



Background / Purpose

From the General Plan:

- Increase public access
- Increase recreation opportunities
- Increase economic development
- Provide city gateway enhancements
- Commit to high quality design
- Enhance Folsom's heritage
- Celebrate and protect our environmental, cultural and historical resources

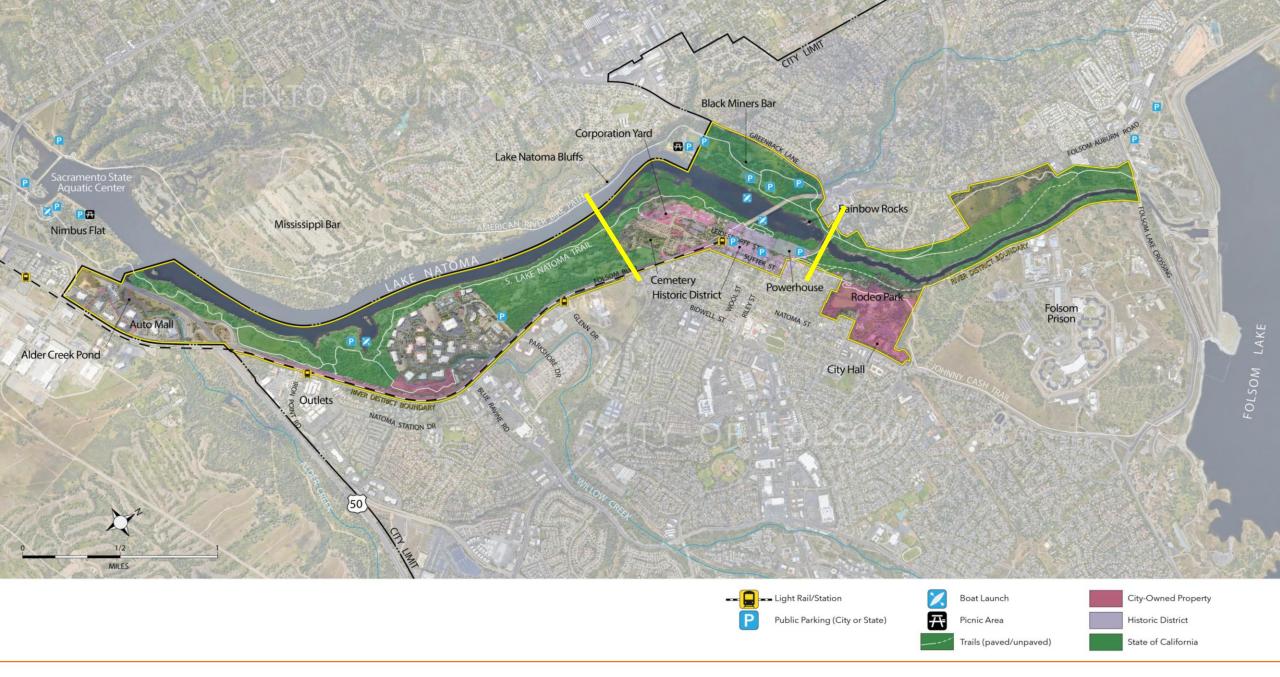


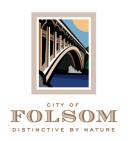


Discussion Outline

- District Description
- Community Engagement
- Summary of Priorities
- City Corporation Yard
- Key Sites
 - River Promenade
 - Northern Reach Loop Trail & Bridge
 - Rodeo Park
 - Traders Lane
- Pedestrian Circulation & Connections



