

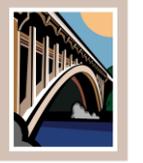
An aerial photograph of a river district. The river flows from the top right towards the bottom left. Two bridges cross the river: a large steel arch bridge on the right and a smaller bridge on the left. The surrounding area is densely packed with buildings and trees, many of which have yellow and orange autumn foliage. The text 'River District Vision Plan' is overlaid in large white letters across the center of the image.

# River District Vision Plan

Planning Commission

October 16, 2024

# Background / Purpose



CITY OF  
**FOLSOM**  
DISTINCTIVE BY NATURE

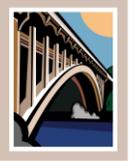
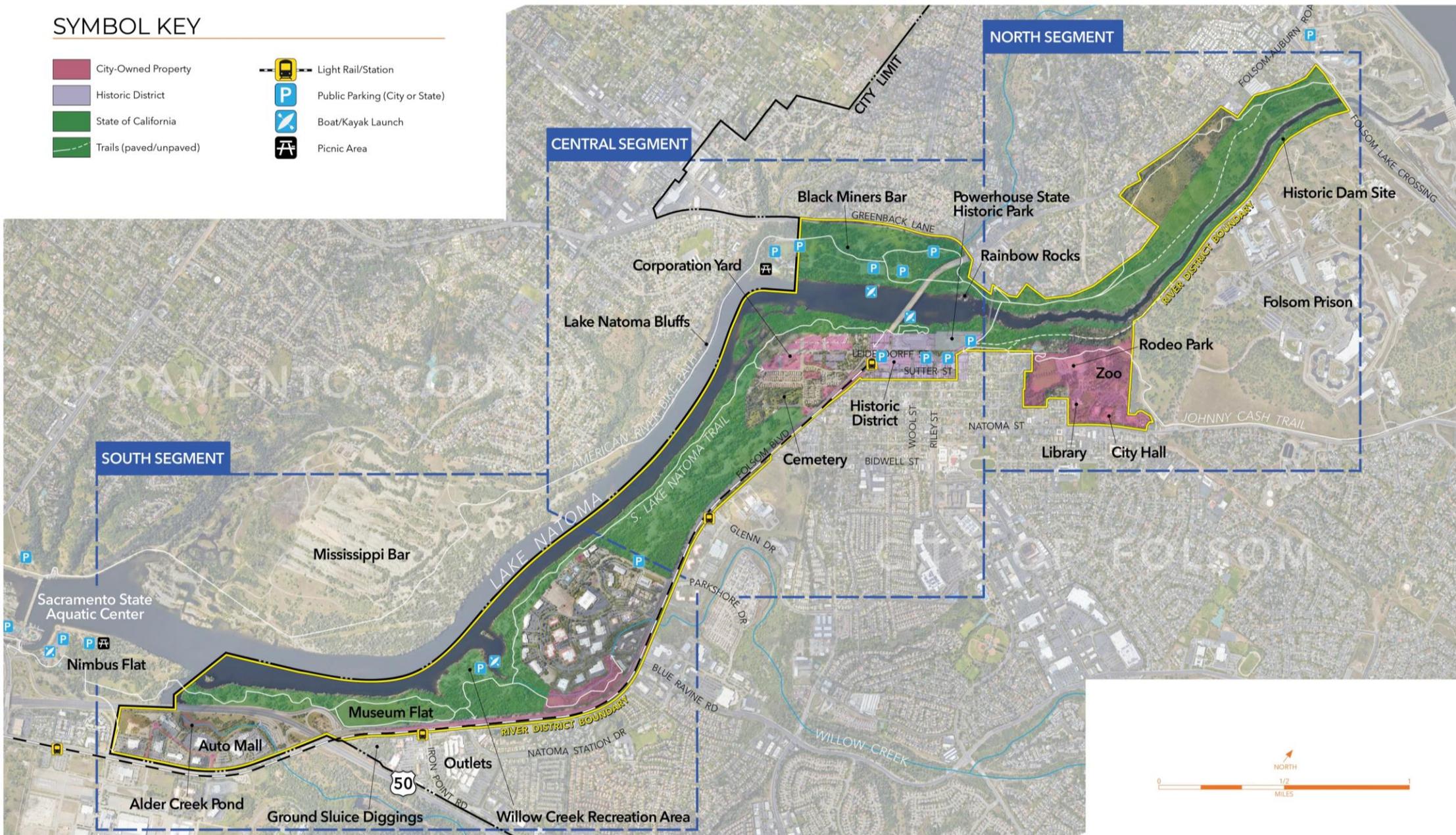
From the General Plan:

