

Central Business District Master Plan Advisory Committee Meeting 8-19-24



Streetscape Frontage Improvement Concepts/Discussion

- Roundabout Median Features
- Landscaping and Lighting
- Gateways
- Wayfinding

Roundabout Median Features

- Can include landscaping, signage, and/or art



Roundabout Median Features

- Do Committee members have specific preferences on district roundabout features?



Landscaping

- Can be used to provide separation and Safe Routes to Schools
- Can be compact and incorporated into existing public and private spaces



Landscaping

- Urban Advantage Example
- Marin, CA



Landscaping

- What landscape features along the District streets and on private property do you think would be most transformative?



Lighting

- Potential uniform lighting themes, which can incorporate banners, wayfinding



Lighting

- Does the Committee support unique lighting standards for the District and should light standards include banners and/or wayfinding signage?



Gateways



Gateway Locations/Opportunities



Wayfinding

- How important is wayfinding to transform the District?



Schedule Review/Next Steps

Master Plan will be prepared/presented for adoption in 2024:

- Final CAC meeting recommendation - September 9
- Community Workshop on Draft Master Plan – September 23
- Planning Commission hearing/recommendation – October 16
- City Council hearing/action – November 12





Public Comments