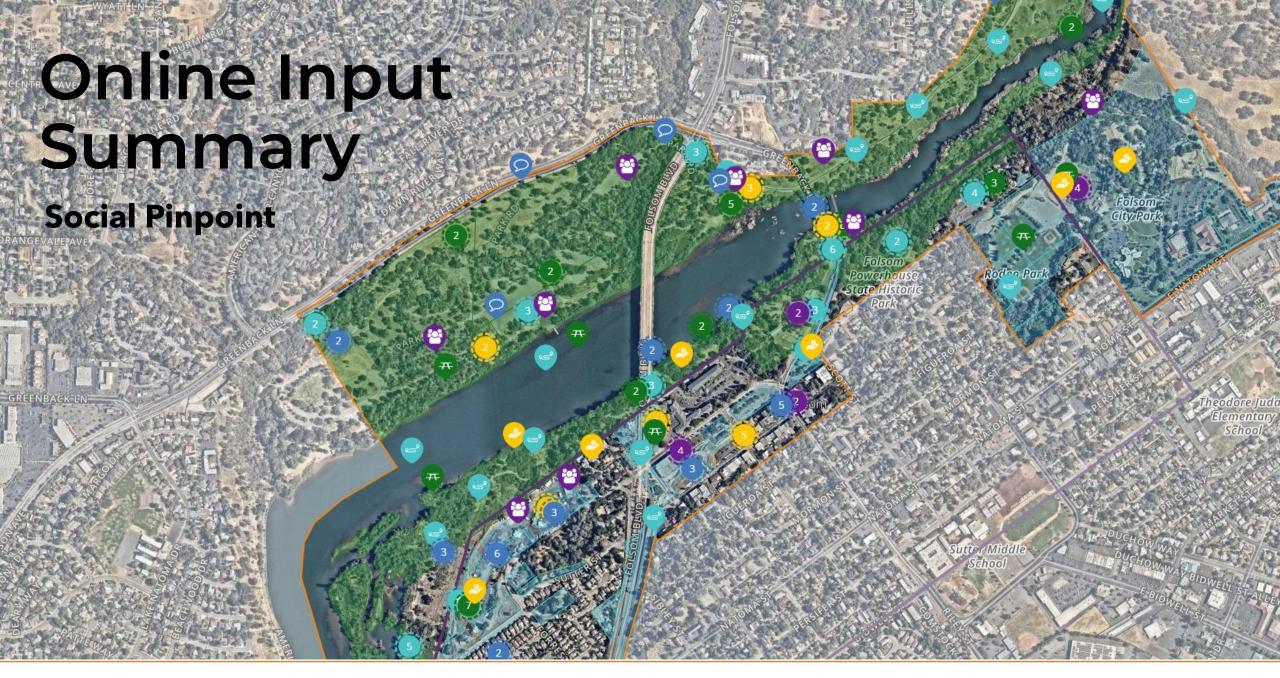




Community Engagement

- Social Pinpoint website active: 8 weeks
- Individual participants: 300
- Comments on map: 526
- Questionnaire responses: 165
- Constant Contact List: 180+
- Citizens Advisory Committee: 24 members
- Citizen Advisory Committee: 14 mtgs (12 to date)
- Community Open House, June 6, 2024