- **Increase public access**
- **Increase recreation opportunities**
- **Increase economic development**
- Provide city gateway enhancements
- Commit to high quality design
- Enhance Folsom's heritage
- Celebrate and protect our environmental, cultural, and historical resources



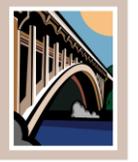
# SYMBOL KEY

- City-Owned Property
- Historic District
- State of California
- Trails (paved/unpaved)
- Light Rail/Station
- Public Parking (City or State)
- Boat/Kayak Launch
- Picnic Area



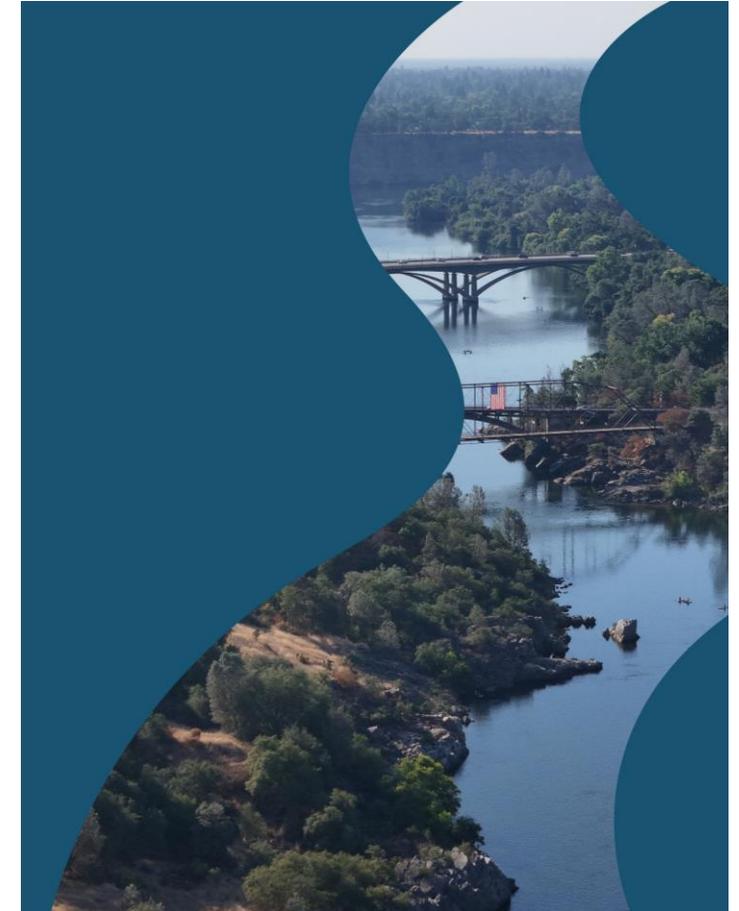
CITY OF  
**FOLSOM**  
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# Community Engagement



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- Social Pinpoint website active: **8** weeks
- Individual participants: **300**
- Comments on map: **526**
- Questionnaire responses: **165**
- Constant Contact List: **180+**
- Citizens Advisory Committee: **24** members
- Citizen Advisory Committee: **14** mtgs
- Community Open House, June 6, 2024
- Joint Commission Workshop, July 30, 2024
- Three Commission Meetings, 10/1, 10/2, 10/16

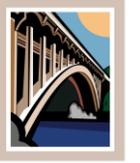




# Vision Plan vs Master Plan

- Outlines aspirations for the future
- Includes Guiding Principles
- Includes Key Site concepts
- Includes future action ideas
- Strict compliance not required of future projects
- Land use or zoning changes not included
- Guides future projects, priorities, and decisions
- Project details come with future master plans





# Guiding Planning Principles

## Principle 1

- Engage in early consultation and partnerships with State Parks and Native American Tribes

