarding the draft outline of the River District Master Plan document (included with the agenda) – 15 min.
 4. CAC consideration of adding a committee meeting in August (Thursday, August 15th or Monday, August the 26th) – 5 min.

INFORMATION ITEMS

5. CAC Meeting Notes from the June 5, 2024 meeting (included with agenda)

BUSINESS FROM THE FLOOR

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NEXT MEETING DATE

To Be Determined

ADJOURNMENT

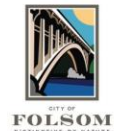
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Source: Google Earth; Not to Scale



FOLSOM RIVER DISTRICT MASTER PLAN

Plan Area Linkages



Folsom River District Master Plan Report – DRAFT OUTLINE

1. INTRODUCTION AND PROJECT OVERVIEW

- a. History and Background (brief)
- b. Purpose of Planning Process
 - i. General Plan goals
 - ii. Vision
- c. Existing Conditions of Project Area
 - i. Primary recreation areas
 - ii. Federal and State operations (include reference to other planning documents, e.g. State Parks FLSRA General Plan and Road and Trail Management Plan)
 - iii. City jurisdiction and interface points
 - iv. River District boundary, description, condition
- d. CAC work summary/acknowledgement
- e. Community Outreach Overview (brief – detail will be in appendix)

2. OPPORTUNITIES AND CONSTRAINTS

- a. Overall corridor summary description
 - i. Important RD amenities
 - ii. Land use ownership and management
- b. Land use and ownership
 - i. Opportunities within Federal and State lands
 - ii. Opportunities within City lands
- c. Circulation System and Access (includes discussion of global opportunities for gap closures/connections/river access/wayfinding)
 - i. Road
 - ii. Trail linkages, connections
 - iii. Water
 - iv. Pedestrian corridors and connections
 - v. Partnership opportunities
- d. Interpretation (acknowledgement of the desire for enhanced cultural, natural and historical interpretation throughout the district)
- e. Identification of Key Sites
 - i. Rodeo Park
 - ii. North Subarea Pedestrian Bridge
 - iii. River Promenade
 - iv. Traders Lane

3. ENVIRONMENTAL, CULTURAL AND HISTORICAL RESOURCES

- a. Emphasis on protection and enhancement
- b. Interpretation interests, story/theme opportunities

4. ECONOMIC CONSIDERATIONS

- a. Case studies for riverfront activation
- b. Economic opportunities

5. DESIGN CONCEPTS FOR KEY SITES

- a. Character and Design Intent (illustrative only)
 - i. Acknowledge cooperation required with State/Federal agencies for future projects proposed cooperatively on State/Federal lands
 - ii. Acknowledge consistency with other agency plans, goals and objectives
- b. Description of Plan Feature Areas – describe objectives for each
 - i. Rodeo Park – potential phasing concepts to improve connection with City Park, sports field improvements, condensing rodeo performance area, adding future adventure play and family/youth-oriented recreation amenities to complement existing amenities on the civic center campus
 - ii. North Subarea Bridge Concept – illustration of potential to connect existing trail systems on either side of the river with a pedestrian/bike bridge over the American River
 - iii. Historic District Promenade to the River Concept – illustration of improved pedestrian and bike connection parallel to Greenback/Riley from the Historic District to the American River/Truss Bridge area including a small passive park and access concept to the river
 - iv. Trader’s Lane – illustrative concept envisioned to activate the Traders Lane alley with retail/commercial along with a parking structure and boutique hotel, and inclusive of a Historic District public plaza at the intersection of Riley/Leidesdorff with statement archway
 - v. City Corporation Yard – general land use concept illustrative of categories of potential future uses including Open Space-Active with pedestrian promenade and trail connections to State Parks; Commercial-Visitor Serving; Artisan-Maker Space; Entertainment; and To Be Determined (TBD)
- c. Economic Feasibility
- d. Programmatic Opportunities
 - i. Interpretation – historical, cultural, environmental
 - ii. Wayfinding
 - iii. Recreation – other than existing activities

6. IMPLEMENTATION

- a. Capital Project Prioritization
- b. Discussion of ROM Cost
- c. Recommendations for Next Steps
 - i. Master Plan Phase 2 – Next Steps
 - ii. List of possible future studies and more detailed plans and project proposals
 - iii. Recommendation to study/analyze potential District boundary adjustment(s)

7. APPENDICES

- a. Opportunities and Constraints Memo
- b. Economic Case Studies
- c. Community Outreach Data, Survey Responses (summary)
- d. CAC Meeting Agendas/Notes
- e. Public comment letters and communications



**RIVER DISTRICT MASTER PLAN
CITIZENS ADVISORY COMMITTEE MEETING NOTES
June 5, 2024, 6:00 PM
Folsom Community Center, (RG Smith Meeting Room)
52 Natoma Street, Folsom, CA**

(COMMUNITY OPEN HOUSE COMMENTS FOLLOWING AT END)

COMMITTEE MEMBERS:

Lynne Bailey	Rita Mukerjee Hoffstadt	Krystal Moreno
Jennifer Cabrera	Karen Holmes	Scott Muldavin
Bruce Cline	Lisa Horton	Brian Murch
Claudia Cummings	Will Kempton	Mike Reynolds
Brian Dulgar	Jennifer Lane	Edward Roza
Pat Flynn	John Lane	Devin Swartwood
Joe Gagliardi	Barbara Leary	Crystal Tobias
Deborah Grassl	Jim Lofgren	Srinivas Yanaparti