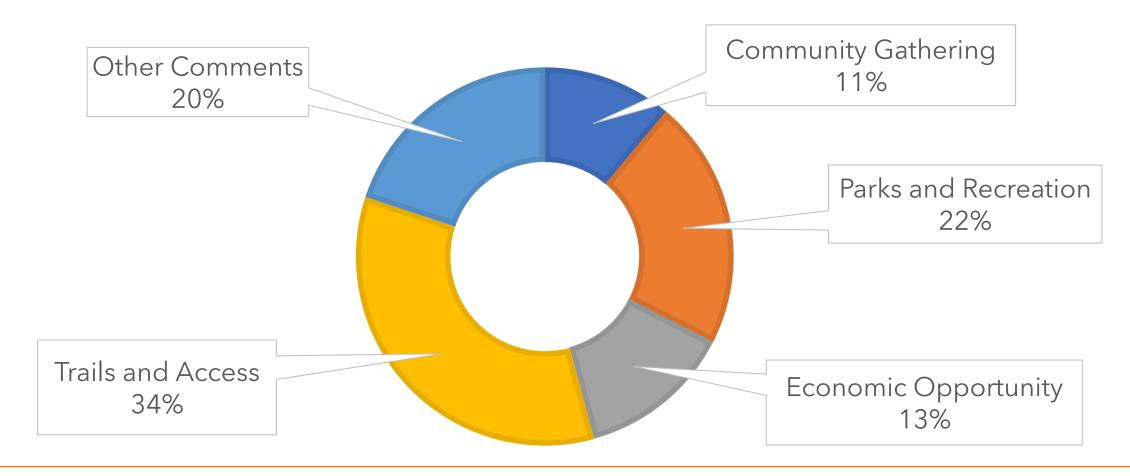




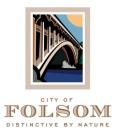
Social Pinpoint Statistics



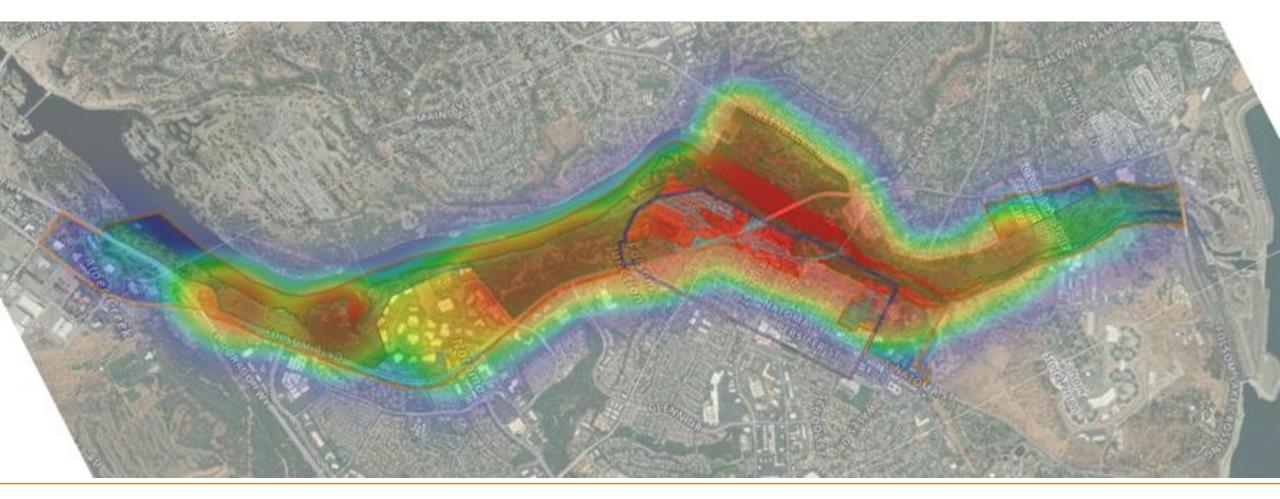
Distribution of Map Comments by Topic



Social Pinpoint Distribution



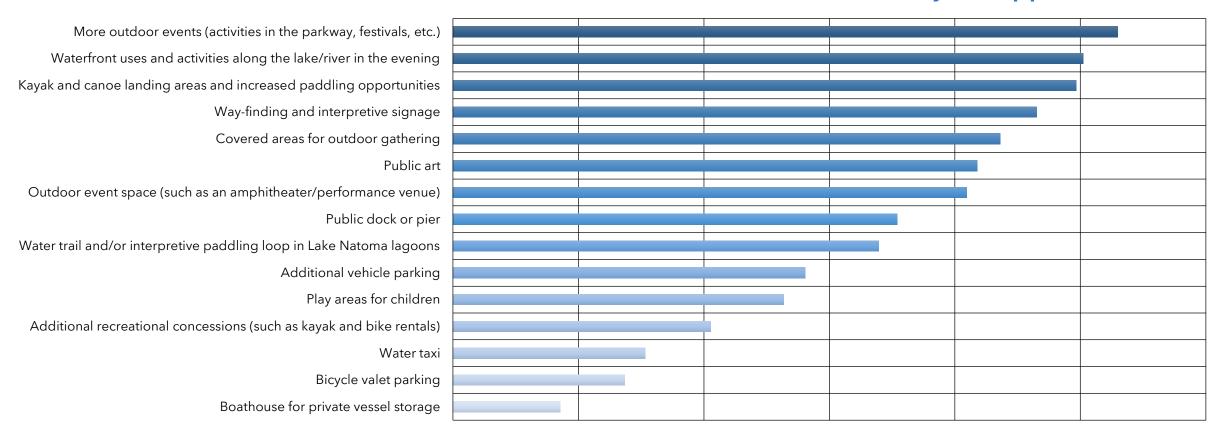
"Heat" Map Comments by Location



Online Questionnaire



What new recreational uses/amenities in the River District would you support?