## Principle 2

- Promote a “walkable city” including place-making, increasing safety, and ease of access for pedestrians, bicyclists and vehicles

## Principle 3

- Create connections for increased recreational or economic opportunities

## Principle 4

- Celebrate, educate, and conserve the City’s historical, cultural, and environmental resources

## Principle 5

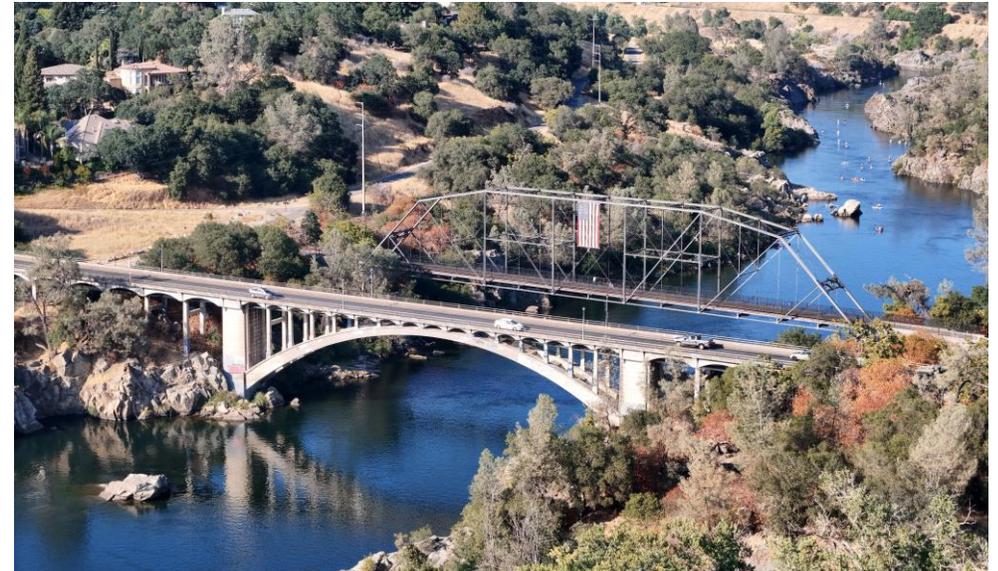
- Commit to “best in class” efforts to inspire residents and visitors as projects and programs are implemented.

# Opportunities

- State Parks Partnerships
  - Improve Willow Creek access
  - Improve Black Miners Bar access
  - District-wide Interpretive Plan
- Wayfinding Plan
  - District-wide branding/identity
  - Enhanced gateways
  - Directional signage
  - Banner program
  - Trail signage
- Streetscape Improvements
- Trail Improvements
- Habitat Restoration

