

CITY NEWS

OCTOBER / NOVEMBER 2018 FOLSOM NEWSLETTER



FOLSOM, CALIFORNIA — INCORPORATED 1946

CITY OF
FOLSOM

Folsom's Veterans Day Parade

The city pays tribute to the nation's veterans at the 18th annual Wayne Spence Folsom Veterans Day Parade Sunday, November 11. The parade is held rain or shine and begins at 9 a.m. on East Bidwell Street in front of the Target/Home Goods shopping center. The parade ends at Folsom City Lions Park with a brief ceremony to honor local veterans at the Veterans Memorial.

This year's parade theme is "Celebrating Over a Century of Service to Our Country." Spectators along the parade route can expect to see more than 2,500 participants with floats, classic cars, horseback riders, color guards and community groups. Local dignitaries and veterans will judge the parade entries and present awards in a variety of categories.

The City of Folsom is accepting parade entries through Friday, October 26; find details and entry forms at www.folsom.ca.us or call 916-461-6615.



FOLSOM INTERSECTION LED LIGHTING RETROFIT PROJECT COMPLETED

All City of Folsom intersections have been upgraded to LED lighting, which improves safety conditions and saves energy and money. The color range of the new bulbs is closer to the natural color of sunlight, making it easier for motorists to see pedestrians and bicyclists more clearly in the intersection areas. The new LED bulbs have a 25-year lifespan and use only 54 percent of the energy compared to the old bulbs.

FOLSOM CITY COUNCIL ADOPTS GENERAL PLAN

The Folsom City Council unanimously voted to approve the Folsom 2035 General Plan and Final Environmental Impact Report at the August 28 City Council meeting. The General Plan provides a framework for the long-range physical development of Folsom, and guides policy decision-making about land use, transportation improvements, public services, economic development, housing, and other important issues. The General Plan

is a document required by the State of California and serves as a blueprint for how Folsom will grow and develop, and sets a vision for goals and policies for the future of the community. Folsom's last General Plan was adopted in 1988. Learn more at www.folsom.ca.us.





Pumpkin Plunge

Take part in the spooktacular family fun from 5:30 to 9 p.m. Saturday, October 20 at the Folsom Aquatic Center. Activities include a Trunk-or-Treat, a floating pumpkin patch, craft stations for pumpkin decorating and other fun activities. Admission is \$10 person. Call 916-461-6640 for more information.



Trick or Treat with Folsom Police

The Folsom Police Department is hosting their 8th annual Open House with a Halloween twist from 10 a.m. to 2 p.m. Saturday, October 27.

The Police Department invites participants to come in costume and trick-or-treat as you tour the building (please no costumes that include weapons).

Highlights of this special event include the opportunity to meet and chat with Folsom Police Chief Rick Hillman, a chance to check out SWAT gear, learn about crime scene investigations, and meet our K-9 and mounted patrol units. Find more details at www.folsom.ca.us/police.



HELP CREATE HOLIDAY MAGIC FOR THE COMMUNITY

Volunteer decorators and carolers are needed for the Folsom Zoo Sanctuary's 9th annual Wild Nights and Holiday Lights event. Groups, families and individuals are needed to decorate trees and sections of the zoo sanctuary. Caroling groups are needed every evening of the event to add to the festive atmosphere. Decorating dates begin early in November; register at www.folsom.ca.us. For more information, email MRobitaille@folsom.ca.us.



FOLSOM SENIOR CENTER HOSTS FREE SOCIAL EVENTS

All seniors age 55+ are invited to join in the fun and festivities at the Halloween Party Friday, October 31 and the Thanksgiving Celebration Friday, November 16. Both parties begin at 11:30 a.m. The Folsom Senior Center is located at 48 Natoma Street, between Folsom City Hall and the Folsom Police Department. Call 916-461-6601 for more information.



FOLSOM ZOO SANCTUARY HOSTS THANKSGIVING FEAST FOR THE ANIMALS

Join the festive atmosphere and enjoy watching the animals receive specially prepared Thanksgiving treats and meals starting at 11 a.m. Thursday, November 22. Regular admission fees apply; visit www.folsom.ca.us for more details.



Voting Made Easy

Election Day is Tuesday, November 6. Here's how to cast your ballot:

- All registered voters in Sacramento County are automatically mailed a ballot because of the Voter's Choice Act. Voters have the choice to return their ballot by mail (postage required) or at any ballot drop box or Vote Center.
- Voters still have the option to vote in person at Vote Centers, which have replaced traditional polling places. Voters are no longer restricted to an assigned polling place and can now vote at any of the 78 Vote Centers across the county. Some Vote Centers are open up to 11 continuous days, including Election Day. All 78 Vote Centers will be open at least four days, including Election Day.