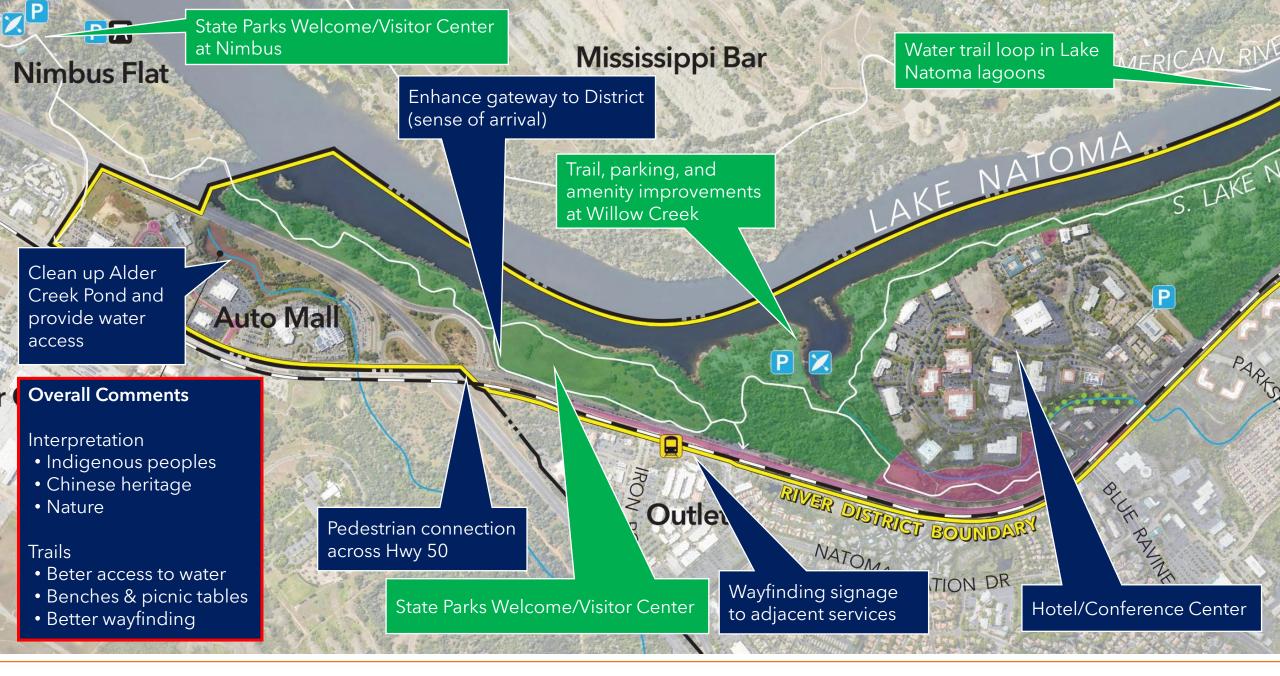


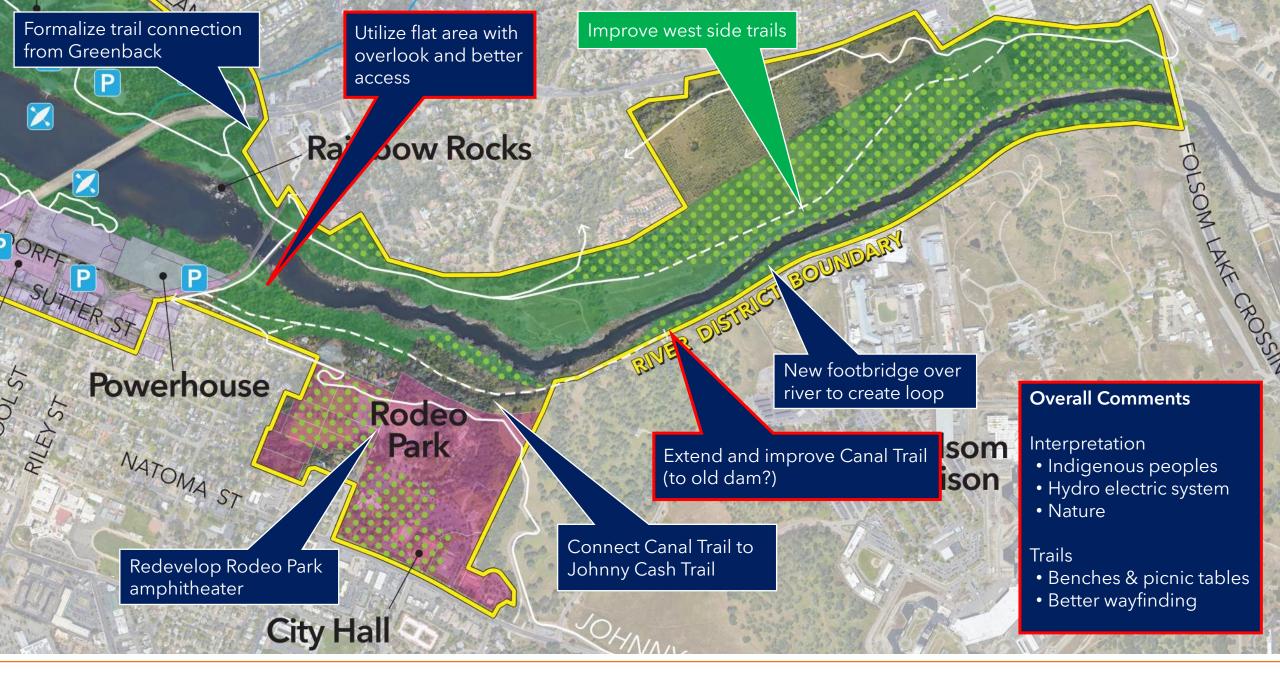


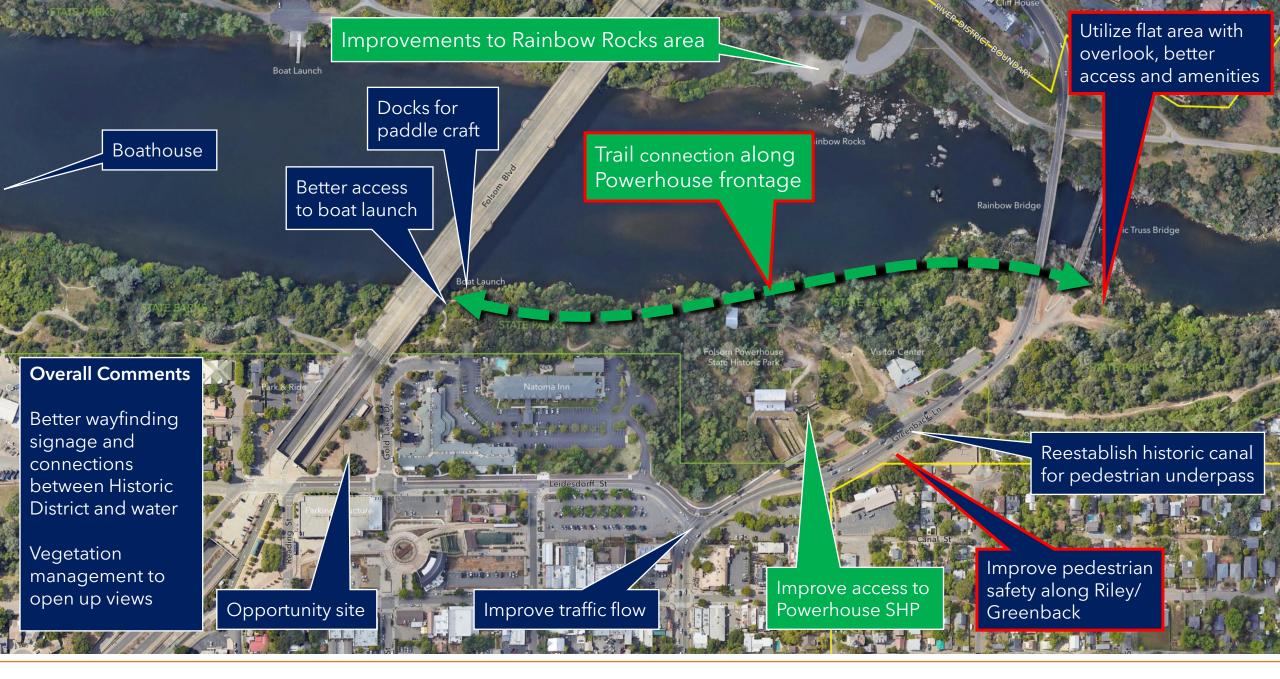
Consolidated Comments from Breakout Groups