# Key Sites

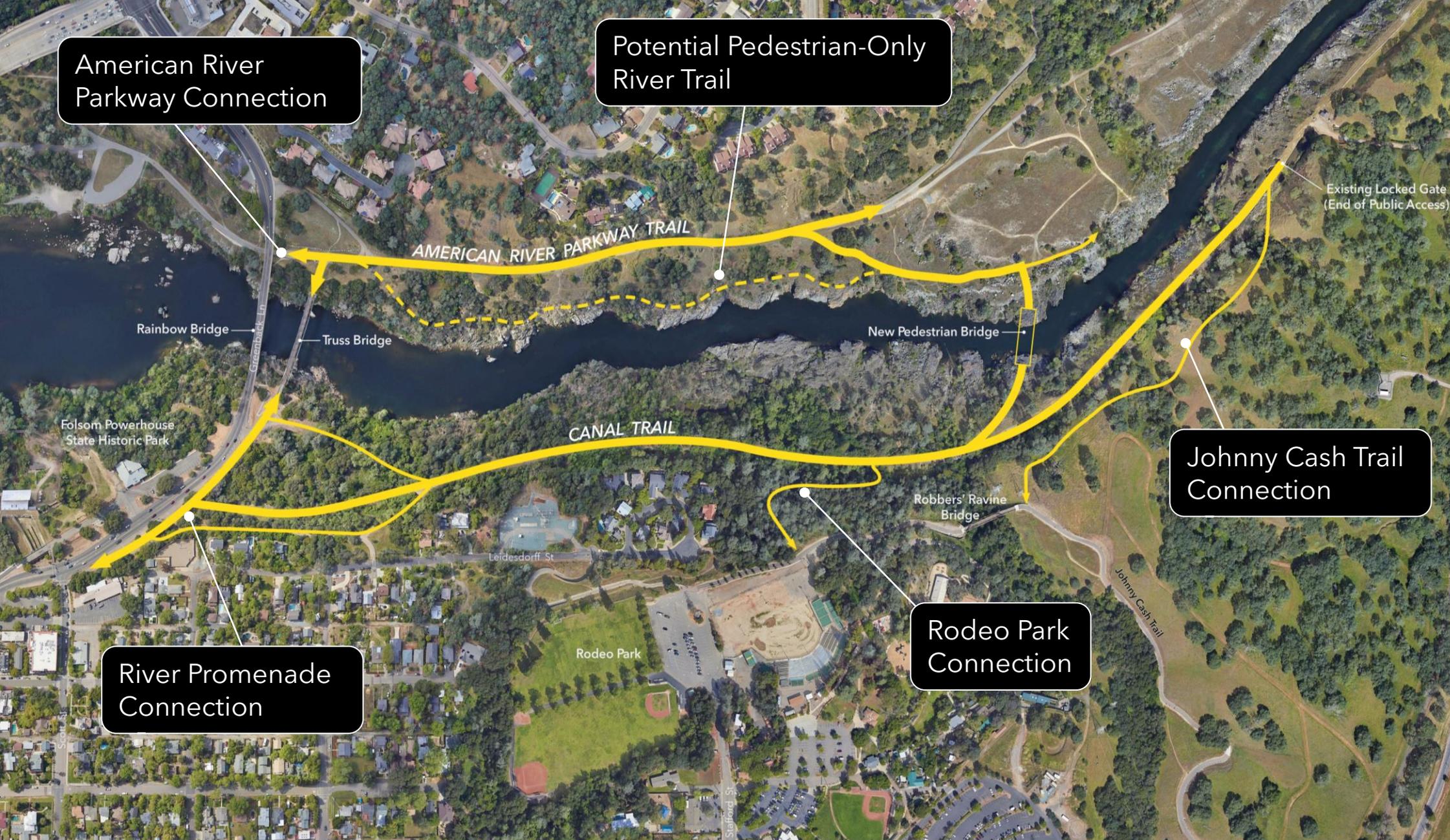
- Canal Trail and Bridge
- Rodeo Park
- River Promenade
- Traders Lane
- Corporation Yard