CALL TO ORDER – 6:00 pm

ROLL CALL

Present: Jennifer Cabrera, Bruce Cline, Pat Flynn, Joe Gagliardi, Deborah Grassl, Rita Mukerjee-Hoffstadt, Karen Holmes, Will Kempton, Jennifer Lane, John Lane, Barbara Leary, Jim Lofgren, Krystal Moreno, Scott Muldavin, Mike Reynolds, Devin Swartwood

Absent: Lynne Bailey, Claudia Cummings, Brian Dulgar, Lisa Horton, Brian Murch, Edward Roza, Crystal Tobias, Srinivas Yanaparti

GROUP DISCUSSION/REVIEW AND COMMENT

1. RRM Design Group will prepare and present for discussion, the preliminary illustratives of the Key Sites prioritized from the May 22nd meeting. The illustratives will be included in the master plan as examples of potential design/planning solutions to achieve the objectives of the General Plan

Comments on the initial Key Sites illustratives include:

- a. Rodeo Park
 - i. General discussion and acknowledgement regarding the entire River District Master Plan area being a “cultural landscape,” and the importance of engaging in the consultation process with the Native American tribes at the appropriate (early) time.
 - ii. Phasing options are positive, allowing the Rodeo event to remain. Build as funding becomes available.
 - iii. Concern over bicycle safety coming down the Staffor Street hill into the parking lot.
 - iv. Circuit trail around Rodeo Park should have adequate width and not be just a single-track.
 - v. General consensus that trail connections to the river should be amplified.
 - vi. General consensus that different trail types should be delineated...i.e., multi-use bike/ped vs ped only.
- b. Pedestrian Bridge North Subarea
 - i. Acknowledgement that this project concept will require a strong and close partnership with State Parks and consultation with Native American tribes.
 - ii. State Parks may want to consider the bridge further upstream, closer to the historic dam site, but significant constraints may be prohibitive.

- iii. Good cultural and historical interpretive opportunities along the canal – both pre and post 1850.
- iv. General consensus on increasing cultural interpretation, particularly from the Native American perspective.
- v. General consensus that concept is heading in the correct direction.
- c. River Promenade and Passive Park
 - i. Acknowledgement that this project concept will require a strong and close partnership with State Parks.
 - ii. Opportunity to connect with the existing trail/path between Rainbow and the Truss Bridge.
 - iii. General consensus to analyze the potential for an undercrossing of Riley Street using the historic canal alignment and other alignments that may be feasible...an implementation step of the master plan.
 - iv. General consensus to remove the boardwalk representation to the water's edge.
- d. Traders Lane
 - i. Some concern expressed about potential height of illustrative structure.
 - ii. Questions regarding demand/competition with Lake Natoma Inn – suggested that illustrative boutique hotel would be a different price point and that there is good hotel demand in Folsom and interest in a higher level.
 - iii. Question about whether a conference center could be included in the concept – 20,000 s.f.
 - iv. Interest was expressed in a round-about at Riley/Leidesdorff. Staff will research past preliminary engineering regarding this concept.
 - v. General consensus that commercial on Leidesdorff and activation of Trader's Lane is good.
 - vi. General consensus that River Promenade should functionally be from Riley/Leidesdorff to the Passive Park at the river.
 - vii. General consensus to test the idea of removing the Leidesdorff parallel parking to improve the parking efficiency in the illustrative while still providing a pedestrian sidewalk and streetscape.
 - viii. General consensus that the concept “brings Leidesdorff St back into town.”
- 2. CAC discussion with RRM Design Group regarding the draft outline of the River District Master Plan document – The draft outline was distributed with a request for comments and/or questions to be emailed to staff. No general discussion.

INFORMATION ITEMS

- 3. CAC Meeting Notes from the May 22, 2024 meeting (included with agenda)

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NEXT MEETING DATE

Wednesday, July 24, 2024 – 6:00 pm; Folsom Community Center, RG Smith Room (pending City Council reappointment of the CAC)

NOTE: Community Open House: Thursday, June 6, 2024 – 4:00 to 7:00 pm; Folsom Community Center, East Ballroom

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COMMENTS RECEIVED FROM THE COMMUNITY OPEN HOUSE – June 6, 2024

(Comments transcribed exactly as written without editing)

River Promenade and Bridge

- Exciting ideas to expose a beautiful area
- When designing the bridge – keep nature design in mind
- Thank you for all the hard work!
- Pedestrian overpass (Post It note placed pointing at Riley/Scott intersection)
- No lights on bridge – interferes with fish and wildlife life cycles

Rodeo Park

- Too much sun in your eyes on bleachers
- Fun family ideas!
- Less asphalt the better

Trader's Lane

- Footbridge over Greenback to make safer Xing
- Parking, Parking, Parking!!
- Ped skybridge from parking to Gaslight Bldg.
- Make buildings blend w/ Historic buildings
- Rooftop pool and restaurant

Corp Yard

- Must have lake view dining
- Agree (w/comment above)
- Please do not open up Sutter St. (on/off ramp)
- Please keep the mini park where it is on Sutter Street
- Make sure plenty of open space
- Like mix of ideas, but make sure not choosing large buildings for each category
- Keep it park and gathering space not a bunch of buildings
- No more residential
- Think San Antonio Riverwalk (or Wilmington, NC)
- No museum – will not generate revenue
- Love the idea of park/commercial – riverwalk – people & tourists (\$ for Folsom) want to eat/drink/spend money while looking at the river
- Should not be able to see any buildings from the lake
- No residential
- Don't sell off property
- Remember "Distinctive by Nature"
- I like that Sutter St is NOT going to connect to Folsom Blvd
- Please DON'T remove the Sutter St. mini park
- CLEAR EXPANSIVE recognition of 1848 – 1855 GOLD HISTORY
- Please do not remove neighborhood park in The Preserve