North	Central	South
 Trails Extend on both sides Close gaps Footbridge across river to close create loop Observational overlooks Interpretive Signage (Native American, Powerhouse, nature, historical markers, etc.) Revitalize rodeo amphitheater for more flexible use Improve wayfinding Development opportunity south of Inwood Drive Kayak/canoe landing area upriver Benches and picnic tables 	 Trails Waterfront connection from Truss Bridge to Folsom Blvd or beyond Better connection from Johnny Cash Trail to Rainbow Bridge Safer connection from Historic District to river Improve ADA access from Historic District to river Benches/tables/overlook next to Truss Bridge Improve Wayfinding Manage vegetation to open up views Incorporate the Powerhouse area better Stronger connection to Black Miners Bar New dock for paddlers below Lake Natoma Inn Boat house at "lagoon area" across from BMB Secure bike parking area at Baker/City property Better connection between Sutter and Leidesdorff Improve circulation around 	• Trails • Improve access from Folsom Blvd • Enhance accessibility for all users • Observational overlooks • Restrooms • Benches and picnic tables • Connection under Hwy 50 • Elevated canopy walk • Interpretive Signage (Willow Creek, historic orchards/groves, etc.) • Improve wayfinding (restaurants, outlets, light rail, river, etc.) • Hotel/Conference Center (Parkshore area) • Visitor Center (Museum Flat) • Clean up Alder Creek Pond, develop water access • Concessions at Willow Creek (paddling rentals, food trucks, etc) • Enhance District Gateway at Folsom Blvd
	Riley/Scott/Leidesdorff intersections	Emigrice District Gateway at 1 0130111 Diva









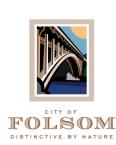
Idea Prioritization



High Scoring Ideas/Sentiments from Social Pinpoint

South	Central	North
Overlooks of the lake	Waterfront trail in front of Powerhouse ("Bridge-to-Bridge")	Improve and extend Canal Trail, including footbridge across river
Improve Willow Creek launch area	Improve safety and connectivity between Historic District and Rainbow Bridge	Improve Rodeo Park area to make it a multipurpose facility
Provide Native American interpretation	Add public docks for personal watercraft (kayak, SUP, etc.)	Improve access to Black Miners Bar boat launch area
Education about nature	Much interest and varying perspectives in Corp Yard site	Enhance area near south end of Truss Bridge, with water access





City Corporation Yard



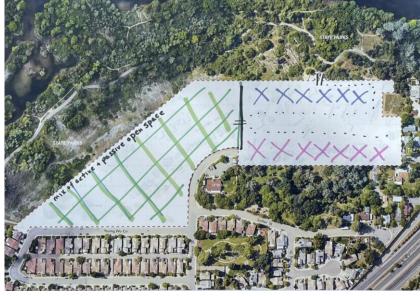






Corporation Yard - Six Concepts much in common









Residential Single Family Medium Density Medium Density Single Family Multi-Family Senior Housing

Residential + Commercial Residential + Commercial Residential + Commercial Residential + Commercial Residential + Commercial