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# Key Sites



American River Parkway Connection

Potential Pedestrian-Only River Trail

Johnny Cash Trail Connection

River Promenade Connection

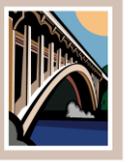
Rodeo Park Connection



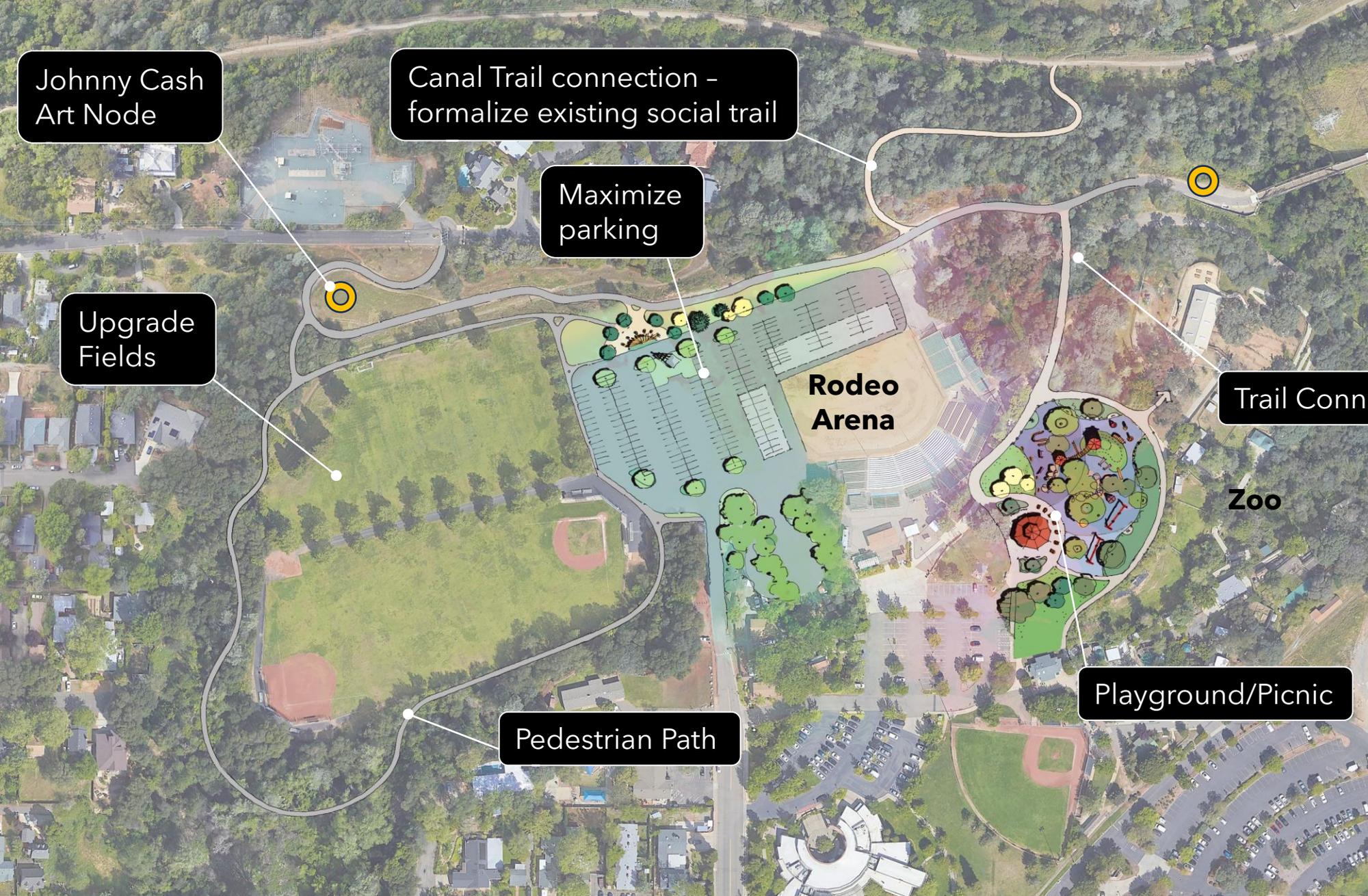
New Pedestrian Bridge

## Key Site 1 - Canal Trail & Bridge

RIVER DISTRICT VISION PLAN



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Trail Connection

Rodeo  
Arena

Zoo

Playground/Picnic

Pedestrian Path

Johnny Cash  
Art Node

Canal Trail connection -  
formalize existing social trail

Maximize  
parking

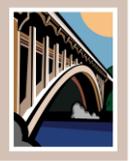
Upgrade  
Fields

Phase One

Key Site 2 - Rodeo Park

RIVER DISTRICT VISION PLAN





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# Phase Two

## Key Site 2 - Rodeo Park

RIVER DISTRICT VISION PLAN





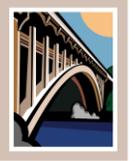
Splash Pad / Family Picnic

Future Sutter St Connection



Zoo

12,000sf Youth Center



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**Phase Three**  
(potential)



## Rodeo Park Image Examples





## Key Sites – River Promenade

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**Powerhouse State  
Historic Park**

**Riley Street**

**Canal Trail**

**Johnny Cash Trail**

**Scott St**

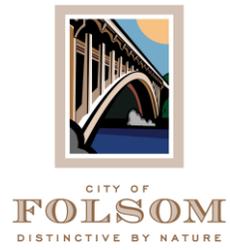
2

1

3

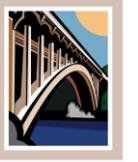


See enlargement below



# River Promenade





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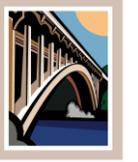
## River Promenade (Class IV bikeway and expanded sidewalk)