• Watch for your ballot. Ballots for the November 6 General Election will be mailed to every registered voter in early October. Learn more at www.elections.saccounty.net.

FOLSOM BALLOT MEASURES

Folsom registered voters will consider three local ballot measures in the November 6 General Election:

- Folsom City Council term limits.
- Amendment to campaign contribution limits for candidates running for the Folsom City Council.
- Folsom Community Enhancement and Investment Measure (new 1/2 percent sales tax for 10 years).

Learn more at www.folsom.ca.us/elections.



REGISTER FOR THE 1,000 BOOKS BEFORE KINDERGARTEN PROGRAM

This early literacy Folsom Public Library program encourages families and caregivers to read 1,000 books with their young children before they start kindergarten. Reading to young children builds vocabulary and language skills, and helps prepare them with the skills they need for school. Families working toward their 1,000 book goal will receive incentives after every 100 books read. Reading just three books a day will get families to their goal in one year! To register for the program, visit <https://folsom.beanstack.org>.



THANK YOU, COMMUNITY SERVICE DAY VOLUNTEERS!

More than 3,300 volunteers completed over 70 service projects throughout Folsom to make the 5th annual Community Service Day a huge success. This year's event was made possible by generous sponsorship support from Intel, Dignity Health, Rotary Club of Folsom, Folsom Telegraph, Style Media Group, PG&E, Lakeside Church, and the Church of Jesus Christ of Latter-Day Saints.

FIRE DEPARTMENT OPEN HOUSE AND PANCAKE BREAKFAST

The Folsom Fire Department hosts their annual open house and pancake breakfast from 9 a.m. to noon, Saturday, October 6 at Station 35, 535 Glenn Drive. Residents are invited to attend and meet firefighters, tour the station and explore fire equipment and vehicles, and learn important safety tips. Event parking is available at the station or across the street at Walmart. The pancake breakfast is \$5 per person; free for kids 4 years and under. Call 916-461-6300 for more information.





50 Natoma Street
Folsom, CA 95630

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RUNWAY 18 FUNDRAISING FASHION SHOW

Local dignitaries and residents will strut the catwalk for a good cause from 2 to 5 p.m. Sunday, November 4 at the Folsom Community Center, 52 Natoma Street. Proceeds from the 2nd annual event benefit Folsom Runway, a volunteer community group developed in partnership with Folsom Parks & Recreation to provide inclusive recreational opportunities for children with special needs. Visit www.facebook.com/FolsomRunway to purchase tickets, or call 916-461-6640 for more information.

L'Étape California Bike Ride and Expo

**SATURDAY AND SUNDAY,
OCTOBER 27-28**

For the first time, the City of Folsom, Visit Folsom, and Palladio at Broadstone are proud to host this mass participation bike ride open to the public and to road cyclists of all skill levels. The scenic rides are designed by Le Tour de France directors and provide cyclists with challenging courses comparable to an Alps mountain stage of the world's most well-known bike race. The event was rescheduled from the original early September dates due to air quality issues resulting from the statewide wildfires. The event includes a free Cycling and Lifestyle Expo Saturday, October 27. The L'Étape bike rides take place

Sunday, October 28 with 60- and 90-mile route options that start and finish in Folsom and include the beautiful scenery of the Sierra foothills. Along the way, competitions for King and Queen of the Mountain will reward the top men and women riders. Visit www.letapecalifornia.com for more detailed information and event registration.

INTERESTED IN VOLUNTEERING?

A variety of volunteer positions are available both days of the L'Étape event, rest stations for the riders, and helping with the Saturday Expo, and staffing water and the rest stations for the riders. Find details and register to volunteer at www.folsom.ca.us or email mrobotaille@folsom.ca.us.

FOLSOM GLOW

The family-friendly 4K walk starts at 7:45 p.m. Saturday, October 6. The easy course begins and ends in Folsom's Historic District and heads onto nearby paved recreational trails. Registered Folsom Glow participants will enjoy a Silly String battle, music and selfie stations, and a whipped cream pie-eating contest. Strollers and leashed dogs are welcome, and creative ways to show your glow are encouraged! Visit www.folsom.ca.us to learn more and register.

Elaine Andersen
City Manager

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CITY OF FOLSOM NEWSLETTER

Produced by the City Manager's Office

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