Residential + Commercial









Open Space,

Passive Recreation

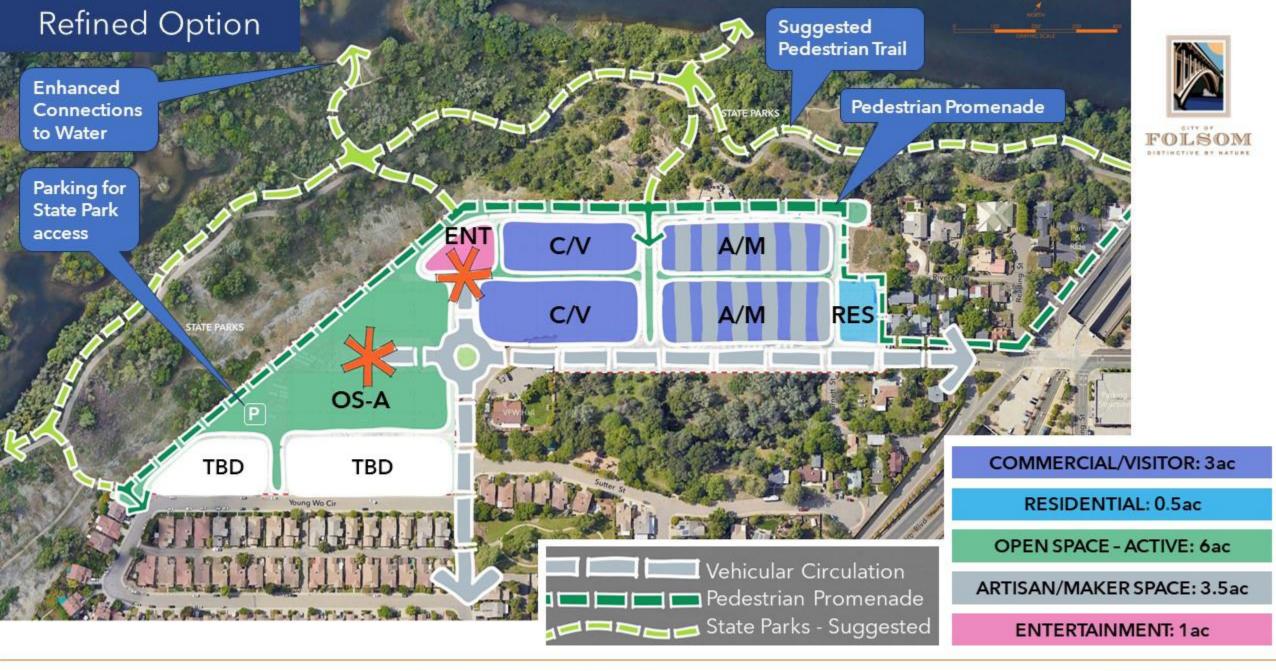


Exercise

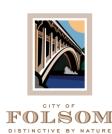






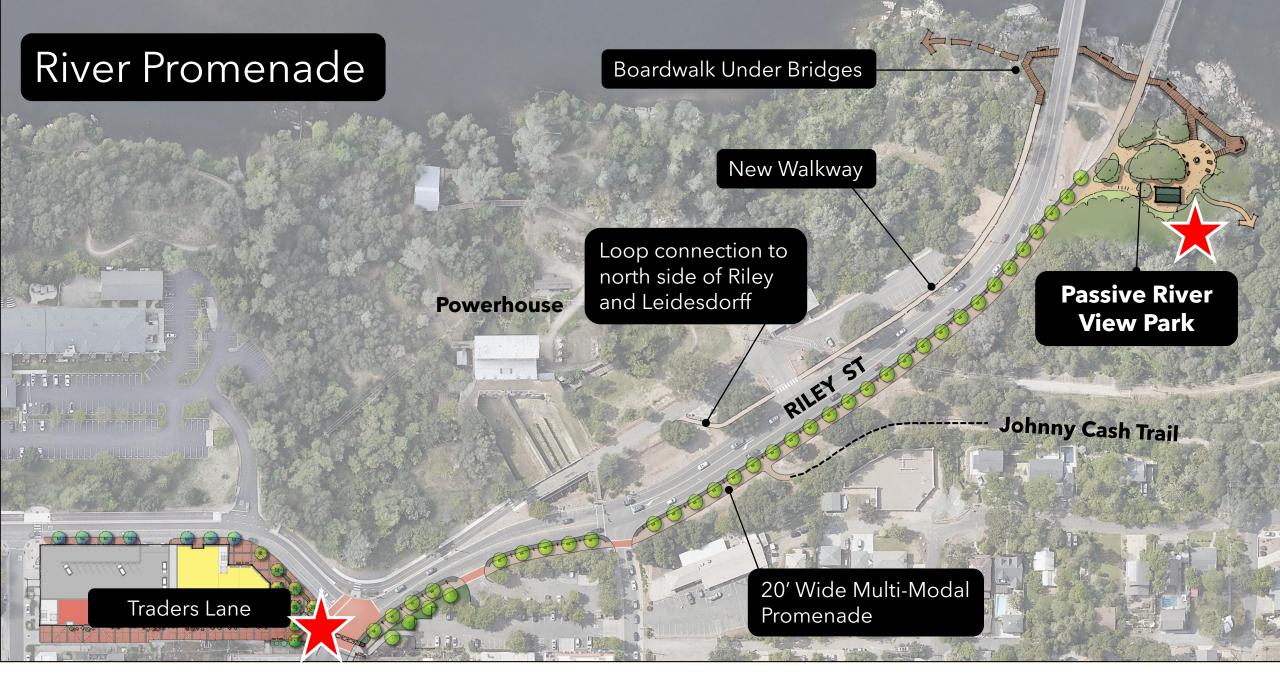




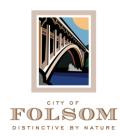


River Promenade





River Promenade

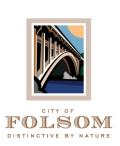


Before After



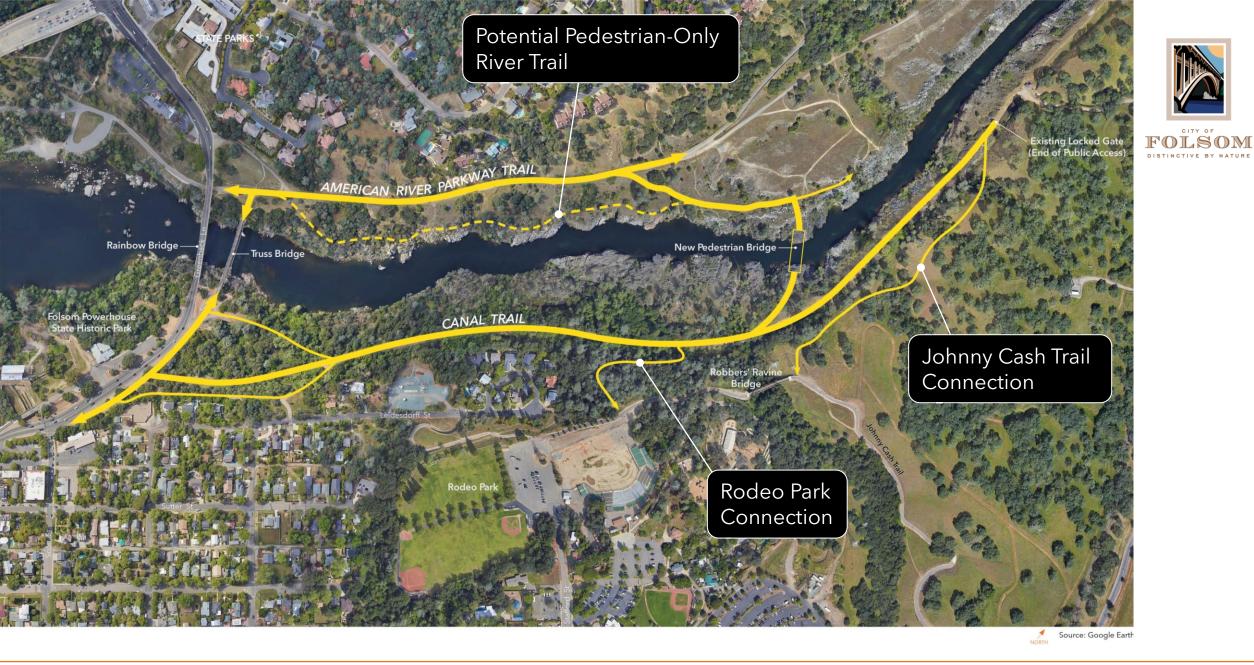






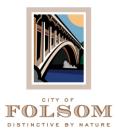
Northern Reach Bridge and Trail Loop

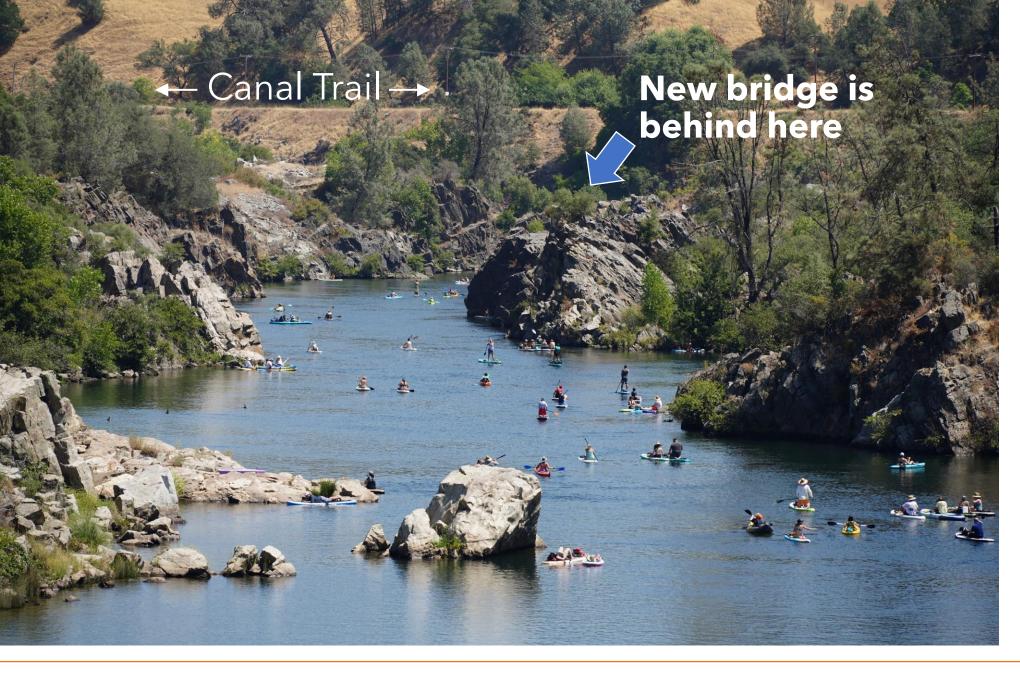