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# Key Site 4 - Traders Lane



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## Key Site 4 - Traders Lane

RIVER DISTRICT VISION PLAN



**Key Site 4 - Traders Lane**

Residential



Single Family



Medium Density



Medium Density



Single Family



Multi-Family



Senior Housing

Mixed Use



Residential + Commercial



Residential + Commercial



Residential + Commercial



Residential + Commercial



Residential + Commercial



Residential + Commercial

Entertainment



Destination Space



Casual Activities



Music



Social Gathering Spaces



Indoor Venue



Outdoor Theater

Commercial & Visitor Serving



Accommodation



Museum



Dining/Shopping



Conference Center



Private Events



Lakeview Dining

Open Space, Passive Recreation



Accessible Trails



Nature Habitat



Accessible Trails



Overlooks



River Promenade



Boardwalk

Open Space, Active Park



Picnicking



Playgrounds



Community Park



Community Park



Flexible Use



Exercise

Artisan/ Maker Space



Food & Beverage Production



Maker Space



Light Manufacturing



Artist Studios



Food & Beverage Production



Light Industrial



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# Corporation Yard

Enhanced Connections to Water

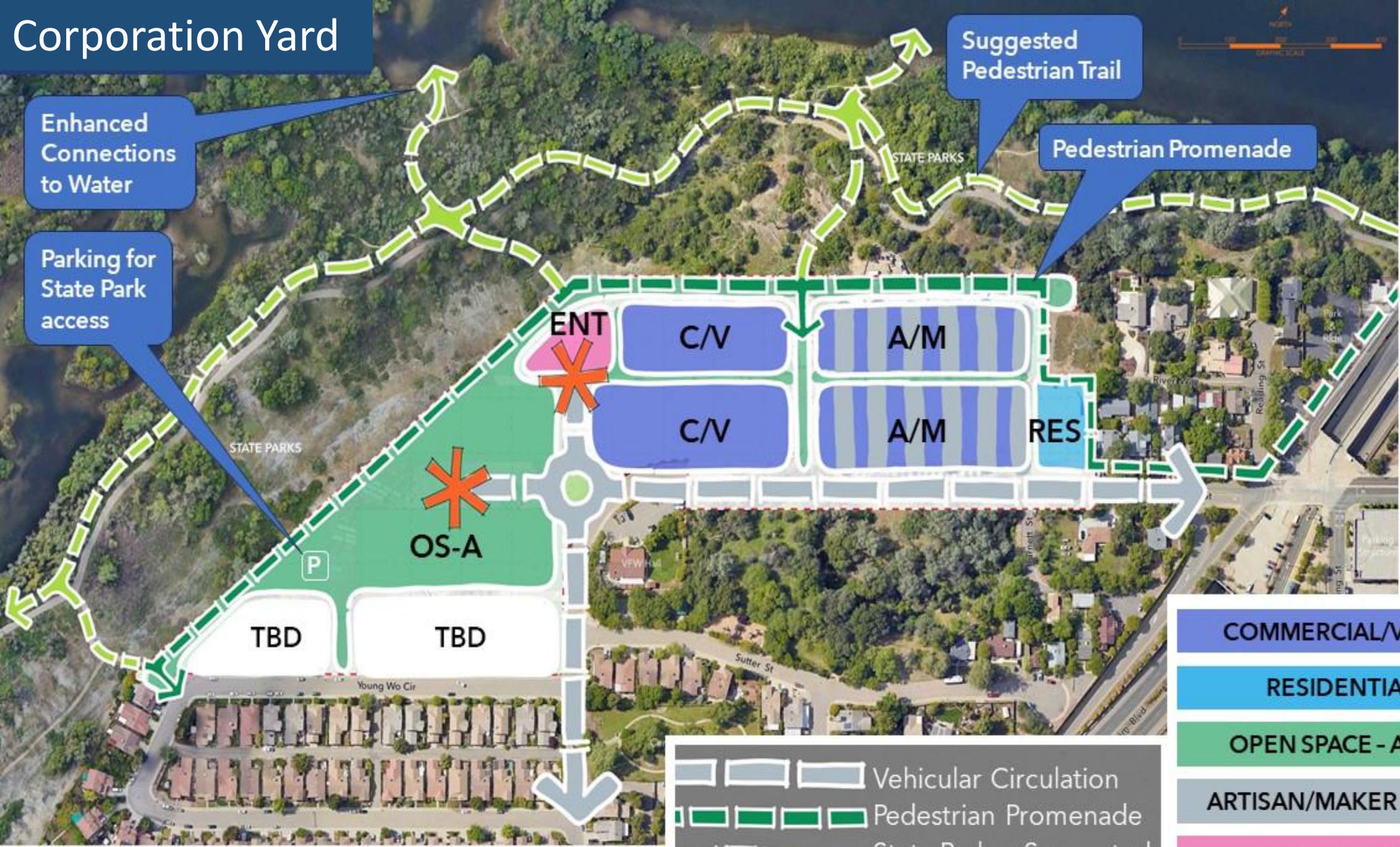
Parking for State Park access

Suggested Pedestrian Trail

Pedestrian Promenade



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Key Site 5 - Corp Yard



COMMERCIAL/VISITOR: 3ac
RESIDENTIAL: 0.5ac
OPEN SPACE - ACTIVE: 6ac
ARTISAN/MAKER SPACE: 3.5ac
ENTERTAINMENT: 1 ac



FOLSOM BLVD

CANAL TRAIL/BRIDGE

CORP YARD

POWERHOUSE

LEIDESDORFF ST

LIGHT RAIL

SUTTER ST

DECATUR

WOOL

RILEY

SCOTT

# Pedestrian Connectivity

RIVER DISTRICT VISION PLAN





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# Implementation and Next Steps

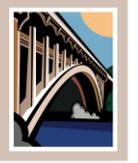
- Review the Vision Plan annually during Strategic Planning sessions, and budget/CIP deliberations
- Prioritize and identify funding for projects
- Allow for regular, ongoing community input
- Identify individual project planning next steps...i.e. master plan, feasibility study, resource analysis, economic analysis, etc.
- Assign projects to specific and responsible departments for completion
- Meet regularly with State Parks (at least annually) and consult with Native American Tribes
- Consider appropriate additional studies to supplement the Vision Plan



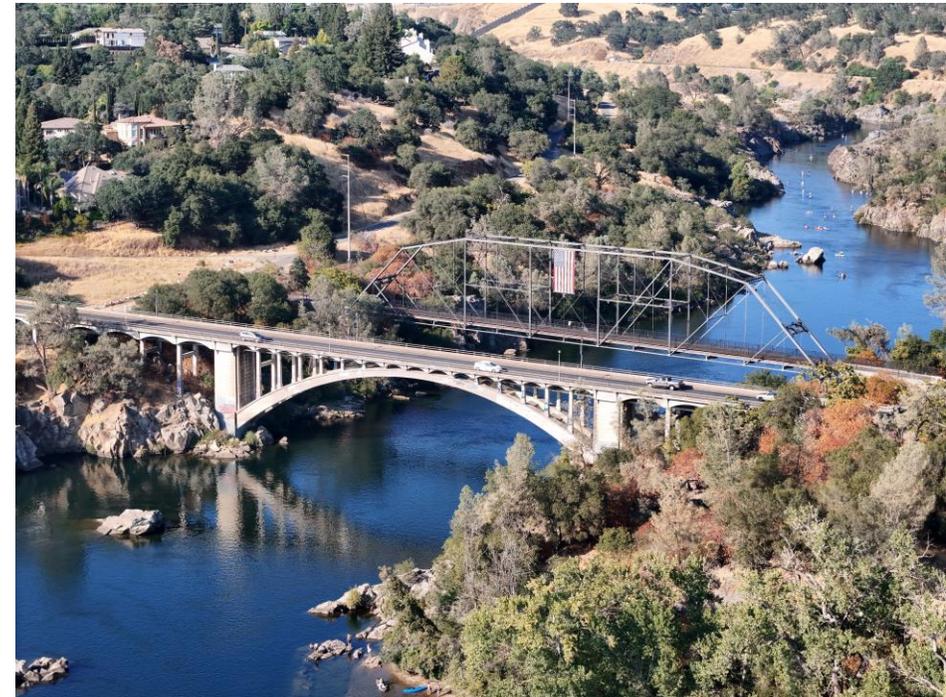
# Summary

The Vision Plan establishes concepts for:

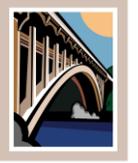
- **Increased public access to the river**
- **Increased recreation opportunities**
- **Increased economic development opportunities**
- Enhanced place-making and walk-ability
- Activating under-utilized spaces
- Improving safety
- Creating city gateway opportunities and improving wayfinding
- Encouraging “Best in Class” - high quality design
- Celebrating, interpreting, and educating about environmental, cultural and historical resources
- Enhanced tourism and economic opportunities



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# Recommendation



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Staff recommends the Planning Commission move to recommend to the City Council approval of the River District Vision Plan based on Findings A-D with the addition of the three final revisions unanimously recommended by the Citizens Advisory Committee and as included in the staff report; and, move to accept the memorandum from EPS regarding the General Fund revenue estimate for the Traders Lane concept plan as an appendix to the plan.



An aerial photograph of a river district. A large bridge with multiple arches spans across a wide river. The riverbank is lined with lush green trees, some showing autumn colors. In the background, there are several buildings, including a prominent brick building. The overall scene is bright and clear, suggesting a sunny day.

# River District Vision Plan

Planning Commission

October 16, 2024

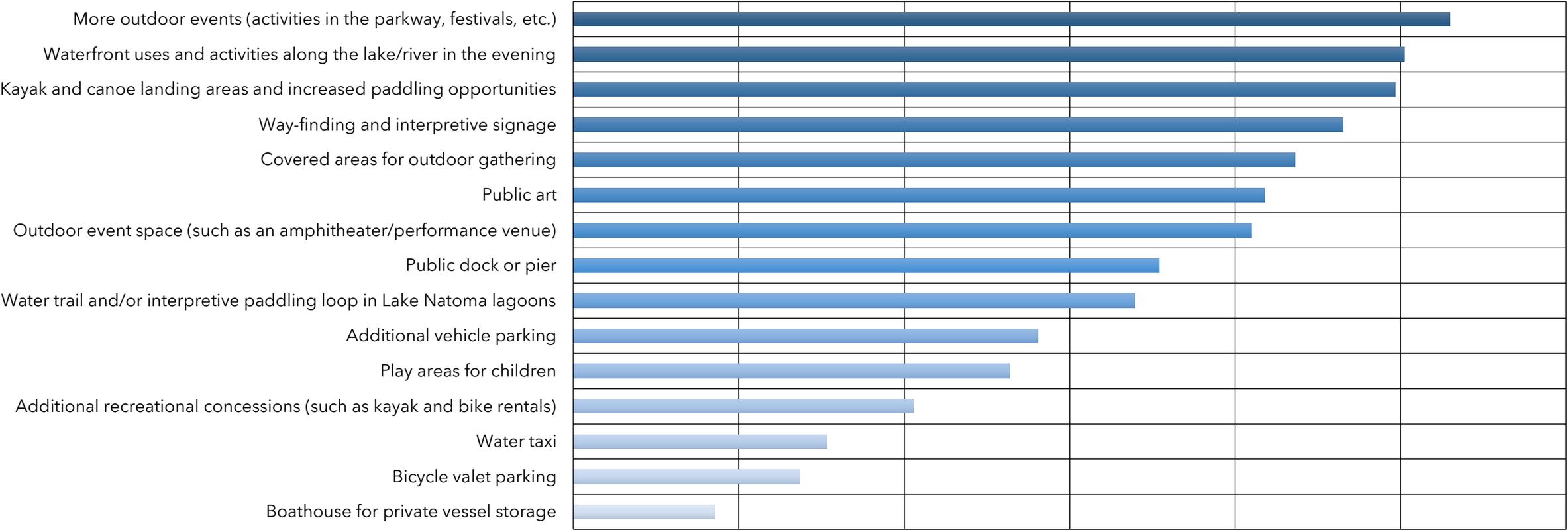


# Online Questionnaire



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## What new recreational uses/amenities in the River District would you support?



# Social Pinpoint Statistics

## Distribution of Map Comments by Topic



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