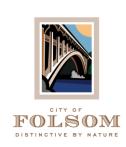




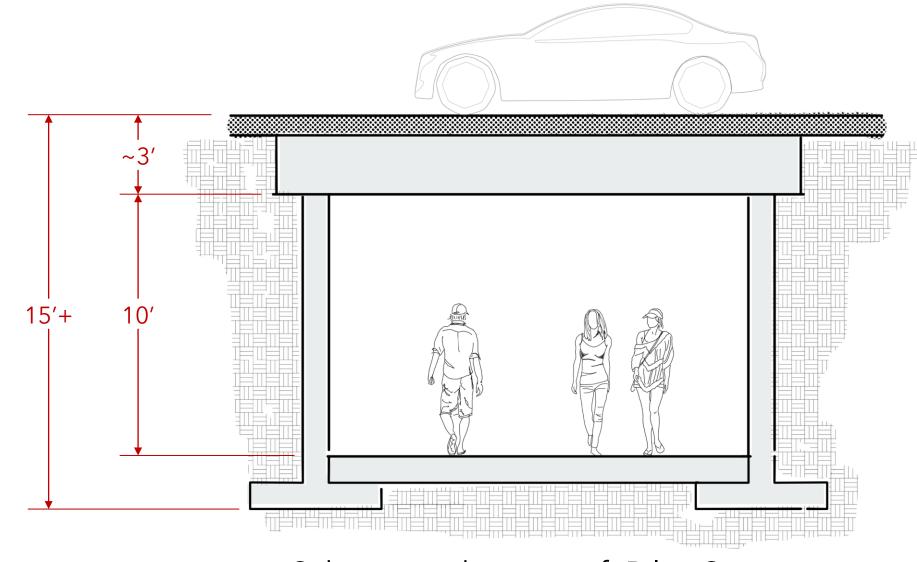


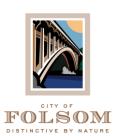












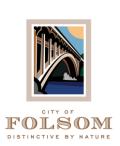
• Significant excavation.

- Over 150' ramp length to get down from street level.
- Law enforcement and public safety challenges.

Schematic diagram of Riley Street underpass concept

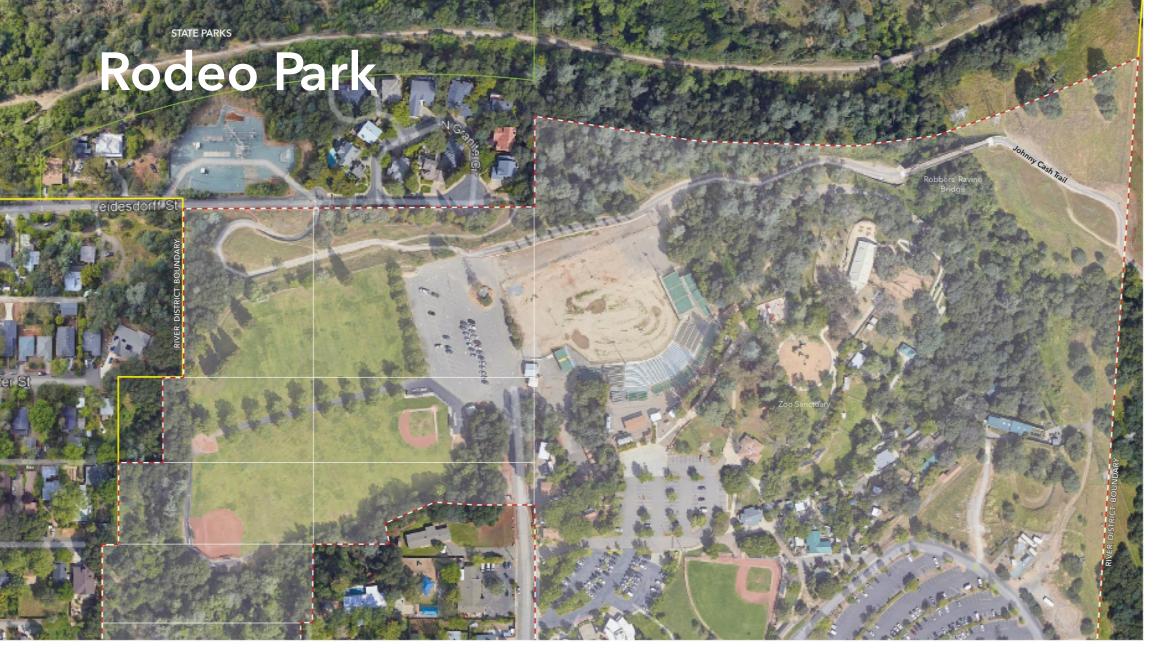


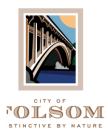




Rodeo Park









A: Improved Outdoor Arena



B: Covered Arena



C: Flexible Uses



D: Maximum Sports



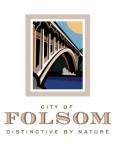
E: Fieldhouse



F: Adventure Playground



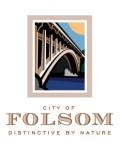




Phase One



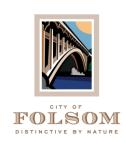




Phase Two







Phase Three (potential)









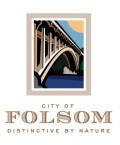








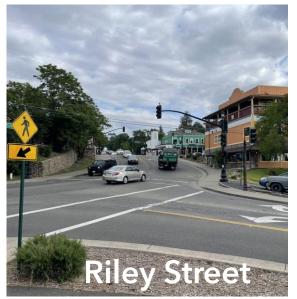




Traders Lane





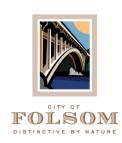




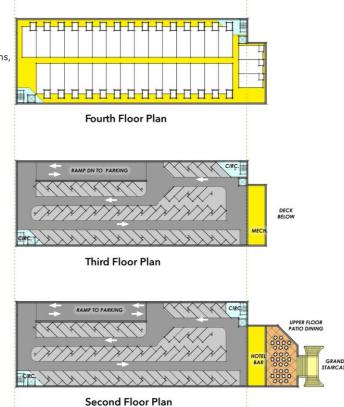








Approx 35 hotel rooms, (or housing option)



Site Plan Concept

